

Reduce fulfillment costs with FBA Small and Light



FBA Small and Light is a fulfillment solution for your fast-moving products that meet specific size, weight, and price requirements (other restrictions apply). With Small and Light, you can reduce fulfillment costs and then pass the savings along to your customers.

Benefits of FBA Small and Light

Lower fulfillment fees to increase profit margins on items with a low selling price

No Add-on badge restrictions on items in the program

Free shipping to Prime and non-Prime customers with no minimum purchase requirement or cart threshold

Prime-eligible offers mean your products are visible to millions of Amazon's most loyal and active customers

Instant customer trust with Amazon's A-to-z Guarantee and customer service

Eligible products



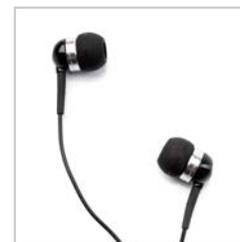
Weigh 15 ounces or less



Measure 16 x 9 x 4 inches or less



Cost \$15 or less



**Fast-moving
25+ units in 4 weeks**

Program fees

Fulfillment fee	FBA Small and Light
Order handling	\$0.80 per order, for items priced less than or equal to \$5.00 ¹ \$1.00 per order, for items priced greater than \$5.00 and less than or equal to \$15.00 ¹
Pick & pack	\$0.75 per unit
Weight handling (unit + packaging weight ²)	\$0.11 per oz (Round up to the nearest whole oz)

¹ Mixed orders containing items from both order types will be charged fees based on items priced greater than \$5.00 and less than or equal to \$15.00. Items with a sale price greater than \$15.00 will be charged standard FBA fees. ² The packaging weight is the weight of the box and packing materials. In FBA Small and Light, we use a standardized packaging weight of 0.7 oz for every package. In FBA, Amazon uses standardized packaging weights of 2 oz for standard-size media packages and 4 oz for standard-size non-media packages.

Long-term storage fees: To keep program costs low and help you focus on better-performing inventory, the minimum long-term storage fees for Small and Light items will be \$0.25 a unit starting August 15, 2018.

Enroll today!

It's easier than ever to stay competitive on your small, low-priced products. Our self-service registration page makes product enrollment quick and easy.

1. Register for FBA

If you have a Selling on Amazon account, add FBA. If you're new to selling on Amazon, get started today.

2. Select Items

Create new offers for your products, or enroll existing, self-fulfilled MSKUs in the Small and Light program.

3. Enroll in Small and Light

Refer to our Enrollment Guide for product eligibility requirements.

4. Ship to Amazon

Prep and ship to a specified Amazon fulfillment center. A minimum quantity of 24 units per product is required.

5. Stay stocked

Keep your inventory stocked and don't miss out on sales. Enable replenishment alerts and receive notifications before you go out of stock.

Make the most of FBA Small and Light

For the best results, we recommend:

- Setting **competitive pricing** by passing along fulfillment savings to your customers
- Using **Sponsored Products** to help maximize sales

Learn more

Visit amazon.com/smallandlight

