



## IMDb ANNOUNCES NEW EPISODE OF “WHAT TO WATCH” ORIGINAL WEB SERIES

**Behind-the-Scenes look at the new Coen Brothers’ film, INSIDE LLEWYN DAVIS, is available to watch on IMDb.com and is also available for free download now**

SEATTLE, WASHINGTON – December 18, 2013—IMDb, the world’s most popular and authoritative source for movie, TV and celebrity content, has announced the launch of the third episode of WHAT TO WATCH, which is focused on the highly anticipated Coen Brothers’ film, INSIDE LLEWYN DAVIS. To watch now, go to IMDb.com, IMDb’s mobile apps or directly to:

[www.imdb.com/WTW/InsideLlewynDavis](http://www.imdb.com/WTW/InsideLlewynDavis). To download a high-res, HD version of the video file for use on your outlet or website click on the multimedia gallery link at the bottom of this press release or go here:

<http://www.hightail.com/download/e1NKckhUQ0NtUUZOeDhUQw>

“IMDb’s original web series, WHAT TO WATCH, introduces fans to movies we they think they’ll love,” said Keith Simanton, IMDb’s managing editor. “In this episode, IMDb takes you behind-the-scenes on the upcoming Coen Brothers’ film INSIDE LLEWYN DAVIS, which is one of my top 5 films of 2013 ([www.imdb.com/bestof2013](http://www.imdb.com/bestof2013)). The episode features my interviews with the film’s stars, Oscar Isaac, John Goodman, F. Murray Abraham, and executive music producer T Bone Burnett. The episode also contains IMDb trivia and scenes from the film.”

“INSIDE LLEWYN DAVIS is a film about a week in the life of a struggling folk singer as he navigates the Greenwich Village music scene in 1961,” said Simanton. “It’s a complex story, artfully told, and boasts a timeless soundtrack of folk songs reinterpreted by the likes of Justin Timberlake, Carey Mulligan and Marcus Mumford of Mumford & Sons. But the film is anchored by Oscar Isaac who gives a breakthrough performance as Llewyn, a talented musician eager for success while striving to remain true to himself. The Coen Brothers not only gave him the role of lifetime, they’ve surrounded him with the kind of rich, nuanced characters we’ve come to expect from the filmmakers who gave us THE BIG LEWBOWSKI and RAISING ARIZONA. A movie not likely to be fully appreciated on a first sitting, the latest film by Ethan and Joel Coen is a masterpiece about the sometimes misguided integrity of an artist who genuinely respects and appreciates the art form he serves. That’s why it’s WHAT TO WATCH.”

IMDb’s WHAT TO WATCH: INSIDE LLEWYN DAVIS episode is available to watch now on IMDb’s homepage ([www.imdb.com](http://www.imdb.com)) and mobile apps or directly at: [www.imdb.com/WTW/InsideLlewynDavis](http://www.imdb.com/WTW/InsideLlewynDavis). To download a high-res, HD version of the video file for use on your outlet or website click here: <http://www.hightail.com/download/e1NKckhUQ0NtUUZOeDhUQw>

### About IMDb

IMDb is the world’s most popular and authoritative source for movie, TV and celebrity content. The IMDb consumer site ([www.imdb.com](http://www.imdb.com)) is the #1 movie website in the world with a combined web and mobile audience of more than 160 million unique monthly visitors. IMDb offers a searchable database of more than 130 million data items including more than 2 million movies, TV and entertainment programs and more than 4 million cast and crew members. Consumers rely on the information IMDb provides -- including showtimes, trailers, critic and user reviews, personalized recommendations, photo galleries, entertainment news, quotes, trivia, box-office data, editorial feature sections and a universal Watchlist -- when making viewing decisions. IMDb’s portfolio of leading entertainment apps includes its popular “Movies & TV” app for iPhone, iPad, Kindle Fire, Android phones, Android tablets, Windows Phone and its mobile-optimized website. To date, there have been more than 50 million downloads of IMDb’s mobile apps worldwide. X-Ray for Movies ([www.imdb.com/x-ray](http://www.imdb.com/x-ray)) a feature that revolutionizes the movie-watching experience by bringing the power of IMDb directly to movies on Kindle Fire HD, launched in September 2012. To learn more, go to: (<http://www.imdb.com/apps/>). IMDb Pro (<http://www.imdbpro.com>) is a subscription version of IMDb designed exclusively for professionals who work in the entertainment industry. IMDb Pro provides contact information, in production listings for film and television projects and exclusive STARmeter rankings that are determined by user searches on IMDb. Additionally, IMDb owns and operates Withoutabox (<http://www.withoutabox.com>), a marketplace for film festivals and filmmakers, and Box Office Mojo (<http://www.boxofficemojo.com>), the leading online box-office reporting service. IMDb.com is operated by IMDb.com, Inc., a wholly owned subsidiary of Amazon.com, Inc. (NASDAQ:AMZN) (<http://www.amazon.com>). To learn more, go to: <http://www.imdb.com/press>.



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