



Getting Started with Kindle Enterprise Publishing

Print-on-Demand for Publishers

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Introduction to Print-on-Demand

We designed this Print-on-Demand with publishers in mind at every step, freeing you to focus valuable resources and capital on what you do best: creating high-quality, compelling content.

Availability is important for customers. An in-stock message can make it more likely that a customer will purchase your book compared to when it has a poor availability message. Print-On-Demand helps you manage demand spikes from media events, unannounced author self-promotions, film releases, and other unexpected surges in buying.

Print-on-Demand offers you the opportunity to sell titles on U.S., European, and Japanese websites with the choice of programs to suit your requirements. Print-On-Demand is a proven, cost-effective way to satisfy Amazon consumers.

Our publishing process starts with the latest digital printing technology available and our highly trained Technical Support team will support you with your Print-On-Demand file submissions.

Benefits of Print-on-Demand

- Customers can use the fastest shipping options through Amazon Prime
- Capture missed customer demand on your titles
- Sales and payouts reports always up to date
- International availability extends your potential customer base
- Offer Amazon customers a wider selection of your titles

How it works

Print-On-Demand offers you the ability to choose from In-Stock Protection and Inventory-Free to tailor the best solution for each of your titles:

In-Stock Protection is a great way of managing unplanned demand on front list titles. Titles are protected from an out of stock message because Print-On-Demand is available to cover gaps in supply when the physical book supply chain cannot fulfill a customer order promise date. Benefits include:

- Sustain momentum in all market environments and improve customer experience.
- Capitalize on sales that could have been missed due to poor availability messaging

As your title's life cycle progresses, you can switch it from In-Stock Protection to Inventory-Free to take advantage of the full range of benefits Print-On-Demand offers.

Inventory-Free is suitable for mid to backlist titles and allows you to keep titles perpetually in stock by using Print-On-Demand to fulfill customer orders as they come in, which extends a book's life cycle without having to worry about print runs, returns, or inventory risk. You can gain incremental revenue from having an international availability message on titles that might currently be out of print or available only after several days or weeks.

Other benefits of the Inventory-Free program include:

- No need to forecast demand
- No shipping, returns or inventory costs

Account setup and use

Account setup and payment profile

How to start:

1. [Contact us](#) and request to join.
2. Our support team will send you with a link to our agreement. Sign the agreement and wait for an invitation for Kindle Enterprise Publishing.
3. Click the link in the invitation email to begin the sign-up process. To sign up:
 - Provide an email address and password or sign up with your Amazon Vendor Central or Advantage account information
 - Enter bank account and tax information so you're able to receive royalties
 - Review specifications for submitting your files
4. Add your titles to KEP.

Add POD titles

You can add an entire catalog of basic information, print settings, store, pricing details, and file names through our Excel template. With this template and the batch of cover and interior files for your books, you'll use an SFTP client to transmit the files to us in a single group.

To update existing books:

1. To see details of the upload, click on the file name to take you to the **File Details** page.
2. If there were errors with the upload, a message will display at the top of the page instructing you to **Download Status Report** for more details.
3. In the status report, you'll see more information about each uploaded file, as well as a link to download a status file with detailed information about any errors.
4. In this file, you'll see a detailed list of errors for the metadata template. Example: "ERROR - You have not provided a payout plan"
5. To fix this, update the metadata file with the required information (for the example above, a payout plan) for that title and then upload the revised metadata file.

File specifications and submission guidelines

Meeting these specification requirements will help you to enroll your title in the Print-on-Demand program. The PDF and metadata requirements in this guide will help you get your book ready to upload via SFTP. Our requirements help make sure your customers get the best reading experience.

Required files

You must include all three of these files for each book (you can combine metadata for multiple books into a single spreadsheet using our template):

- Interior PDF
- Cover PDF (front, back, and spine)
- Metadata

File naming conventions

Using ISBN-13 as an example, here's how you should name your files:

- **Interior file:** ISBN13_paperback_interior.pdf
- **Cover file:** ISBN13_paperback_cover.pdf
- **Metadata file (for one title):** ISBN13-.xlsx
- **Metadata file (for multiple titles):** < Publisher_numberoftitles_submissiondate>.xlsx

For titles submitted without ISBN:

- **Interior file:** clientBookID_paperback_interior.pdf
- **Cover file:** use clientBookID_paperback_cover.pdf

Upload files

After you finish setting up your KEP account, you can use KEP to add files or set up an SFTP account. You must upload an interior PDF file, cover PDF file, and metadata for each title.

