



SUNDANCE INSTITUTE AND WITHOUTABOX RENEW LONG-TERM RELATIONSHIP

Beginning today, filmmakers can submit their films to the 2016 Sundance Film Festival exclusively via Withoutabox, the world's largest independent film community

Withoutabox launches redesigned site to enhance the filmmaker experience

Los Angeles – June 29, 2015— Withoutabox <https://www.withoutabox.com>, the leading submission service for film festivals and filmmakers, and Sundance Institute today announced that they have renewed their long-standing relationship. Beginning today, filmmakers can submit their films to be considered for the 2016 Sundance Film Festival exclusively via the newly redesigned Withoutabox at: <https://www.withoutabox.com/sundance>.

Withoutabox has been the exclusive online submissions system for Sundance Film Festival since 2008, a successful arrangement that has now been renewed for another multi-year term. The Sundance Film Festival, the centerpiece of the year-round public programs for Sundance Institute, has introduced global audiences to some of the most groundbreaking films of the past three decades, including Whiplash, Boyhood, 20 Feet from Stardom, Beasts of the Southern Wild, Fruitvale Station, Little Miss Sunshine, sex, lies, and videotape, Reservoir Dogs, Hedwig and the Angry Inch, An Inconvenient Truth, The Cove, Precious and Napoleon Dynamite. Since 1985, hundreds of films launched at the Festival have reached worldwide audiences eager for fresh perspectives and new voices. Withoutabox's mission is to empower independent filmmakers to be discovered. Since 2001, Withoutabox has enabled more than 2.5 million festival submissions to the leading film festivals in the world, and more than 100 of these titles went on to receive an Academy Award® nomination with dozens eventually winning an Oscar®.

Withoutabox has also launched a redesigned website which makes it even easier for filmmakers to submit their work to festivals and get discovered. The film project pages have been overhauled to make them more attractive and easier to evaluate – including improved integration with HD secure online screeners. Festival search has been enhanced, including simple filters for deadlines and price. Withoutabox also now provides free HD secure online screeners up to 10Gb to ensure festivals can view the films in the high quality intended for their audience. Filmmakers using Withoutabox can automatically create a title page for their film on IMDb, the #1 movie website in the world. Coming soon, Withoutabox users will also be able to submit their work to Withoutabox via a Vimeo link if they have already hosted their video on Vimeo.

"We are grateful to Withoutabox for incorporating feedback from our creative community to significantly enhance ease of use for filmmakers and festival programmers," said Keri Putnam, Executive Director of Sundance Institute. "We look forward to the stories and voices that will surface in the submissions for our 2016 Sundance Film Festival and beyond."

"Our mission is to enhance opportunities for filmmakers by providing them with the widest exposure to get their stories in front of a worldwide audience," said Col Needham, IMDb's founder and CEO. "We are thrilled to deepen our successful collaboration with the Sundance Film Festival, and are pleased to launch significant new updates to the Withoutabox filmmaker experience just in time for the start of the 2016 Sundance Film Festival submissions process. We look forward to continuing our dialogue with filmmakers and film festivals, and adding new site functionality to Withoutabox over time."

To submit your film to the 2016 Sundance Film Festival, go to: <https://www.withoutabox.com/sundance>. To learn more about the Sundance Film Festival, go to: <http://www.sundance.org/festival>. To learn more about Withoutabox, go to: <https://www.withoutabox.com/>.

Sundance Institute

Founded in 1981 by Robert Redford, Sundance Institute is a nonprofit organization that provides and preserves the space for artists in film, theatre, and new media to create and thrive. The Institute's signature Labs, granting, and mentorship programs, dedicated to developing new work, take place throughout the year in the U.S. and internationally. The Sundance Film Festival and other public programs connect audiences to artists in igniting new ideas, discovering original voices, and building a community dedicated to independent storytelling. Sundance Institute has supported such projects as Beasts of the Southern Wild, Fruitvale Station, Sin



Nombre, The Invisible War, The Square, Dirty Wars, Spring Awakening, A Gentleman's Guide to Love and Murder and Fun Home. Join Sundance Institute on Facebook, Instagram, Twitter and YouTube.

About IMDb

IMDb is the world's most popular and authoritative source for movie, TV and celebrity content. The IMDb consumer site (www.imdb.com) is the #1 movie website in the world with a combined web and mobile audience of more than 160 million unique monthly visitors. IMDb offers a searchable database of more than 130 million data items including more than 2 million movies, TV and entertainment programs and more than 4 million cast and crew members. Consumers rely on the information IMDb provides -- including showtimes, trailers, critic and user reviews, personalized recommendations, photo galleries, entertainment news, quotes, trivia, box-office data, editorial feature sections and a universal Watchlist -- when making viewing decisions. IMDb's portfolio of leading entertainment apps includes its popular "Movies & TV" app for iPhone, iPad, Kindle Fire, Android phones, Android tablets, Windows Phone and its mobile-optimized website. To date, there have been more than 50 million downloads of IMDb's mobile apps worldwide. X-Ray for Movies (www.imdb.com/x-ray) a feature that revolutionizes the movie-watching experience by bringing the power of IMDb directly to movies on Kindle Fire HD, launched in September 2012. To learn more, go to: (<http://www.imdb.com/apps/>). IMDb Pro (<http://www.imdbpro.com>) is a subscription version of IMDb designed exclusively for professionals who work in the entertainment industry. IMDb Pro provides contact information, in production listings for film and television projects and exclusive STARmeter rankings that are determined by user searches on IMDb. Additionally, IMDb owns and operates Withoutabox (<http://www.withoutabox.com>), a marketplace for film festivals and filmmakers, and Box Office Mojo (<http://www.boxofficemojo.com>), the leading online box-office reporting service. IMDb.com is operated by IMDb.com, Inc., a wholly owned subsidiary of Amazon.com, Inc. (NASDAQ:AMZN) (<http://www.amazon.com>). To learn more, go to: <http://www.imdb.com/press>.

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