

Maya Hawke Receives an IMDb STARmeter Award at SXSW 2026

WHAT: IMDb (www.imdb.com), the world's most popular and authoritative source for information on movies, TV shows, and celebrities, presented an IMDb “Fan Favorite” STARmeter Award to [Maya Hawke](#), star of *Wishful Thinking*, at the Getty Images Portrait Studio Presented by IMDb during SXSW 2026. IMDb STARmeter Awards recognize the stars who are fan favorites on the [IMDbPro STARmeter chart](#), which is determined by the page views of the more than 250 million monthly visitors to IMDb worldwide.

WHO: IMDb presented a “Fan Favorite” STARmeter Award to actor Maya Hawke.

WHY: Hawke consistently ranks in the STARmeter top 100 on IMDbPro and delivers strong chart performance across her projects. Her popularity took off after joining the cast of Netflix's *Stranger Things* as Robin Buckley, a sharp, witty, and brave character introduced in Season 3 as a sarcastic Scoops Ahoy employee who quickly became a fan favorite. Set in the fictional town of Hawkins, Indiana, the show follows Robin and her fellow heroes as they fight monsters and uncover threats from the Upside Down. *Stranger Things* has remained one of the most-popular series on IMDb for years. Admiration for her work heightens as she stars in *Wishful Thinking*, which is premiering at SXSW 2026. This recognition places her among an elite group of previous IMDb STARmeter Award recipients, including her *Wishful Thinking* co-star, [Lewis Pullman](#), who was the most recent award recipient at Toronto Film Festival in 2025. Learn more about IMDb STARmeter Awards at imdb.com/starmeterawards.

WHEN: Maya Hawke accepted the IMDb STARmeter Award today (Mar 13) during a visit to the Getty Images Portrait Studio Presented by IMDb located at the J.W. Marriott, at SXSW 2026. Original IMDb coverage of the festival, including celebrity video interviews and photographs, is available now at <https://www.imdb.com/sxsw/>.

PHOTOS: For award presentation images, please go to: <https://dam.gettyimages.com/selects/maya-hawke-imdb-starmeter-award-2026-sxsw>

VIDEO LINK: <https://www.instagram.com/p/DV1s4wjE5ad/>

About IMDb

IMDb is the world's most popular and authoritative source for information on movies, TV shows, and celebrities. Hundreds of millions of customers all over the world rely on IMDb to discover and decide what to watch, advance their professional entertainment careers through IMDbPro, and grow their businesses using IMDb data and trending insights. Products and services to help fans discover and decide what to watch and where to watch it include: the IMDb website for desktop and mobile devices; apps for iOS and Android; and, X-Ray on Prime Video. For entertainment industry professionals, IMDb provides IMDbPro and Box Office Mojo. IMDb licenses information from its vast and authoritative database to third-party businesses worldwide; learn more at developer.imdb.com. IMDb is an Amazon company. For more information, visit <https://www.imdb.com/press> and follow @IMDb.

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