



CERTIFIED ENERGY SAVINGS

DOES YOUR PRODUCT CONSUME LESS ENERGY COMPARED TO PREVIOUS VERSIONS OR COMPETING PRODUCTS?

Then you can potentially qualify for Amazon Climate Pledge Friendly through GreenCircle's Certified Energy Savings certification.

This can include products, such as:

- Products that contribute to energy savings through measured consumer behavior
- Electric appliances, devices, and tools

[Learn More](#)

MINIMUM CRITERIA

Product must meet **10% energy savings threshold** to be badged on Amazon.

DATA REQUIREMENTS

- A description detailing design changes to reduce energy in the use phase, as compared to a standard or competitive product.
- Technical data sheets for both the certified product and the standard or competitive product that provide specific information on the energy used.
- Reference documents to substantiate the current energy savings claims.
- Energy usage data for the product and standard or competitive product collected via GreenCircle site visit.
- Verification of energy meter calibration for all energy meters used for data collection.

CERTIFICATION PROCESS

- 1 Fill out the [contact form](#) to get connected with one of our Sales Account Executives for a qualifying call.
- 2 Once contract is signed, GreenCircle assigns a dedicated Certification Analyst to your project and seamlessly guides you through our transparent **75 business day** certification process.
- 3 When certification is achieved*, educate your sales team, and market your achievements with the help of our creative marketing team.

COSTS

GreenCircle certification costs will vary. To request certification guidelines or to get more information on pricing, **please contact:** Jeremy@GreenCircleCertified.com

*Certification and/or threshold achievement are not guaranteed; outcomes will be determined based on analysis.