# .AMAZON REGISTRATION POLICY

Registration, maintenance or renewal of an .AMAZON Domain Name is subject to the terms and conditions of this .AMAZON Registration Policy ("Policy").

## DEFINITIONS

"Affiliate" means a person or entity that, directly or indirectly, through one or more intermediaries, or in combination with one or more other persons or entities, controls, is controlled by, or is under common control with, the person or entity specified.

"AMAZON" means Amazon.com, Inc. and its Affiliates.

".AMAZON" means the .AMAZON TLD.

".AMAZON Domain Name" means a domain name registered in .AMAZON under this Policy.

"ICANN" means the Internet Corporation for Assigned Names and Numbers.

"Permitted Domain Names" mean domain names in .AMAZON authorized for use by the Amazon Cooperation Treaty Organization and its member states in accordance with the .AMAZON Naming and Use Policy for Domain Names Used or Requested-Reserved by Amazon Cooperation Treaty Organization, which is incorporated by reference.

"Registrar" means an ICANN-accredited registrar that is authorized to register .AMAZON Domain Names under our Registry-Registrar Agreement for .AMAZON.

"Registry Operator" (or "we" or "us") means Amazon Registry Services, Inc.

"Registry Services Provider" means the entity providing back-end technical services for the .AMAZON Registry.

"Requested-Reserved Domain Names" means domain names in .AMAZON that are Requested-Reserved at the request of the Amazon Cooperation Treaty Organization in accordance with the .AMAZON Naming and Use Policy for Domain Names Used or Requested-Reserved by Amazon Cooperation Treaty Organization, which is incorporated by reference.

"Two-Letter Code" means a letter/letter two-character ASCII label at the second level which corresponds to a two-letter country code as specified in the ISO 3166-1 alpha-2 standard.

"You" (or "your") means the registrant or registered name holder of an .AMAZON Domain Name.

**ELIGIBILITY CRITERIA**

Only Registry Operator and its Affiliates are eligible to register .AMAZON Domain Names, and must control the DNS records associated with domain names at any level in .AMAZON. You agree that your registration and use of an .AMAZON Domain Name, other than a Permitted Domain Name, will support AMAZON initiatives.

**REGISTRATION TERMS AND CONDITIONS**

Registration, maintenance or renewal of an .AMAZON Domain Name means that you accept and agree to the following terms and conditions of this Policy:

- You satisfy the Eligibility Criteria;
- Our Registration Data Directory Service data requirements require you to provide your complete, accurate, and current contact details in order to register, maintain, and/or renew an .AMAZON Domain Name registration. We will publish non-personal data elements and may provide personal data elements to third parties in accordance with our Privacy Policy, applicable data protection laws and ICANN consensus policies;
- You acknowledge and agree to our Acceptable Use Policy, which is accessible at www.nic.amazon. You also agree to submit to challenges filed under and to abide by the outcome of (i) the Uniform Domain Name Dispute Resolution Policy ("UDRP"), which is accessible at https://www.icann.org/resources/pages/help/dndr/udrp-en; and (ii) the Uniform Rapid Suspension system ("URS"), which is accessible at http://newgtlds.icann.org/en/applicants/urs.
- By registering for, maintaining or renewing an .AMAZON Domain Name, you agree to use any security protocols we deem appropriate.
- By registering, maintaining or renewing an .AMAZON Domain Name which consists of a Two-Letter Code you represent that you will take steps to ensure against misrepresenting or falsely implying that you or your business or organization is affiliated with the corresponding government or country-code manager, if such affiliation, sponsorship or endorsement does not exist.

**.AMAZON DOMAIN NAME REQUIREMENTS**

Each .AMAZON Domain Name must meet all of the following criteria:

- It *must be* at least 1 character; contain only numbers (0-9), letters, (a-z), and hyphens, or any combination of these elements; start and end with an alphanumeric character; and comply with any additional rules and policies we have set for the .AMAZON TLD.
- It *must not be* more than 63 characters; start or end with a hyphen; be a Reserved Name as we define those below; and must not include a hyphen in the third or fourth position unless it represents a valid Internationalized Domain Name in its ASCII encoding.
- Unless it is a Permitted Domain Name, it *must not be* a term that has a primary and well-recognized significance to the "Culture and Heritage specific to the

Amazonia Region," as defined in the .AMAZON Naming and Use Policy for Domain Names Used or Requested-Reserved by Amazon Cooperation Treaty Organization, which is incorporated by reference.
- A valid Internationalized Domain Name must be in a language script that we support.

