

.PRIME REGISTRATION POLICY

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Registration, maintenance, or renewal of a .PRIME domain name is subject to the terms and conditions of this .PRIME Registration Policy.

.PRIME domain names may only be registered by Amazon Registry Services, Inc. or its affiliates.

By registering, maintaining, or renewing a .PRIME domain name which consists of a letter/letter two-character ASCII label at the second level, registrant represents that it will take steps to ensure against misrepresenting or falsely implying that registrant or its business or organization is affiliated with the corresponding government or country-code manager, if such affiliation, sponsorship, or endorsement does not exist.