Selling internationally on Amazon is a great way to grow your business. Whether you are new to selling globally or a seasoned exporter, Amazon makes selling internationally simpler and easier.

- UK Marketplace sellers achieved £2.3Bn in exports in 2017, up 27% YoY
- There are over 300MM active customer accounts worldwide
- More than 140,000 small to medium enterprises surpassed $100K in sales on Amazon in 2017

1. Understand the opportunity that selling internationally on Amazon offers your business. North American marketplaces include United States, Canada and Mexico.
2. Learn what you can do to sell through Amazon, what is required—including taxes and regulations, and strategic considerations for entering a new marketplace.
3. Leverage Amazon tools to manage seller accounts globally and manage your listings across marketplaces.
4. Simplify managing your accounts with Linked Accounts—the foundation for cross region selling.
5. Simplify managing your listings with Build International Listings (BIL) which helps to manage your listing across multiple marketplaces by adding offers and
6. Learn about Fulfilment By Amazon (FBA). Ship your products to Amazon’s global fulfilment centres and we’ll take care of the rest: picking, packing, shipping and localised 24/7 customer service.
7. Export your products globally with FBA Export.
8. Alternatively, handle it yourself. Understand what’s involved in shipping and fulfilling in different countries, including costs, times and requirements.
9. Provide customer support and local country returns, either yourself or through Amazon.
10. Get paid in your preferred currency.
11. Use Amazon’s tools and recommendations to grow your international sales and scale your business globally. Manage your global business on one page with Sell Globally, understand promotional tools.
Ready to get started? Learn more at amazon.com/sellglobal

Sources: 2) Amazon Investor Relations Q4 2017. Active customer accounts, which are unique e-mail addresses, represent accounts that have placed an order during the preceding twelve month period."