



## CERTIFIED ENVIRONMENTAL FACTS (CEF)

# HAVE YOU MADE MANUFACTURING IMPROVEMENTS TO LOWER YOUR CARBON FOOTPRINT?

Then you can potentially qualify for Amazon Climate Pledge Friendly for Carbon Footprint Reduction through GreenCircle's Certified Environmental Facts certification.

**This can include all products in every industry.**

[Learn More](#)

## MINIMUM CRITERIA

Must have **a product-specific carbon footprint reduction and at minimum one manufacturing-specific attribute** to be badged on Amazon.

## DATA REQUIREMENTS

- List of all products to be certified and verification of supply chain. All sites involved in manufacturing must be evaluated (packaging excluded).
- Energy data by source and production data - 12 months for baseline period (within last five years) and 12 months for the evaluation period.
- Documentation supporting renewable energy or carbon free electricity and other energy conservation measures.
- GreenCircle can allocate the reduction in emissions to products on a per unit basis.
- Site visit.\*

## CERTIFICATION PROCESS

- 1 Fill out the [contact form](#) to get connected with one of our Sales Account Executives for a qualifying call.
- 2 Once contract is signed, GreenCircle assigns a dedicated Certification Analyst to your project and seamlessly guides you through our transparent **75 business day** certification process.
- 3 When certification is achieved\*\*, educate your sales team, and market your achievements with the help of our creative marketing team.

## COSTS

GreenCircle certification costs will vary. To request certification guidelines or to get more information on pricing, **please contact: [Jeremy@GreenCircleCertified.com](mailto:Jeremy@GreenCircleCertified.com)**

\* GreenCircle will determine if this requirement will be met through an on-site visit or virtual visit for visual verification.

\*\*Certification and/or threshold achievement are not guaranteed; outcomes will be determined based on analysis.