



IMDb Announces the Top 10 TV Shows of 2016 as Determined by the Page Views of IMDb's Hundreds of Millions of Customers Worldwide

***Game of Thrones* ranks #1 for the fifth consecutive year on IMDb's definitive year-end list**

SEATTLE—December 13, 2016 - IMDb (www.imdb.com), the world's most popular and authoritative source for movie, TV and celebrity content, today unveiled the Top 10 TV shows of 2016. Rather than base its annual rankings on small statistical samplings, reviews of professional critics or Nielsen ratings, IMDb determines this list by the actual page views of the more than 250 million monthly unique visitors to IMDb.

IMDb's Best of 2016 section features a variety of additional year-end Top 10 lists, more of which will be unveiled over the coming weeks, as well as retrospective photo galleries, trailers, quizzes, original videos (including an In Memoriam video) and other year-end coverage. To visit IMDb's Best of 2016 section, go to: <http://www.imdb.com/best-of>.

IMDb's Top 10 TV Shows of 2016*

1. *Game of Thrones*
2. *Stranger Things*
3. *The Walking Dead*
4. *Westworld*
5. *American Horror Story*
6. *The Flash*
7. *Mr. Robot*
8. *Orange Is the New Black*

9. Vikings

10. Daredevil

**Among the TV shows in production during 2016, these 10 shows were consistently most popular with IMDb users as determined by the actual page views of IMDb's more than 250 million monthly unique visitors worldwide.*

“For the fifth consecutive year, HBO’s *Game of Thrones* claimed the #1 spot on IMDb’s list of Top 10 TV Shows of the year,” said Keith Simanton, IMDb’s Senior Film Editor. “*Game of Thrones* has demonstrated unparalleled and enduring popularity over the last five years. Not surprisingly, its lead actors are beloved as well. Emilia Clarke, for example, is IMDb’s #2 Top Star of 2016, a spot she also occupied in 2015.”

“But our year-end list is obviously not just about longevity. Our #2 spot is occupied by Netflix’s *Stranger Things*, whose 8 episodes dropped in July 2016, becoming an immediate hit with our users. The show not only served up a heap of ‘80s nostalgia and reintroduced Winona Ryder to a new generation of streaming fans, but also fueled the popularity of two actresses on IMDb’s list of Top 10 Breakout Stars of 2016: Millie Bobby Brown (at #1) and Natalia Dyer (#4). Brown was so popular that she not only made it onto our Breakout Stars list, but she also charted at #3 on our Top 10 Stars of the 2016 list. *Stranger Things* was one of only two freshman series to rank on our Top 10 list this year; the other was HBO’s enormously popular sci-fi *Westworld* (#4).”

To track the popularity of TV titles anytime, visit IMDb’s Most Popular TV Shows Chart (<http://www.imdb.com/chart/tvmeter>), which ranks the most popular TV titles as determined by the page views of IMDb’s audience of more than 250 million monthly unique visitors worldwide.

About IMDb

IMDb is the world’s most popular and authoritative source for movie, TV and celebrity content. The IMDb consumer site (www.imdb.com) is the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. IMDb offers a searchable database of more than 185 million data items including more than 3 million movies, TV and entertainment programs and more than 6 million cast and crew members. Consumers rely on the information IMDb provides -- including local movie showtimes, ticketing, trailers, critic and user reviews, personalized recommendations, photo galleries, entertainment news, quotes, trivia, box-office data, editorial feature sections and a universal Watchlist – when deciding what to watch and where to watch it. IMDb’s portfolio of leading entertainment apps (<http://www.imdb.com/apps/>) includes its popular “Movies & TV” app for iPhone, iPad, Kindle Fire, Android phones, Android tablets and its mobile-optimized website. To date, there have been more than 115 million downloads of IMDb’s mobile apps worldwide. IMDb’s X-Ray for Movies & TV Shows (www.imdb.com/x-ray) is a feature that revolutionizes the viewing experience by bringing the power of IMDb directly to Kindle Fire HD, Fire TV and Fire TV Stick. IMDb’s Facebook page (<https://www.facebook.com/imdb>) and official Twitter account (<https://twitter.com/imdb>) are followed by more than 7 million passionate entertainment fans. IMDbPro (<http://www.imdbpro.com>) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; IMDb profile management tools; exclusive STARmeter rankings that are determined by user searches on IMDb; a casting service to post

breakdowns and apply to roles, a mobile optimized website and more. Additionally, IMDb owns and operates Withoutabox (<http://www.withoutabox.com>), the premier submission service for film festivals and filmmakers, and Box Office Mojo (<http://www.boxofficemojo.com>), the leading online box-office reporting service. IMDb.com is operated by IMDb.com, Inc., a wholly owned subsidiary of Amazon.com, Inc. (NASDAQ:AMZN) (<http://www.amazon.com>). To learn more, go to: <http://www.imdb.com/press>.

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