

AMAZON MUSIC – MEAD DELIVERY SPEC

Introduction

MEAD provides additional metadata crucial for Amazon Music's voice-activated services, including Focus Tracks, Pronunciations, Alternative Titles, Pseudonyms, Genres, Moods, Themes, and Dance and Rhythm Styles.

Amazon Music supports MEAD 1.0 and 1.0.1. If you are a content provider, you can include MEAD in your ERN deliveries by supplying it as an ERN Resource. MEAD Resources can be delivered as a single XML identified with the Album ID (UPC, EAN, GRID) or as multiple XMLs identified with the Track IDs (ISRC, GRID). If you are a metadata company who does not supply content, we can also accept MEAD via Standalone Delivery.

ERN deliveries containing a MEAD Resource should reference the MEAD Resource as a Text Resource with a user-defined Text Type of *MeadMessage*.

MEAD uses Complete-Set Semantics so all relevant information should be maintained with each subsequent delivery of the MEAD Resource. It is not necessary to include the MEAD Resource in all ERN updates after the initial MEAD delivery is successful. To indicate the takedown of all previously delivered MEAD information, send an update with only a *ResourceSummary* composite in the case of MEAD delivery via ERN Resource or with only a *ReleaseSummary* composite in the case of MEAD delivery via Standalone SFTP Delivery.

When delivered via Standalone SFTP Delivery, we expect MEAD XML files to follow the naming convention of MEAD_*ProductID*_timestamp or MEAD_*ProductID*, where *ProductID* is the Album UPC/EAN/GRID or the Track ISRC/GRID. We do not enforce any strict naming conventions on the MEAD Resource when delivered via ERN, as long as the delivered MEAD Resource matches the filename that is conveyed in the ERN Technical Text Details.

>>> [CLICK HERE FOR A SAMPLE ERN FILE REFERENCING A MEAD RESOURCE \(XML\)](#)

>>> [CLICK HERE FOR A SAMPLE MEAD RESOURCE \(XML\)](#)

Current Support for MEAD Features

The following MEAD features are currently supported by Amazon Music:

Name	Attribute(s)	Usage
Alternative Titles/Names	AlternativeTitle (for resources and releases) Pseudonym (for artists)	Voice/Detail Page
Awards	Award (for releases) AwardForParty (for artists)	X-Ray
Artist Biography	Biography BiographyText	X-Ray
BPM	BeatsPerMinute	Editorial
Cover	IsCover	Voice/Detail Page
Focus Track	FocusTrack	Voice/Detail Page
Genre/Mood/Theme	GenreCategory Mood Theme	Editorial
Influences	ArtisticInfluence	X-Ray
Key	RootChordNote	Editorial
Original Recording	IsOriginal	Voice/Detail Page
Pronunciation	DisplayArtistNameWithPronunciation (for artists) TitleWithPronunciation (for releases) TitleTextWithPronunciation (for releases)	Voice
Samples (i.e. from another recording)	Sample	X-Ray
Usage Information (e.g. used in ads, theme song from movie)	Usage	Voice/Detail Page

Upcoming Support for MEAD Features

The following MEAD features are on the Amazon Music development roadmap:

Name	Attribute(s)	Usage
Artist Active Years	TBD	Voice/Detail Page
Artist Gender	TBD	Voice/Detail Page
Artist Identifier	Party	Disambiguation
Artist Influences/Influencers	ArtisticInfluence	Voice/Detail Page
Artist Legal Name	PartyNameWithTerritory	Voice/Detail Page
Artist Member Of	TBD	Voice/Detail Page; X-Ray
Artist Nationality	TBD	Voice/Detail Page; X-Ray
Artist Place of Birth	TBD	Voice/Detail Page
Artist Place of Death	TBD	Voice/Detail Page
Artist Primary Instrument(s)	TBD (Instrument / InstrumentUsed are currently for releases, not artists)	Voice/Detail Page
Artist Primary Instrument(s)	Instrument	Voice/Detail Page
Artist Type	ArtistType	Voice/Detail Page
Reviews/Commentary	CommentaryNote	Voice/Detail Page
Song Version Relationships	RelatedCreation RelatedResource RelatedWork SimilarRelease SimilarResource SimilarWork	X-Ray