Melissa Barrera Receives an IMDb STARmeter Award

Melissa Barrera (In the Heights, Carmen) receives an IMDb "Fan Favorite" STARmeter Award, as determined by IMDbPro data on the page views of the more than 200 million monthly IMDb visitors worldwide

IMDb honors Hispanic Heritage Month with exclusive videos and galleries showcasing Hispanic and Latino storytellers, artists, and titles

SEATTLE—September 15, 2022—IMDb (www.imdb.com), the world's most popular and authoritative source for information on movies, TV shows, and celebrities, presented an IMDb "Fan Favorite" STARmeter Award to ln.the
Heights, Keep Breathing, and Scream actor Melissa Barrera. IMDb STARmeter Awards recognize the stars who are strong performers on the IMDbPro STARmeter rankings, which chart the page views of the more than 200 million monthly visitors to IMDb worldwide. Barrera's STARmeter award also celebrates Hispanic Heritage Month, for which IMDb features exclusive videos, editorial lists, and photo galleries recognizing Hispanic and Latino talent, storytellers, and titles.

Barrera consistently trends on the IMDbPro STARmeter chart, propelled by her recent role as a plane crash survivor in the Netflix miniseries *Keep Breathing*. Earlier this year, Barrera's STARmeter surged playing Sam Carpenter in *Scream*, which ranked high on the IMDbPro MOVIEmeter chart. Fans are eager for her upcoming performances in *Carmen* and *Scream* 6.

"Thank you so much for this award, I am incredibly honored" said Barrera, celebrating her recognition while attending the Toronto International Film Festival (TIFF). "Receiving this award during Hispanic Heritage Month means the world to me, showing that representation matters and is necessary. I remember when I started acting in Mexico, I didn't have an IMDb page yet and Mexican *telenovelas* hadn't made their way onto my credits. After my first film, someone mentioned IMDb to me and I saw a page had been created for me. It felt like a milestone getting that first credit, and every aspiring actor wishes for it one day. I cannot thank IMDb and IMDbPro for making my work and the work of so many other communities available. It truly is your greatest resource in getting discovered."

"Melissa Barrera made a splash on the IMDb STARmeter chart last summer, literally dancing into our living rooms, and our hearts, with *In the Heights*," said Col Needham, IMDb founder and CEO. "We are so proud to recognize her as our newest recipient of an IMDb STARmeter Award and are thrilled to celebrate her incredible performances, for which entertainment fans and professionals have flocked to IMDb and IMDbPro to learn more about her and her work."

Barrera has quite the lineup of upcoming projects, including <u>Bed Rest</u>, <u>Scream 6</u>, and <u>Carmen</u>, which recently premiered at TIFF. Barrera noted that the films "are so incredibly different, and that, in itself, is exciting to me. <u>Carmen</u> is art, and I'm excited for people to see me in a more Spanish-speaking role. <u>Bed Rest</u> is supernatural horror, but so emotional that I think it's gonna move people a lot. And, finally <u>Scream 6</u>—the fandom isn't ready. This movie is gonna blow their minds!"

While reminiscing about one of her first IMDb credits, playing "Mariana Duran" in 2012's <u>La otra cara del Alma</u> telenovela, Barrera described the role as a huge step up in her career, as it offered "an actual character arc, allowing audiences to appreciate Mariana and all of these iconic moments. We shot a huge *quinceañera* in the main plaza of the magical town of Taxco, Mexico, and it had a *Gilmore Girls*-esque storyline. I learned so much about acting through these very heavy and dramatic scenes."

Barrera also shared some of the actors and filmmakers who have inspired her career, including <u>Salma Hayek</u>, <u>Guillermo del Toro</u>, <u>Rita Moreno</u>, and <u>Alfonso Cuarón</u>. IMDb users can add the TV series and films from Barrera's IMDb filmography, as well as other titles, to their IMDb Watchlist at <u>imdb.com/watchlist</u>.

Through October 15, IMDb is recognizing Hispanic Heritage Month by highlighting Hispanic and Latino contributions to art, culture, and entertainment with exclusive videos and curated galleries at imdb.com/imdbpicks/hispanic-heritage-month. Fans can learn more about Melissa Barrera at https://www.imdb.com/video/vi3813786137/.

Previous IMDb "Fan Favorite" STARmeter Award recipients include Simu Liu, Lauren Ridloff, Eiza González, Rachel Brosnahan, Peter Dinklage, Mindy Kaling, Sam Rockwell, and Alexander Skarsgård. Earlier this year, IMDb presented Salma Hayek with the first-ever IMDb "Icon" STARmeter Award, in recognition of her incredible career and in celebration of the 20th anniversary of IMDbPro. Learn more about IMDb STARmeter Awards at imdb.com/starmeterawards.

Additional insight into trending movies, TV shows, and celebrities, with rankings updated weekly, is available to IMDbPro members throughout the year on both the <u>site</u> and apps for <u>iPhone</u>, <u>iPad</u>, and <u>Android</u>. Celebrating its 20th anniversary, IMDbPro is the essential resource for entertainment industry professionals and includes comprehensive information and tools designed to help members achieve success throughout all stages of their career. IMDbPro offers the following: detailed contact and representation information; more than 25,000 in-development film and TV titles not available on IMDb; tools to manage and showcase their IMDb profile, including selecting their primary images and the credits they are best "known for;" IMDbPro Track, which allows members to receive personalized entertainment industry news and updates on the people and film and TV projects they want to follow; and a convenient tool that generates custom digital assets to promote their work on social media and other platforms. To become a member today, visit <u>imdbpro.com</u>.

About IMDb

IMDb is the world's most popular and authoritative source for information on movies, TV shows, and celebrities. Products and services to help fans decide what to watch and where to watch it include: the IMDb website for <u>desktop</u> and <u>mobile devices</u>; <u>apps</u> for iOS and Android; and <u>X-Ray</u> on Prime Video. IMDb also produces <u>IMDb original video series</u> and <u>podcasts</u>. For entertainment industry professionals, IMDb provides <u>IMDbPro</u> and <u>Box Office Mojo</u>. IMDb licenses information from its vast and authoritative database to third-party businesses worldwide; learn more at <u>developer.imdb.com</u>. IMDb is an Amazon company. For more information, visit <u>imdb.com/press</u> and follow @IMDb.

About CARMEN

Benjamin Millepied's *CARMEN* is a gritty modern day tale, with a majestic score by Nicholas Britell, and dream-like dance sequences that evoke magic realism. The story follows a young and fiercely independent woman who is forced to flee her home in the Mexican desert following the brutal murder of her mother, another strong and mysterious woman. Carmen (MELISSA BARRERA) survives a terrifying and dangerous illegal border crossing into the US, only to be confronted by a lawless volunteer border guard who cold-bloodedly murders two other immigrants in her group. When the border guard and his patrol partner, Aidan (PAUL MESCAL)—a Marine with PTSD—become embroiled in a deadly standoff, Carmen and Aidan are forced to escape together. They make their way north toward Los Angeles in search of Carmen's mother's best friend, the mercurial Masilda (ROSSY DE PALMA) and owner of La Sombra nightclub - a sanctuary of music and dance. Carmen and Aidan find both solace and their unwavering love for each other in the safety of Masilda's magical refuge, but time is running out as the police hunt closes in. Sony Pictures Classics will release *CARMEN* in early 2023.

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