

Simone Ashley Receives an IMDb STARmeter Award

Simone Ashley (Bridgerton, Sex Education) receives the IMDb STARmeter Award in the “Breakout” category, as determined by IMDbPro data on the page views of the more than 200 million monthly IMDb visitors worldwide

Previous IMDb Breakout STARmeter Award recipients include Regé-Jean Page, Brie Larson, John David Washington, Bill Skarsgård, Daisy Edgar-Jones, Nicholas Braun, and Karen Fukuhara

SEATTLE—June 8, 2022—IMDb (www.imdb.com), the world's most popular and authoritative source for information on movies, TV shows, and celebrities, presented an IMDb “Breakout” STARmeter Award to *Bridgerton* star [Simone Ashley](#). IMDb STARmeter Awards recognize the stars who are fan favorites on the [IMDbPro](#) STARmeter chart, which is determined by the page views of the more than 200 million monthly visitors to IMDb worldwide. Previous IMDb Breakout STARmeter Award recipients include Regé-Jean Page, Ben Barnes, Brie Larson, John David Washington, Bill Skarsgård, Daisy Edgar-Jones, Nicholas Braun, and Karen Fukuhara.

Simone Ashley recently surged to the #1 spot on the IMDbPro STARmeter chart for two consecutive weeks, fueled by her role as Kate Sharma on the hit Netflix series *Bridgerton*, which released its second season on March 25, 2022. *Bridgerton* continues to trend as a top series on the IMDbPro rankings of TV and streaming series. Additionally, Ashley plays Olivia Hanan in three seasons of *Sex Education*, which also consistently ranks as one of the most popular TV and streaming series on the IMDbPro rankings. Video of Ashley accepting her STARmeter Award is available at <https://www.imdb.com/video/vi1659224601/>.

“Thank you so much to IMDb for presenting me with a STARmeter Award for Breakout Star,” said Ashley. “Thank you to all the fans of *Bridgerton* Season Two for watching the show and falling in love with the character of Kate—it was such a joy portraying that character and I’m super-excited to see where she goes in Season Three. Thank you to IMDb and IMDbPro for creating such a wonderful platform where users can check out different TV shows and films and the makers behind them all.”

“With two seasons so far, *Bridgerton* has introduced global audiences to a host of captivating characters played by a phenomenally talented cast, including our newest IMDb STARmeter Award-honoree, Simone Ashley, and previous STARmeter Award-winner Regé-Jean Page,” said Matt Kumin, head of IMDbPro. “IMDb is pleased to be a destination for fans to share their passion for breakout shows like *Bridgerton*, and our professional customers value the IMDbPro STARmeter and TV rankings as the authoritative representation of what’s trending in entertainment.”

In her award presentation video, Ashley credits some of the filmmakers and actors and musicians who have inspired her career, including Quentin Tarantino, Uma Thurman, Margot Robbie, and Zendaya. Ashley also shared the story behind her first IMDb credit, and her audition experience that landed her the role as a journalist in the TV series *Wolfblood*. IMDb users can add the series and films from Ashley’s IMDb filmography, as well as other titles, to their IMDb Watchlist at <https://www.imdb.com/watchlist>. To learn more about previous IMDb STARmeter recipients, visit <https://www.imdb.com/starmeterawards>.

Additional insight into trending movies, TV shows, and celebrities, with rankings updated weekly, is available to IMDbPro members throughout the year on both the [site](#) and apps for [iPhone](#), [iPad](#), and [Android](#). Celebrating its 20th anniversary this year, IMDbPro is the essential resource for entertainment industry professionals and includes comprehensive information and tools designed to help members achieve success throughout all stages of their career. IMDbPro offers the following: detailed contact and representation information; more than 25,000 in-development film and TV titles not available on IMDb; tools to manage and showcase their IMDb profile, including selecting their primary images and the credits they are best “known for;” IMDbPro Track, which allows members to receive personalized entertainment industry news and updates on the people and film and TV projects they want to follow; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. The [IMDbPro Discover](#) tool empowers members to search for entertainment industry professionals based on a variety of key data, experience, and expertise, including credit details, representation, and awards received. With more than 25 new search filters and more than 11 million professional name pages, IMDbPro Discover was created for established industry decision-makers,

including casting directors, producers, directors, showrunners, and department heads. IMDbPro Discover includes advanced features to customize, export, and share dynamic lists. To become a member today, visit www.imdbpro.com.

About IMDb

IMDb is the world's most popular and authoritative source for information on movies, TV shows, and celebrities. Products and services to help fans decide what to watch and where to watch it include: the IMDb website for [desktop](#) and [mobile devices](#); [apps](#) for iOS and Android; and [X-Ray](#) on Prime Video. IMDb also produces [IMDb original video series](#) and [podcasts](#). For entertainment industry professionals, IMDb provides [IMDbPro](#) and [Box Office Mojo](#). IMDb licenses information from its vast and authoritative database to third-party businesses worldwide; learn more at developer.imdb.com. IMDb is an Amazon company. For more information, visit imdb.com/press and follow @IMDb.

Contact:

press@imdb.com

###