## RESERVED NAMES, BLOCKED NAMES, PREMIUM NAMES

We may withhold, allocate to ourselves, restrict, or block certain domain names from registration, and will block Requested-Reserved Domain Names. We will reserve (withhold from registration or allocate to ourselves) names that we must or may reserve under Specification 5 to the .AMAZON Registry Agreement ("Reserved Names").

## ABUSE PREVENTION AND MITIGATION

We will not tolerate abusive or malicious conduct in the .AMAZON TLD, and we will monitor the .AMAZON TLD to prevent this conduct. We have an Abuse Point of Contact for handling complaints or concerns about abusive or malicious conduct. Our Acceptable Use Policy, which you've agreed to by registering, maintaining or renewing an .AMAZON Domain Name, describes abusive use of an .AMAZON Domain Name. If this Policy and the currently posted Acceptable Use Policy conflict, the Acceptable Use Policy for .AMAZON prevails. You can find the Acceptable Use Policy at www.nic.amazon.
We or our Registry Services Provider may remove orphan glue records (see [www.icann.org/en/committees/security/sac048.pdf)](www.icann.org/en/committees/security/sac048.pdf) when we receive written evidence of their presence in connection with malicious conduct.

We will take reasonable steps to investigate and respond to any reports from governmental agencies and ccTLD operators of conduct that is alleged to cause confusion with the corresponding country code in connection with the use of a Two-Letter Code. In responding to such reports, we are not required to take any action in contravention of applicable law. We reserve the right, but do not assume the obligation, to temporarily or permanently deny, suspend or cancel any .AMAZON Domain Name after such investigation.

Please direct all inquiries related to alleged abusive or malicious conduct in the .AMAZON TLD, including alleged inaccurate Registration Data Directory Services information and violations of the .AMAZON Acceptable Use Policy, to the .AMAZON Abuse Point of Contact. Please send notices to the .AMAZON Abuse Point of Contact and any other notices by e-mail to: [registry-abuse@amazon.com](mailto:registry-abuse@amazon.com), or by mail to: Amazon Registry Services, 410 Terry Avenue North, Seattle, WA 98109 USA.

## DATA AND PRIVACY

By registering, maintaining or renewing a .AMAZON Domain Name, you agree to our Privacy Policy found at [http://nic.amazon/.](http://nic.amazon/)

You agree to our Registration Data Directory Services data requirements, which require you to provide your complete, accurate, and current contact details in order to register, maintain, or renew a .AMAZON Domain Name. You also agree that we may publish non-

personal data elements and may provide personal data elements to third parties in accordance with our Privacy Policy, applicable data protection laws and ICANN consensus policies

You also agree that ICANN may conduct Registration Data Directory Services verification and checks to identify registrations with deliberately false, inaccurate or incomplete Registration Data Directory Services data. The Registrar may contact you to ask for accurate and complete Registration Data Directory Services contact information.

## GENERAL TERMS AND CONDITIONS

If any provision, or part of a provision, of this Policy is found to be illegal, invalid or unenforceable, that provision or part-provision is deemed not to form part of this Policy. The validity or enforceability of the remainder of this Policy will not be affected, unless otherwise required by operation of applicable law.

This Policy, and the Acceptable Use Policy which is incorporated by reference, constitutes the entire agreement between you and us in relation to the registration and use of a .AMAZON Domain Name, and replaces and extinguishes all prior agreements, draft agreements, arrangements, undertakings, or collateral contracts of any nature, whether oral or written.

Our waiver of a breach of any provision of this Policy is not and will not be interpreted as a waiver of any other or subsequent breach.

## RESERVATION OF RIGHTS

We reserve the right to reject a request for an .AMAZON Domain Name registration or to delete, revoke, cancel, suspend or transfer an .AMAZON Domain Name registration (i) to protect the integrity and stability of our operation or the security and stability of the internet; (ii) to correct errors made in connection with a registration by the Registrar or us; (iii) to enforce ICANN requirements and our policies, including the .AMAZON Naming and Use Policy for Domain Names Used or Requested-Reserved by Amazon Cooperation Treaty Organization; (iv) that is not supported by accurate and complete information; (v) to abide by applicable laws, regulations, or policies; or any order or decision by a court or administrative authority of competent jurisdiction; (vi) as provided in the Registrar's terms and conditions or the Registry-Registrar Agreement between us and Registrar; (vii) to establish, assert or defend the legal rights of us or a third party or to avoid liability by or damage to us; or (viii) as otherwise deemed necessary by us. Please direct questions to amazon-registry-service@amazon.com.

