



Unlock Vine reviews before launch



Enroll in Vine sooner to get high-quality reviews faster and launch a product with up to 30 reviews on day one.

How does it work?

1. Create a customer-ready FBA listing and set your product launch date in the future.
2. Enroll your product in Vine in the Advertising section of Seller Central.
3. Ship your products to Amazon.
4. Your products are received by the Amazon Fulfillment Network and become available for Vine Voices to order.
5. Vine Voices receive and review your products.
6. Your product listings can go live with up to 30 authentic Vine reviews at launch, helping boost shopper trust and conversion.

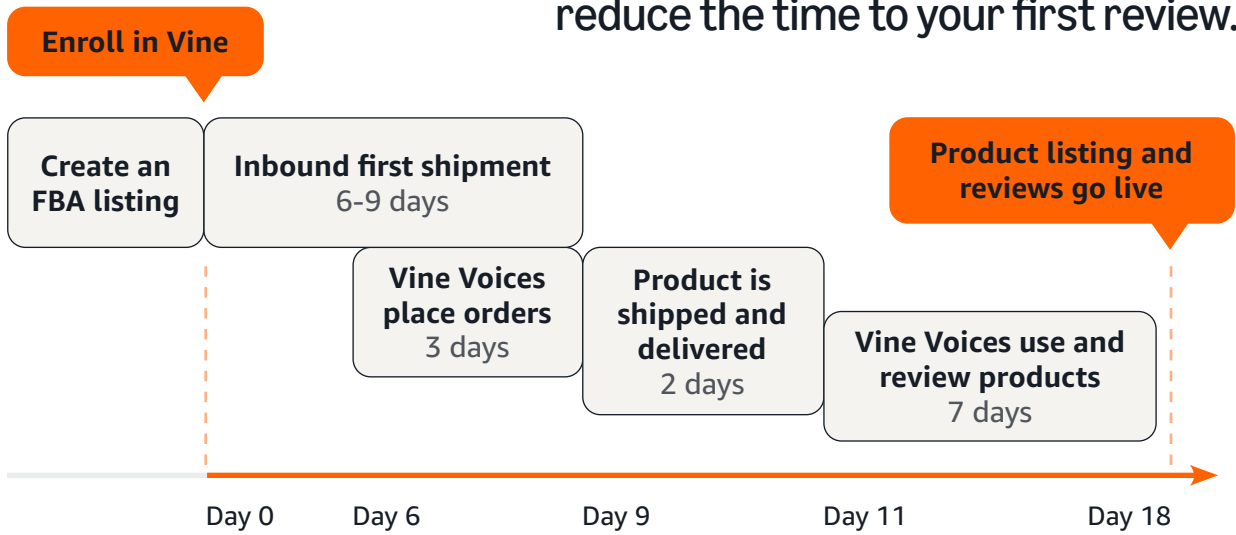
PRO TIP

Focus on making a strong listing to not only provide value to shoppers, but also increase your chances of higher-quality reviews.

DID YOU KNOW?

We connect your products with Vine Voices who have purchase history and deep expertise in your category, which helps ensure highly credible reviews.

You can now enroll in Vine sooner and reduce the time to your first review.



Example timeline is not representative of every brand's timeline.

Eligibility

- Must be a registered brand owner or authorized reseller
- Must be a professional selling partner
- Must have eligible FBA offers
- Available to sellers in US, CA, AU, UK, DE, FR, ES, IT, and JP
- Sellers with heavy and bulky ASINs are also eligible for Vine

Customer reviews

★★★★★
30 global ratings



Vine Voice

★★★★★



Up to 30 authentic Vine reviews at launch