MINDY KALING RECEIVES THE IMDb STARMETER AWARD
AT THE 2019 SUNDANCE FILM FESTIVAL

Fan Favorite Mindy Kaling Receives the IMDb STARmeter Award as Determined by IMDbPro Data on the Page Views of More Than 250 Million Monthly IMDb Visitors Worldwide

Previous IMDb STARmeter Award Recipients Include Bill Skarsgård, Sam Rockwell, Tatiana Maslany, Brie Larson, Felicity Jones, Olivia Wilde, Bryce Dallas Howard, Peter Dinklage and Miles Teller

WHAT: IMDb (www.imdb.com), the world’s most popular and authoritative source for movie, TV and celebrity content, today presented the IMDb “Fan Favorite” STARmeter Award to Mindy Kaling in the IMDb celebrity video studio (#IMDbStudio) located within Acura Festival Village at the 2019 Sundance Film Festival. IMDb STARmeter Awards recognize entertainment industry luminaries who are fan favorites on the IMDbPro STARmeter chart, which is determined by the page views of the more than 250 million unique monthly visitors to IMDb worldwide. Previous IMDb STARmeter Award Recipients include Bill Skarsgård, Sam Rockwell, Tatiana Maslany, Brie Larson, Felicity Jones, Olivia Wilde, Bryce Dallas Howard, Peter Dinklage and Miles Teller.

WHO: Col Needham, Founder and CEO of IMDb, presented Kaling with the award.

WHY: With roles in last year’s high-profile Ocean’s Eight and A Wrinkle in Time, actress, writer and producer Mindy Kaling is a fan favorite on the IMDbPro STARmeter chart, which is determined by the actual search behavior of the more than 250 million unique monthly visitors worldwide to IMDb and is updated weekly throughout the year for IMDbPro members. Kaling is also known for her work on The Office and The Mindy Project. She wrote, produced and stars in the film Late Night, making its world premiere tonight at the Sundance Film Festival.

WHEN: Kaling accepted the IMDb STARmeter Award today (January 25) during a visit to the IMDb celebrity video studio (#IMDbStudio) located within Acura Festival Village at the 2019 Sundance Film Festival. The invitation-only studio features on-camera interviews with leading actors, writers and directors hosted by filmmaker and superfan Kevin Smith, whose career began at the Sundance Film Festival in the 1990s. IMDb coverage of the festival is available now at www.imdb.com/sundance.

PHOTOS: For award presentation images, please go to: http://assignments.gettyimages.com/mm/nicePath/gypa_public?nav=pr636379828.

VIDEO: For award presentation video, please go to: https://www.imdb.com/videoplayer/vi1376369177.

MEDIA CONTACT: Katie Sann, IMDb PR, ksann@imdb.com

About IMDb
IMDb is the world’s most popular and authoritative source for movie, TV and celebrity content. The IMDb consumer site (www.imdb.com) is the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. IMDb offers a searchable database of more than 250 million data items including more than 5 million movies, TV and entertainment programs and more than 8 million cast and crew members. Consumers rely on the information IMDb provides -- including local movie showtimes, ticketing, trailers, critic and user reviews, personalized recommendations, photo galleries, entertainment news, quotes, trivia, box-office data, editorial feature sections and a universal Watchlist -- when deciding what to watch and where to watch it. IMDb’s portfolio of leading entertainment apps (http://www.imdb.com/apps/) includes its popular “Movies & TV” app for iPhone, iPad, Fire tablets, Android phones, Android tablets and its mobile-optimized website. To date, there have been more than 150 million downloads of IMDb’s mobile apps worldwide. IMDb X-Ray for Movies & TV Shows is a feature that revolutionizes the viewing experience by bringing the power of IMDb directly to Fire HD, Fire TV and Fire TV Stick. The IMDb Facebook
page (https://www.facebook.com/imdb) and official Twitter account (https://twitter.com/imdb) are followed by more than 12 million passionate entertainment fans. IMDbPro (http://www.imdbpro.com) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best “known for”; exclusive STARmeter rankings that are determined by page views on IMDb; the IMDbPro app for iPhone and Android; IMDbPro Track, which empowers members using the app to receive personalized entertainment industry news and notifications on the people and film and TV projects they want to follow; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. Additionally, IMDb owns and operates Box Office Mojo (http://www.boxofficemojo.com), the leading online source of box-office data. IMDb.com is operated by IMDb.com, Inc., a wholly owned subsidiary of Amazon.com, Inc. (NASDAQ:AMZN) (http://www.amazon.com). To learn more, go to: http://www.imdb.com/press.

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