



## RECYCLED CONTENT

# ARE YOU UTILIZING RECYCLED CONTENT IN YOUR PRODUCTS?

Then you can potentially qualify for Amazon Climate Pledge Friendly through GreenCircle's Recycled Content certification.

### This can include products, such as:

- Durable goods made of plastics and/or metals (toys, organization and storage goods, tools, etc.)
- Paper stationary (sticky notes, printer paper, greeting cards, etc.)
- Glassware
- Paper tableware (paper cups, paper plates, etc.)

[Learn More](#)

## MINIMUM CRITERIA

Product must contain **50% recycled content** to be badged on Amazon. Does not include packaging.

## DATA REQUIREMENTS

- Product bill of material/recipe.
- 12 months of total production, raw material purchase, and raw material usage data for the manufacturing of the product.
- Contact information of current recycled content material suppliers and sample purchase orders.
- A recycled content certification or an attestation from each recycled content raw material supplier, verifying the pre- and post-consumer content.
- Site visit.\*

## CERTIFICATION PROCESS

- 1 Fill out the [contact form](#) to get connected with one of our Sales Account Executives for a qualifying call.
- 2 Once contract is signed, GreenCircle assigns a dedicated Certification Analyst to your project and seamlessly guides you through our transparent **75 business day** certification process.
- 3 When certification is achieved\*\*, educate your sales team, and market your achievements with the help of our creative marketing team.

## COSTS

GreenCircle certification costs will vary. To request certification guidelines or to get more information on pricing, **please contact: [Jeremy@GreenCircleCertified.com](mailto:Jeremy@GreenCircleCertified.com)**

\* GreenCircle will determine if this requirement will be met through an on-site visit or virtual visit for visual verification.

\*\*Certification and/or threshold achievement are not guaranteed; outcomes will be determined based on analysis.