

Introducing Seller Managed Placement: Simplify Your Amazon Inbound Shipping

Optimize Your Inventory Distribution with Greater Flexibility and Cost Efficiency

Seller Managed Placement (SMP) is a new inbound shipping option from Amazon Global Logistics that gives Amazon Sellers more control over their inventory placement while reducing costs and simplifying the shipping process. Sellers can qualify for SMP when they inbound at least 5 identical cartons per ASIN mix from China to the US.

By leveraging Amazon's regional distribution network, SMP allows you to send your products directly to regional cross-docks, eliminating inbound placement service fees and optimizing your inventory distribution across multiple fulfillment centers.



Key Features of Seller Managed Placement:



Direct Regional Shipping

Ship directly to regional fulfillment centers, reducing transit time and handling. Each region has 2-4 injection points, ensuring more stable distribution and faster time to Prime.



Cost Savings

Seller Managed Placement has no FBA inbound placement fees, allowing sellers to split their shipment across five regions.



Simplified Consolidation

Easily consolidate standard-size items heading to the same region. Optimize your shipments for cost-efficiency and operational ease.



Optimize Your Shipment Splits

Choose Amazon-Optimized Shipment Splits (AOSS) placement in Seller Central, and book transportation in Shipper Central.

About Amazon Global Logistics (AGL)

Amazon Global Logistics (AGL) provides a seamless, cost-effective solution for shipping your FBA inventory directly from China to Amazon fulfillment centers in the US, JP, UK or EU¹, and to Amazon Warehousing & Distribution (AWD) facilities in the US.

Our end-to-end service provides international shipping, which includes cross-border ocean and air transportation, customs clearance, and delivery to destination, helping you streamline your cross-border shipping. Plus, efficiently manage your shipments with an easy-to-use dashboard that lets you consolidate multiple shipments, validate shipping details, and create bookings with just a few clicks. With our freight solutions, you can choose the right shipping mode for your business. [Contact us](#) with any questions.

Key AGL Benefits



Fast: Send your FBA inventory with fewer touch points, resulting in shorter lead times.



Reliable: Book your shipments with predictable and efficient shipping schedules.



Low-cost: AGL's low-cost model can help lower your inventory handling and overhead costs through efficient supply chain management and competitive rates.



Simple: Conveniently get a quote, book, track, and pay for your cross-border shipments.

¹ Note: Seller Managed Placement is currently only available in the US.
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Placement Option Comparison

Feature	Seller Managed Placement (SMP)	Amazon Managed Placement (AMP)	Minimal shipment splits (Mss)
Description	Split your shipment at origin and inbound to five locations across the U.S.	Inbound to one location. We'll split the inventory across multiple fulfillment centers in the US.	Inbound inventory to a single Amazon fulfillment center, without having to split a shipment.
Inbound Placement Service Fee	Does not apply	Does not apply	Applies
Shipping Requirement	A minimum of 5 cartons must contain the same unit quantity and ASIN mix	Minimum 30 cartons per shipment	N/A
Shipment Split at Origin	Yes	No	No
Cargo Size	Standard	Standard, Oversize	Standard, Oversize, Heavy Bulky
Available Shipping Speed	Fast or Standard Ocean modes		
Available Shipment Types	Full container load (FCL) and less than container load (LCL)		

How to get started with Amazon Global Logistics



1. Set up an Amazon Global Logistics account

Set up your Amazon Global Logistics account on Seller Central.

- If you are already an FBA Seller, and ready to get started with Amazon Global Logistics, [click here to get started](#).

2. Complete the onboarding process

Set up a payment method, provide your importer of record (IOR) details, and upload the required documents.

3. Book and track your shipments

Book your shipment from origin directly to an Amazon fulfillment center. Book shipment using the Send/replenish inventory workflow. Track your shipments to the fulfillment center.