**.AMAZON NAMING AND USE POLICY FOR DOMAIN NAMES USED OR REQUESTED-RESERVED BY AMAZON COOPERATION TREATY ORGANIZATION ("ACTO")**

The .AMAZON Naming and Use Policy for Domain Names Used or Requested-Reserved by ACTO ("Policy") applies only to the domain names (i) authorized for use by ACTO and its member states in the .AMAZON TLD ("Permitted Domain Names"); and (ii) Requested-Reserved from use in the .AMAZON TLD at the request of ACTO ("Requested-Reserved Domain Names").

In the event of a conflict between the terms of this Policy and the .AMAZON registry policies, which apply to all other registration and use of domain names in the .AMAZON TLD, the terms and conditions of the .AMAZON registry policies shall prevail.

## PERMITTED DOMAIN NAMES

ACTO, through its authorized representative, shall be entitled to request from Registry Operator the registration of up to nine (9) domain names for use by itself or its member states.

The Permitted Domain Names must have a primary and well-recognized significance to the Culture and Heritage specific to the Amazonia region. For purposes of this Policy, "Culture and Heritage specific to the Amazonia region" means the names of indigenous peoples' groups, and national symbols of the countries in the Amazonia region, and the specific terms OTCA, culture, heritage, forest, river, and rainforest, in English, Dutch, Portuguese, and Spanish.

The following categories cannot be registered as Permitted Domain Names: (i) trademarks owned by Registry Operator or its Affiliates; and (ii) country and territory names in short- or long-form, or a translation of either form in any language, listed in the ISO 3166-1 standard.

If ACTO requests a Permitted Domain Name that is a Two-Letter Code, ACTO represents that (i) the requested Permitted Domain Name used by ACTO corresponds to the Two-Letter Code for an ACTO member state; or (ii) ACTO will take steps to ensure against misrepresenting or falsely implying that ACTO is affiliated with the corresponding government or country-code manager, if such affiliation, sponsorship or endorsement does not exist. "Two-Letter Code" means a letter/letter two-character ASCII label at the second level which corresponds to a two-letter country code as specified in the ISO 3166-1 alpha-2 standard.

Each Permitted Domain Name must also meet the following criteria:

- It *must be* at least 1 character; contain only numbers (0-9), letters (a-z), and hyphens, or any combination of these elements; start and end with an alphanumeric character; and comply with any additional rules and policies Registry Operator has set for the .AMAZON TLD.

- It *must not be* more than 63 characters; start or end with a hyphen; be a name that Registry Operator is required to reserve under its .AMAZON Registry Agreement; and must not include a hyphen in the third or fourth position unless it represents a valid Internationalized Domain Name in its ASCII encoding.
- A *valid* Internationalized Domain Name must be in a language script that Registry Operator supports.

Registration of the Permitted Domain Names shall be made by Registry Operator through the Registry Operator's chosen registrar. The Permitted Domain Names will be registered in the name of the Registry Operator or its designated Affiliate; are not transferable; and will be delegated onto servers selected and controlled by Registry Operator.

Subdomains are prohibited except for "WWW."

## REQUESTED-RESERVED DOMAIN NAMES

The list of Requested-Reserved Domain Names is a list of up to 1500 (one thousand five hundred) domain names that have a primary and well-recognized significance to the Culture and Heritage specific to the Amazonia region. Registry Operator will permanently reserve from registration Requested- Reserved Domain Names.

ACTO's authorized representative may submit to Registry Operator written requests to add domain names to the Requested-Reserved Domain Names list until two (2) years after the Effective Date of the .AMAZON Registry Agreement.

Trademarks owned by Registry Operator or its Affiliates, domain names already registered in the .AMAZON TLD, and labels required to be reserved under the .AMAZON Registry Agreement are excluded from and cannot be included on the Requested-Reserved Domain Names list.

The Requested-Reserved Domain Names list will remain in force for the term of the .AMAZON Registry Agreement.

