

Key 2017 holiday shipment dates for Amazon.com



! Please only ship items to Amazon that will sell in 2017. Inventory for 2018 should be sent to Amazon no earlier than December 17, 2017.

Key shipment dates

NOVEMBER 7

Black Friday / Cyber Monday shipments due

To ensure your inventory is available for customers shopping on Black Friday and Cyber Monday, we recommend sending inventory so it arrives at Amazon fulfillment centers by **November 7**.

DECEMBER 1

Christmas holiday shipments due

To ensure your inventory is available for customers shopping for Christmas gifts, we recommend sending inventory so it arrives at Amazon fulfillment centers by **December 1**.

S	M	T	W	T	F	S
November						
29	30	31	1	2	3	4
5	6	7 Inventory due for Black Friday and Cyber Monday	8	9	10 Veterans Day (observed)	11
12	13	14	15	16	17	18
19	20	21	22	23 Thanksgiving	24 Black Friday	25
26	27 Cyber Monday	28	29	30	1	2
December						
26	27	28	29	30	1 Inventory due for Christmas holiday	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17 Start sending in 2018 inventory	18	19	20	21	22	23
24	25 Christmas Day	26	27	28	29	30
31	1	2	3	4	5	6

Stay in stock on Amazon.com during the holiday selling season by making sure your shipments arrive at Amazon fulfillment centers well in advance of key dates, including Black Friday, Cyber Monday, and Christmas Day. **Note:** Amazon fulfillment centers may experience delays in receiving inventory during peak shipment periods.

Date recommendations are estimates and subject to change.