Reduce fulfillment costs with FBA Small and Light

FBA Small and Light is a fulfillment solution for your fast-moving products that meet specific size, weight, and price requirements (other restrictions apply). With Small and Light, you can reduce fulfillment costs and then pass the savings along to your customers.

Benefits of FBA Small and Light

- **Lower fulfillment fees** to increase profit margins on items with a low selling price
- **No Add-on badge restrictions** on items in the program
- **Free shipping to Prime and non-Prime customers** with no minimum purchase requirement or cart threshold
- **Prime-eligible offers** mean your products are visible to millions of Amazon's most loyal and active customers
- **Instant customer trust** with Amazon's A-to-z Guarantee and customer service

Eligible products

- Weigh 15 ounces or less
- Measure 16 x 9 x 4 inches or less
- Cost $15 or less
- Fast-moving 25+ units in 4 weeks
### Program fees

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<th>Fulfillment fee</th>
<th>FBA Small and Light</th>
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| Order handling                  | $0.80 per order, for items priced less than or equal to $5.00<sup>1</sup>  
$1.00 per order, for items priced greater than $5.00 and less than or equal to $15.00<sup>1</sup> |
| Pick & pack                     | $0.75 per unit       |
| Weight handling (unit + packaging weight<sup>2</sup>) | $0.11 per oz  
(Round up to the nearest whole oz) |

<sup>1</sup> Mixed orders containing items from both order types will be charged fees based on items priced greater than $5.00 and less than or equal to $15.00. Items with a sale price greater than $15.00 will be charged standard FBA fees.  
<sup>2</sup> The packaging weight is the weight of the box and packing materials. In FBA Small and Light, we use a standardized packaging weight of 0.7 oz for every package. In FBA, Amazon uses standardized packaging weights of 2 oz for standard-size media packages and 4 oz for standard-size non-media packages.

Long-term storage fees: To keep program costs low and help you focus on better-performing inventory, the minimum long-term storage fees for Small and Light items will be $0.25 a unit starting August 15, 2018.

### Enroll today!

It's easier than ever to stay competitive on your small, low-priced products. Our self-service registration page makes product enrollment quick and easy.

1. **Register for FBA**  
   If you have a Selling on Amazon account, add FBA. If you're new to selling on Amazon, get started today.

2. **Select Items**  
   Create new offers for your products, or enroll existing, self-fulfilled MSKUs in the Small and Light program.

3. **Enroll in Small and Light**  
   Refer to our Enrollment Guide for product eligibility requirements.

4. **Ship to Amazon**  
   Prep and ship to a specified Amazon fulfillment center. A minimum quantity of 24 units per product is required.

5. **Stay stocked**  
   Keep your inventory stocked and don’t miss out on sales. Enable replenishment alerts and receive notifications before you go out of stock.

### Make the most of FBA Small and Light

For the best results, we recommend:  
- Setting **competitive pricing** by passing along fulfillment savings to your customers  
- Using **Sponsored Products** to help maximize sales

### Learn more

Visit amazon.com/smallandlight