

## IMDb LAUNCHES MONTHLY LIVE VIRTUAL TRIVIA GAME

### Digital Experience Allows Entertainment Fans to Compete for Prizes including Amazon Fire TV Devices (and Bragging Rights)

#### Premiere Game Will Celebrate the Marvel Cinematic Universe, Sponsored by Marvel Studios' *Loki* Streaming Exclusively on Disney+

SEATTLE, WA — June 1, 2021 — IMDb ([www.imdb.com](http://www.imdb.com)), the world's most popular and authoritative source for movie, TV and celebrity content, today announced the launch of IMDb Trivia, a live monthly virtual game that lets entertainment fans connect with each other and put their knowledge of movies and TV shows to the test. The first game of IMDb Trivia will take place on Tuesday, June 8 at 12 pm PDT/3 pm EDT, and players can sign up for free starting today at [www.imdbtrivia.com](http://www.imdbtrivia.com).

Hosted by IMDb personalities including *Movies That Changed My Life* podcast host [Ian de Borja](#) and producer [Alex Logan](#), each monthly game will feature a different theme such as sci-fi, animation and nostalgia. The first event will test players' knowledge of the Marvel Cinematic Universe and is sponsored by Marvel Studios' original series, *Loki*. Recently [named](#) the most anticipated superhero series by IMDb fans, *Loki* will start streaming exclusively on Disney+ on Wednesday, June 9. Each IMDb Trivia game will last approximately 30 minutes, with three rounds of questions, and players can keep track of their scores on the live leaderboard. Each month, prizes will be awarded to the top 10 players in the U.S., including Amazon's most powerful streaming devices, Fire TV Cube or Fire TV Stick 4K, IMDb branded swag, and more.

"The trivia section on IMDb is one of our most popular features," said Nikki Santoro, Head of IMDb Consumer. "Our trusted and authoritative data has long been used to settle debates among friends and families about their favorite movies and TV shows, and our new virtual trivia sessions build on this rich history, transforming IMDb trivia into a fun, interactive fan competition that will entertain and challenge our customers."

The first game in the seven-month IMDb Trivia series begins on Tuesday, June 8, 2021 at 12 pm PDT/3 pm EDT, and is accessible at [www.imdbtrivia.com](http://www.imdbtrivia.com) on your favorite desktop, laptop or mobile device. Users are encouraged to follow IMDb on Facebook (<https://www.facebook.com/IMDb>), Instagram (<https://www.instagram.com/IMDb/>) and Twitter (<https://www.twitter.com/IMDb>) for additional details. To register and learn more, go to <http://www.imdbtrivia.com>.

#### About IMDb

IMDb is the world's most popular and authoritative source for information on movies, TV shows and celebrities. Products and services to help fans decide what to watch and where to watch it include: the IMDb website for [desktop](#) and [mobile devices](#); [apps](#) for iOS and Android; and [X-Ray](#) on Prime Video. IMDb also offers a free streaming channel, [IMDb TV](#), and produces [IMDb original video series](#) and [podcasts](#). For entertainment industry professionals, IMDb provides [IMDbPro](#) and [Box Office Mojo](#). IMDb licenses information from its vast and authoritative database to third-party businesses worldwide; learn more at [developer.imdb.com](http://developer.imdb.com). IMDb is an Amazon company. For more information, visit [imdb.com/press](http://imdb.com/press) and follow @IMDb.

#### Contact:

[press@imdb.com](mailto:press@imdb.com)