

AWS (Amazon Web Services) Activate

What is AWS Activate?

Amazon Web Services provides startups with the low cost, easy to use infrastructure needed to scale and grow any size business. Some of the world's hottest startups, including [Airbnb](#), [Slack](#), and [Robinhood](#), have leveraged the power of AWS to quickly scale.

AWS Activate is a program designed to provide your startup with the resources you need to get started on AWS. Join some of the fastest-growing startups in the world and build your business using AWS.

Your Amazon Launchpad AWS Benefits Include

- \$5,000 in AWS Promotional Credit valid for 2 years
- 1 year of [AWS Business Support](#) (up to \$5,000). Login and enroll [here](#)
- Access to the [AWS Technical and Business Essentials](#) web-based (or instructor-led) training (\$600 value per course)
- 80 credits for [Self-Paced Labs](#) (\$80 value)
- [AWS Activate Toolbox](#) with offers for Amazon Payments and Amazon Marketplace

Instructions to Apply

1. Go to the URL <https://aws.amazon.com/activate/portfolio-signup>
2. Organization ID (case-sensitive): **1QGoI**
3. Be sure to provide your AWS Account ID when you apply. Promotional Credits will be added to the account number you submit with this application.
4. Please sign up using your company e-mail address. Personal email addresses complicate tracking and billing inquiries in the future.

Applications take around 2 weeks to be processed. Please reach out to your Program Director if it is taking longer. To see your credit balance, applicable services, and expiration date, please go to your [Billing and Cost Management Console](#).

Time periods are based on program start date (or investment date if program start is N/A). Companies may not be eligible for Promotional Credit if they previously received a similar or greater amount. Companies can sometimes be "topped up" to a higher credit amount if they previously received a lower credit. For more information, please review the [AWS Activate Terms & Conditions](#).

FAQ

How long does it take to process applications?

Once your companies apply for AWS Activate, it will take around 2 weeks for their application to be processed. If the information they provide is not up-to-date or incomplete, processing can take up to 1 month.

A company of ours is having trouble signing up.

Please make sure your companies are using the correct URL, copying and pasting the Org ID (case sensitive), and signing up for the Portfolio Package (not the Self-Starter Package). Please also make sure that the verification form is up-to-date with the current company name.

How is Promotional Credit applied to the bill?

Promotional Credit is applied to the AWS Account ID. Once the Promotional Credit is directly applied to the account, it will automatically cover the costs of most services incurred from the 1st of the month in which the credit was applied. Promotional Credit cannot be applied retroactively for previous months.

I have additional questions.

Please refer to the [AWS Activate FAQ](#) site for more information.