



IMDb CELEBRATES ITS 25TH ANNIVERSARY BY REVEALING THE IMDb TOP 25 STARS OF ALL TIME AND LAUNCHING TWO NEW TV CHARTS

Johnny Depp is the #1 star of all time as determined by page views on IMDb; IMDb launches Top Rated TV Shows and Most Popular TV Shows charts that reflect the preferences and page views of IMDb's more than 250 million monthly unique visitors worldwide

SEATTLE, WA. – October 13, 2015—IMDb (<http://www.imdb.com>), the #1 movie website in the world, turns 25 on October 17, 2015. To celebrate this milestone event, today IMDb announced the top 25 stars of all time as determined by actual page views of the more than 250 million monthly unique visitors to IMDb. Additionally, IMDb launched two highly anticipated TV charts, the IMDb Top Rated TV Shows chart (www.imdb.com/topratedtvchart) and the IMDb Most Popular TV Shows chart (www.imdb.com/populartvchart). Both of IMDb's new TV charts are available on IMDb.com and IMDb's mobile optimized website, and will be available soon on IMDb's "Movies & TV" app for iOS and Android.

IMDb's Top 25 Stars of All Time*

1. Johnny Depp
2. Brad Pitt
3. Angelina Jolie
4. Natalie Portman
5. Pamela Anderson
6. Tom Cruise
7. Orlando Bloom
8. Jennifer Lawrence
9. Robert Pattinson
10. Leonardo DiCaprio
11. Kristen Stewart
12. Bruce Willis
13. Emma Watson
14. Christian Bale
15. Scarlett Johansson
16. Lindsay Lohan
17. Jessica Alba
18. Keira Knightley
19. Megan Fox
20. Vin Diesel
21. Tom Hardy



22. Heath Ledger
23. Russell Crowe
24. Shailene Woodley
25. Tom Hanks

*This definitive top 25 list consists of the stars who consistently ranked the highest on IMDbPro's STARmeter chart over time. IMDbPro's STARmeter chart is determined by actual page views of the more than 250 million monthly unique visitors to IMDb.

IMDb's New Charts

IMDb's new Top Rated TV Shows chart reveals the 250 highest rated TV shows of all time as determined by the votes of IMDb's more than 250 million monthly unique users. IMDb's new Most Popular TV Shows chart is a dynamic, weekly updated list of the 100 most popular TV shows in the world as determined by the actual page views of IMDb's more than 250 million monthly unique visitors worldwide. Both of IMDb's new TV charts are available on IMDb.com and IMDb's mobile optimized website, and will be available soon on IMDb's "Movies & TV" app for iOS and Android.

"Our new TV charts are powerful discovery tools and we expect they will inspire widespread TV binging," said Col Needham, IMDb's founder and CEO. "Fans and entertainment industry professionals can now get a unique look at the 100 most popular TV titles right now as well as the top 250 most popular TV shows of all time as determined by our hundreds of millions of customers all over the world who are passionate and savvy TV viewers."

IMDb's 25th Anniversary Editorial Coverage

To celebrate its 25th anniversary, IMDb has launched a special editorial section (www.imdb.com/25) featuring retrospective coverage of the best of the last 25 years of movies and TV shows including photo galleries, original celebrity interviews, polls, lists and more. IMDb will reveal the top 25 movies and top 25 TV shows of each of the last 25 years (1990-2014) as determined by IMDb user ratings on October 15 at www.imdb.com/25.

Private 25th Anniversary Party in Los Angeles

IMDb will commemorate its 25th anniversary with a private industry event in Los Angeles on October 15, 2015. IMDb's 25th anniversary party will be co-hosted by Amazon Studios and is presented by VISINE®. Cast members from Amazon Original Series are scheduled to attend the event along with other celebrities and industry VIPs. Celebrities will also utilize Twitter Mirrors during the event to Tweet photos to fans via IMDb's official Twitter account (@IMDb). To see the Twitter Mirror coverage unfold in real time, follow #IMDb25. Additional event photos and celebrity red carpet interviews will be available on IMDb's homepage and mobile apps on October 16 and are also available to media upon request to Boutiquepublicity@gmail.com.

About IMDb

IMDb is the world's most popular and authoritative source for movie, TV and celebrity content. The IMDb consumer site (www.imdb.com) is the #1 movie website in the world with a combined web and mobile audience of more than 160 million unique monthly visitors. IMDb offers a searchable database of more than 130 million data items including more than 2 million movies, TV and entertainment programs and more than 4 million cast and crew members. Consumers rely on the information IMDb provides -- including showtimes, trailers, critic and user reviews, personalized recommendations, photo galleries, entertainment news, quotes, trivia, box-office data, editorial feature sections and a universal Watchlist -- when making viewing decisions. IMDb's portfolio of leading entertainment apps includes its popular "Movies & TV" app for iPhone, iPad, Kindle Fire, Android phones, Android tablets, Windows Phone and its mobile-optimized website. To date, there have been more than 50 million downloads of IMDb's mobile apps worldwide. X-Ray for Movies (www.imdb.com/x-ray) a feature that revolutionizes the movie-watching experience by bringing the power of IMDb directly to movies on Kindle Fire HD, launched in September 2012. To learn more, go to: (<http://www.imdb.com/apps/>). IMDb Pro (<http://www.imdbpro.com>) is a subscription version of IMDb designed exclusively for professionals who work in the entertainment industry. IMDb Pro provides contact information, in production listings for film and



television projects and exclusive STARmeter rankings that are determined by user searches on IMDb. Additionally, IMDb owns and operates Withoutabox (<http://www.withoutabox.com>), a marketplace for film festivals and filmmakers, and Box Office Mojo (<http://www.boxofficemojo.com>), the leading online box-office reporting service. IMDb.com is operated by IMDb.com, Inc., a wholly owned subsidiary of Amazon.com, Inc. (NASDAQ:AMZN) (<http://www.amazon.com>). To learn more, go to: <http://www.imdb.com/press>.

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