

Subscribe & Save

Increase your products' reach and create customer loyalty when you participate in Subscribe & Save.



Through December 7, 2018, FBA fulfillment fees are reduced by \$1.25 for each qualifying customer purchase of Beauty, Grocery, or Health & Baby products at the 15% Subscribe & Save discount.

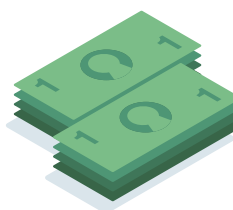
You get:



Consistent Sales

Subscribe & Save subscribers are repeat customers who purchase your products on a regular basis.

Customers get:



Extra Savings

Subscribe & Save products mean free shipping and extra savings.



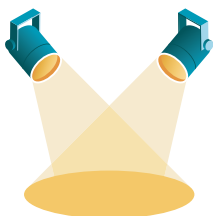
Highly Engaged Customers

After subscribing to one of your products, a Subscribe & Save customer is more likely to purchase additional products from you.



Convenience

Customers receive regularly scheduled deliveries of their favorite products.



Increased Visibility

Your products will benefit from a dedicated store front, a custom search filter option and priority placement.



Flexible Options

Customers can choose how often to purchase the everyday products they need.

"It's really just a no-brainer. You'll get more sales. You'll get repeat customers."

Schwartz Bioresearch - Health & Household

Get Started
amazon.com/fba-sns

Beauty, Grocery, Health & Baby Care

4 subscriptions
or less



Same delivery date



Discount:
5%

5 subscriptions
or more



Same delivery date



Discount:
15%

FBA fulfillment fees are reduced by \$1.25

All other eligible product categories

4 subscriptions
or less



Same delivery date



Discount:
5%

5 subscriptions
or more



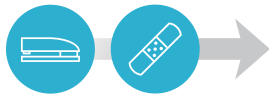
Same delivery date



Discount:
10%

All eligible product categories

Any number of
subscriptions



Different delivery dates



Discount:
5%

Diapers from Amazon Mom

Any number of
subscriptions



Different delivery dates



Discount:
20%