

amazon

Outlet

Don't let overstocked inventory weigh you down

Join the Amazon Outlet program, where we've gathered all our markdowns, closeouts, and overstock deals in one place for customers. You can participate in Outlet by offering Outlet deals on your qualified overstock ASINs.

How it works

Outlet deals are featured on amazon.com/outlet with product offers of at least 30% off the average Buy Box price from the previous 30 days.

How to enroll

1. Go to **Manage Excess Inventory** on Seller Central and identify an ASIN you'd like to enroll in the Outlet program.
2. Enter this ASIN and your proposed price in the **Outlet submission form**.
3. Once submitted, you can expect an email response within 2 weeks.

The Details

- Outlet may only be used for offers of excess inventory currently available for sale and in Amazon fulfillment centers.
- We may require a lower deal price based on the current demand of your product.
- If your Outlet submission is selected, it may affect the ASIN's eligibility and pricing for other Amazon deals such as Lightning Deals and Deal of the Day.
- Submissions will be reviewed on a first-come, first-served basis, and an Outlet submission does not guarantee acceptance.
- Amazon Outlet is a pilot program, and eligibility criteria is subject to change.