



## **IMDb Announces the Top 10 Movies of 2016 as Determined by the Page Views of IMDb's Hundreds of Millions of Customers Worldwide**

*Suicide Squad claims the #1 spot on IMDb's year-end list, reflecting the popularity of comic book-inspired feature films*

SEATTLE—December 19, 2016 -- IMDb ([www.imdb.com](http://www.imdb.com)), the #1 movie website in the world, today unveiled the Top 10 movies of 2016. Rather than base its annual rankings on small statistical samplings, reviews of professional critics or box office performance, IMDb determines this list by the actual page views of the more than 250 million monthly unique visitors to IMDb.

“Movies adapted from comic books were the big winners in 2016”

IMDb's Best of 2016 section features a variety of additional year-end Top 10 lists as well as retrospective photo galleries, trailers, quizzes, original videos (including an In Memoriam video) and other year-end coverage. To visit IMDb's Best of 2016 section, go to: <http://www.imdb.com/best-of>.

### **IMDb's Top 10 Movies of 2016\***

1. *Suicide Squad*
2. *Captain America: Civil War*
3. *Batman v Superman: Dawn of Justice*
4. *Deadpool*
5. *X-Men: Apocalypse*

6. *The Jungle Book*

7. *The Magnificent Seven*

8. *Ghostbusters*

9. *Warcraft*

10. *The Legend of Tarzan*

*\*Among the movies released in the U.S. in 2016, these 10 movies were consistently most popular with IMDb users as determined by the actual page views of IMDb's more than 250 million monthly unique visitors worldwide.*

“Movies adapted from comic books were the big winners in 2016,” said Keith Simanton, IMDb’s Senior Film Editor. “The top 5 slots on IMDb’s Top 10 Movies of 2016 list were films that sprang from comic books.”

“Buzz for *Suicide Squad*, IMDb’s #1 movie of 2016 (as determined by page views), began a year earlier when the film’s Comic-Con trailer became one of IMDb’s most viewed trailers in 2015. Anticipation continued through the year with each successive online trailer release. *Suicide Squad* certainly wasn’t hurt by the fact that Margot Robbie, IMDb’s #1 star of 2016 (also determined by page views), was one of the leads, the crazy-like-a-fox Harley Quinn.”

## About IMDb

IMDb is the world’s most popular and authoritative source for movie, TV and celebrity content. The IMDb consumer site ([www.imdb.com](http://www.imdb.com)) is the #1 movie website in the world with a combined web and mobile audience of more than 250 million unique monthly visitors. IMDb offers a searchable database of more than 185 million data items including more than 3 million movies, TV and entertainment programs and more than 6 million cast and crew members. Consumers rely on the information IMDb provides -- including local movie showtimes, ticketing, trailers, critic and user reviews, personalized recommendations, photo galleries, entertainment news, quotes, trivia, box-office data, editorial feature sections and a universal Watchlist – when deciding what to watch and where to watch it. IMDb’s portfolio of leading entertainment apps (<http://www.imdb.com/apps/>) includes its popular “Movies & TV” app for iPhone, iPad, Kindle Fire, Android phones, Android tablets and its mobile-optimized website. To date, there have been more than 115 million downloads of IMDb’s mobile apps worldwide. IMDb’s X-Ray for Movies & TV Shows ([www.imdb.com/x-ray](http://www.imdb.com/x-ray)) is a feature that revolutionizes the viewing experience by bringing the power of IMDb directly to Kindle Fire HD, Fire TV and Fire TV Stick. IMDb’s Facebook page (<https://www.facebook.com/imdb>) and official Twitter account (<https://twitter.com/imdb>) are followed by more than 7 million passionate entertainment fans.

IMDbPro (<http://www.imdbpro.com>) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; IMDb profile management tools; exclusive STARmeter rankings that are determined by user searches on IMDb; a casting service to post breakdowns and apply to roles, a mobile optimized website and more. Additionally, IMDb owns and operates Withoutabox (<http://www.withoutabox.com>), the premier submission service for film festivals and filmmakers, and Box Office Mojo (<http://www.boxofficemojo.com>), the leading online box-office reporting service. IMDb.com is operated by IMDb.com, Inc., a wholly owned subsidiary of Amazon.com, Inc. (NASDAQ:AMZN) (<http://www.amazon.com>). To learn more, go to: <http://www.imdb.com/press>.

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