



LIFE CYCLE ASSESSMENT (LCA) OPTIMIZED

HAVE YOU CONDUCTED LCAs FOR YOUR PRODUCTS?

Then you can potentially qualify for Amazon Climate Pledge Friendly through GreenCircle's Life Cycle Assessment Optimized certification.

This can include all products in every industry.

[Learn More](#)

MINIMUM CRITERIA

Must have **LCA documentation that was conducted per ISO 14040/14044 and has been critically reviewed** to be badged on Amazon.

- Detailed information on the product and/or manufacturing optimization measures implemented that are expected to reduce the life cycle environmental impacts of the product.

DATA REQUIREMENTS

- A copy of the original baseline LCA report and a second LCA report, or comparative LCA report.
- LCA software files (SimaPro/GaBi), practitioner, critical reviewers, and certificates of compliance.
- Data Sources table, Life Cycle Inventory Analysis and Life Cycle Impact Assessment.
- Confirmation of optimization scenarios.
- Overall environmental impacts using applicable impact methodology (TRACI, CML, ReCiPe, etc.)
- Consistent and documented allocation and assumptions in both baseline and optimized LCA or comparative LCA.

CERTIFICATION PROCESS

- 1 Fill out the [contact form](#) to get connected with one of our Sales Account Executives for a qualifying call.
- 2 Once contract is signed, GreenCircle assigns a dedicated Certification Analyst to your project and seamlessly guides you through our transparent **75-125 business day*** certification process.
- 3 When certification is achieved**, educate your sales team, and market your achievements with the help of our creative marketing team.

COSTS

GreenCircle certification costs will vary. To request certification guidelines or to get more information on pricing, **please contact:** Jeremy@GreenCircleCertified.com

*If a critical review is required, the LCA Optimized certification can take up to 125 days to complete.

**Certification and/or threshold achievement are not guaranteed; outcomes will be determined based on analysis.