To upload via SFTP, submit:

- 1 cover PDF file
- 1 interior PDF file
- Metadata in the Excel template (can be combined with metadata for other books)

Your SFTP account permits one-way delivery. Within one hour of uploading files, we will automatically encrypt and move them to processing, and you won't see them in your SFTP account.

Once you sign in to your SFTP account, upload the files to the "sweep" folder. If you upload the files to the folder above labeled with your publisher name, we will not have access to them.

Metadata requirements

Metadata is information about your books that you provide so we can correctly produce, catalog, and sell them to customers. By providing metadata details, you make your books easier for readers to find, set prices, and specify how you want your book to be produced. Much of the information you provide will appear on your books' detail pages or in search results. This helps readers make informed purchasing decisions.

Metadata includes descriptive information like title and author, list prices, subject, which stores where you want your book to be available, and other details about your book.

You can update titles in bulk, and you'll need to include an accurate metadata file along with your PDF files. You can set prices specifically for many different stores, directly from your spreadsheet. You can also enroll individual books in specific programs in each market. You can enter specific information for the United States, UK, Germany, France, Italy, and Spain.

Required and optional data

When you upload metadata, you'll use the Excel metadata template file on the upload page. This spreadsheet is set up exactly the way you'll need to format your data. It includes both required and optional fields organized into three tabs. You can enter as many books as you like in each version of the spreadsheet that you upload.

Basic tab required data

Reference ID

This is a unique identifier you provide for your title and should match the reference_ID provided on the other tabs in the spreadsheet. Using the paperback ISBN13 or EAN is strongly recommended.

- Maximum of 50 characters
- Can contain numbers, letters, underscores, dashes
- Must be formatted as text, without blanks

Paperback ISBN

- ISBN-10 or ISBN-13 of the associated print book if applicable. ISBN-13 is preferable.
- Must be formatted as text.

Imprint

- Imprint associated with this title
- Only one imprint allowed per title

Title

The book title

Publication date

- The date on which the title was published
- Enter the date this way: YYYYMMDD
- Must be formatted as text

Language

- Please provide the language of the book
- Examples: "ENG" (English), "FRE" (French)

Paper color

- List "WHITE" or "CREAM"
- Cream available only for black-and-white books
- Color books can't be submitted with "CREAM" paper
- If you leave this field blank the first time you upload, we'll assume "CREAM," and you won't be able to change it in the future. If you set a value in this field, you can change it later.

Cover finish

- List either "MATTE" or "GLOSSY"
- If you leave this field blank the first time you upload, we'll assume "MATTE," and you won't be able to change it in the future. If you set a value in this field, you can change it later.

Color book

- If your book is black and white, please input "N," otherwise, input "Y"
- If you leave this field blank the first time you upload, we'll default to "N," and you won't be able to change it in the future. If you set a value in this field, you can change it later.

Bleed

- Please input "Y" if the book has bleed (images run off the page edge) in the interior (this does not apply to the cover) or input "N" if there are no images running off the page edge
- If you leave this field blank the first time you upload, we'll default to "N"
- For future updates, if you use this template and leave this column blank, the column won't be updated.

Trim size unit

Must be either "in" (inches) or "mm" (millimeters)

Trim height

Include the height of the book in either inches or millimeters.

- For black-and-white books, the minimum height is 6" (152.4 mm) and the maximum height is 11.69" (296.93 mm)
- For color books, the minimum height is 6" (152.4 mm) and the maximum height is 11" (279.4mm)

Trim width

Include the width of the book in either inches or millimeters. In most cases, for both color and black-and-white books, the minimum width is 4" (101.6 mm) and the maximum width is 8.5" (215.9 mm).

Basic tab optional data**Subtitle**

Input the subtitle of the book if it is not already included in the "Title" field.

Description

- Book description
- Basic HTML (<p>, , <i>) accepted
- Maximum 4,000 characters

Series title

- Enter the series title if your book is part of a series
- Input the series title if the book is a part of a series and the information isn't already included in the "Title" field

Series number

- Enter the series number if your book is part of a series
- This is the same as the volume number

Edition number

Enter an edition number if this title is a new edition of an existing book.

