



Internet Movie Database launches IMDb.de, a German Language Website Offering Comprehensive Information for Movie and TV Fans

SEATTLE--(BUSINESS WIRE)--Nov. 6, 2008--IMDb.com, Inc., the authoritative source of information on movies, TV and celebrities, and a subsidiary of Amazon.com, Inc. (NASDAQ: AMZN), today announced the launch of its German language Website, www.imdb.de. IMDb created the IMDb.de site specifically to help German-speaking movie and TV lovers easily find information for their favorite films, TV shows and celebrities. Like its parent site IMDb.com, IMDb.de features details and facts for over 1.3 million titles, including 35,000 German titles and 2.7 million celebrities.

"Our customers have asked us to make IMDb Websites available in their local language. Today, we're happy to start fulfilling this wish with a Website created for German speakers," says Colin Bryar, vice president, IMDb.com. "The site will offer our most popular features, and we plan to add even more content in the future."

Unique IMDb.de features include the ability to search for movies in any language and view the results in German. Visitors can also get instant access to additional English data on IMDb.com. DVDs, music and related products can easily be purchased from Amazon.de as well as all other Amazon sites. IMDb.de is completely free of charge to all users and will offer help and customer support in German.

About IMDb.com

The Internet Movie Database (www.imdb.com) is one of the most popular online entertainment destinations, with over 57 million unique visitors each month. IMDb offers a searchable database of over 1.3 million movies, TV and entertainment programs and over 2.7 million cast and crew members, making it the Web's most comprehensive and authoritative source of information on movies, TV and celebrities. Users can watch thousands of full-length TV episodes and movies for free. IMDb features include cast lists, photographs, quotes, trivia, reviews, box-office data, celebrity biographies, coverage of film festivals and major events, and streaming trailers. IMDb also offers IMDbPro (www.imdbpro.com), a site designed specifically for entertainment industry professionals, and IMDb Resume (www.imdbresume.com), a service that enables actors and crew members to promote themselves directly to IMDb's audience of movie lovers and movie professionals. IMDb.com is operated by IMDb.com, Inc, a wholly owned subsidiary of Amazon.com, Inc. (NASDAQ:AMZN) (www.amazon.com).

About Amazon.com

Amazon.com, Inc. (NASDAQ:AMZN), a Fortune 500 company based in Seattle, opened on the World Wide Web in July 1995 and today offers Earth's Biggest Selection. Amazon.com, Inc. seeks to be Earth's most customer-centric company, where customers can find and discover anything they might want to buy online, and endeavors to offer its customers the lowest possible prices. Amazon.com and other sellers offer millions of unique new, refurbished and used items in categories such as books, movies, music & games, digital downloads, electronics & computers, home & garden, toys, kids & baby, grocery, apparel, shoes & jewelry, health & beauty, sports & outdoors, and tools, auto & industrial. Amazon Web Services provides Amazon's developer customers with access to in-the-cloud infrastructure services based on Amazon's own back-end technology platform, which developers can use to enable virtually any type of business. Examples of the services offered by Amazon Web Services are Amazon Elastic Compute Cloud (Amazon EC2), Amazon Simple Storage Service (Amazon S3), Amazon SimpleDB, Amazon Simple Queue Service (Amazon SQS), Amazon Flexible Payments Service (Amazon FPS), and Amazon Mechanical Turk.

Amazon and its affiliates operate websites, including www.amazon.com, www.amazon.co.uk, www.amazon.de, www.amazon.co.jp, www.amazon.fr, www.amazon.ca, and the Joyo Amazon websites at www.joyo.cn and www.amazon.cn.

As used herein, "Amazon.com," "we," "our" and similar terms include Amazon.com, Inc., and its subsidiaries, unless the context indicates otherwise.

Forward-Looking Statements



This announcement contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Actual results may differ significantly from management's expectations. These forward-looking statements involve risks and uncertainties that include, among others, risks related to competition, management of growth, new products, services and technologies, potential fluctuations in operating results, international expansion, outcomes of legal proceedings and claims, fulfillment center optimization, seasonality, commercial agreements, acquisitions and strategic transactions, foreign exchange rates, system interruption, significant amount of indebtedness, inventory, government regulation and taxation, payments and fraud. More information about factors that potentially could affect Amazon.com's financial results is included in Amazon.com's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended December 31, 2007, and subsequent filings.

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