## REGISTRY OPERATOR CHALLENGES TO PERMITTED DOMAIN NAMES OR REQUESTED-RESERVED DOMAIN NAMES

Registry Operator may reject requests for Permitted Domain Names or Requested-Reserved Domain Names in the event that Registry Operator reasonably determines that the requested Permitted Domain Name or Requested-Reserved Domain Name does not have a primary and well-recognized significance to the Culture and Heritage specific to the Amazonia region, or is otherwise prohibited under this Policy.

Registry Operator will communicate such rejection in writing to ACTO within twenty-one (21) calendar days after receipt of the relevant request.

ACTO may challenge the Registry Operator's rejection through the ICANN Public Interest Commitment Dispute Resolution Procedure.

## USE OF THE PERMITTED DOMAIN NAMES

The Permitted Domain Names may (i) point to websites hosted by Registry Operator or its Affiliates ("ACTO Name Websites") or (ii) redirect to existing websites, where the Registry Operator or its Affiliates host the redirect.

All content for ACTO Name Websites must be submitted to Registry Operator for ingestion and processing in accordance with the usual procedures used by Registry Operator and its Affiliates.

Dynamic content, user-generated content, executable files, and personal data are prohibited from the ACTO Name Websites.

ACTO or an ACTO member state must own all rights in the content submitted for any ACTO Name Website. That owner grants to Registry Operator and its Affiliates a limited license to copy the content, create derivative works based on the content, distribute copies of the content, and publicly display the content, only to the extent necessary for Registry Operator and its Affiliates to ingest, process, and host the content as provided in this Policy.

Permitted Domain Names and ACTO Name Websites must only be used for non-commercial purposes and to promote and safeguard the Culture and Heritage specific to the Amazonia region. ACTO Name Websites must comply with (i) Registry Operator's Acceptable Use and Anti-Abuse Policy, the most current version of which is accessible at https://www.amazonregistry.com/legaldocs?docId=acceptableusepolicy; and (ii) any security protocols deemed appropriate by Registry Operator or its Affiliates. ACTO Name Websites and Permitted Domain Names may not be used to disparage or bring into disrepute Registry Operator or its Affiliates.

## ABUSE PREVENTION AND MITIGATION

Registry Operator may remove orphan glue records (see www.icann.org/en/committees/security/sac048.pdf) upon receipt of written evidence of their presence in connection with malicious conduct.

Registry Operator may suspend or lock, or initiate a rapid takedown process of, any Permitted Domain Name or ACTO Name Website, pending resolution of a suspected violation, if it appears that a Permitted Domain Name or ACTO Name Website (i) is being used to threaten the stability or security of the.AMAZON TLD; (ii) is part of a real-time investigation by law enforcement; or (iii) is being used in violation of this Policy. Registry Operator may also suspend, lock, or initiate a rapid takedown process upon determining such action is necessary to further Registry Operator's efforts aimed at abuse prevention and mitigation and may ask the registrar to take similar action.

Registry Operator may ask the registrar to cooperate in locking, suspending, placing on hold, or deleting a Permitted Domain Name if a rapid takedown process is initiated. Registry Operator may place a Permitted Domain Name on "ServerHold" or any other status Registry Operator believes is necessary or appropriate.

Registry Operator will take reasonable steps to investigate and respond to any reports from governmental agencies and ccTLD operators of conduct that is alleged to cause confusion with the corresponding country code in connection with the use of a Two-Letter Code. In responding to such reports, Registry Operator is not required to take any action in contravention of applicable law. Registry Operator reserves the right, but does not assume the obligation, to temporarily or permanently deny, suspend, or cancel any Permitted Domain Name after such investigation.

## GENERAL TERMS AND CONDITIONS

If any provision, or part of a provision, of this Policy is found to be illegal, invalid, or unenforceable, that provision or part-provision is deemed not to form part of this Policy. The validity or enforceability of the remainder of this Policy will not be affected, unless otherwise required by operation of applicable law.

This Policy, and the Acceptable Use Policy and Anti-Abuse Policy which is incorporated by reference, constitutes the entire agreement between ACTO and its member states, on the one hand, and Registry Operator, on the other hand.

Registry Operator's waiver of a breach of any provision of this Policy is not and will not be interpreted as a waiver of any other or subsequent breach.

Notwithstanding any translated versions of this Policy that Registry Operator may post on its website for the .AMAZON TLD, the English language version of this Policy is the official version. In the event of any conflict or discrepancy between any translated version of this Policy and the English language version, the English language version controls.