BISAC

- Provide a maximum of three BISAC codes
- Please separate the list of codes by semicolons
- See the full list of [BISAC codes](#)

Keywords

- Keywords for this book separated by semicolons
- We support up to seven keywords per title and a maximum of 2,000 characters

Is adult content

- The adult flag is only for titles that could be deemed pornographic. This will exclude the title from certain search results on Amazon.
- The first time you upload, if this field is left blank, we'll default to "N," and you won't be able to change it in the future. If you set a value in this field, you can change it later.

Enable for sale

- Enables (Y) or disables (N) your book for publication
- The first time you upload, if this field is left blank, we'll default to "N," and you won't be able to change it in the future. If you set a value in this field, you can change it later.

Contributors tab required data**Reference ID**

- Unique identifier you provide for your title and should match the reference_ID provided on the other tabs in this spreadsheet. Using the paperback ISBN is strongly recommended.
- Maximum of 50 characters
- Can contain numbers, letters, underscores, or dashes
- If your title has more than one contributor, please add further rows with the same reference ID for the additional contributor(s).
- Must be formatted as text

Contributor role

- Your book should have at least one author or primary contributor
- The list of optional contributor roles are: author, editor, illustrator, photographer, translator, reader, writer, artist, penciller, inker, colorist, letterer, cover artist, and other

Contributor last name

- Last name of the contributor
- If the contributor only has one name (e.g., "Madonna"), include it in this field

Contributors tab optional data**Contributor title**

- The contributor's personal title
- Example: "Dr.," "Mr.," "Mrs."

Contributor first name

First name of the contributor

Contributor middle name

Middle name of the contributor

Contributor suffix

- A name suffix follows a person's full name and provides additional information about the person.
- Examples: "Ph.D.," "Sr.," "II"

Pricing tab required data**Reference ID**

- Unique identifier you provide for your title and should match the reference_ID provided on the other tabs in this spreadsheet. Using the paperback ISBN is strongly recommended.
- Maximum of 50 characters
- Can contain numbers, letters, underscores, or dashes
- If your title has more than one contributor, please add further rows with the same reference ID for the additional contributor(s).
- Must be formatted as text

Stores

- Required for each "list price" entered
- Provide the store for the corresponding price
- Store options include: amazon.com, amazon.co.uk, amazon.de, amazon.fr, amazon.it, amazon.es, amazon.co.jp
- If multiple stores share the same list price and same currency, these stores can be listed in the same cell, separated by a space. For example: amazon.de amazon.fr amazon.it amazon.es
- We support USD, EUR, and GBP

- At this time, we don't support currency-level pricing (leaving the Stores field blank for the systems to auto-convert the price).
- If the stores have different prices, list each store on separate rows using the same reference ID in column A.
- For store listings in the EU, make sure to list both the stores where you want the book to go live as well as the EU.

Program

- Please list if your title should be enrolled in Inventory-Free (IF) or In Stock Protection (ISP)
- Provide the fulfillment program for each title and store
- All stores in Europe and the UK must share the same program
- The first time you upload, if you leave this field blank, it will be marked Inventory-Free, and you won't be able to change it in the future. If you set a value in this field, you can change it later.

Currency

- Provide the currency for the specified store and list price
- Supported options for amazon.de, amazon.fr, amazon.it, and amazon.es include USD, EUR, and GBP. GBP is supported only in amazon.co.uk
- Leaving the ""stores"" field blank for our systems to auto-convert the price isn't supported at this time

List price

- Enter a specific amount by store and available currency
- For a book to be made available for sale in the UK and EU, you need to enter a GBP and an EUR price for all stores
- Must be formatted as text

Pricing tab optional data

Does list price include tax

- This field applies to the EU stores only. Select "N" if the provided price doesn't include the relevant VAT tax. Select "Y" if the provided list price includes VAT tax.
- The first time you upload, if this field is left blank, we'll assume the price does NOT include VAT and will be marked "N", and you won't be able to change this in future uploads. If you set a value in this field, you can change it later.
- Must be formatted as text

General PDF guidelines

These guidelines are intended for paperback books with black-and-white or color interiors, with full-color covers.

General specifications

- We support PDF v1.4 and lower.
- Embed all fonts and images in your PDF file prior to submission.
- Submitted PDF files should not contain bookmarks, comments, invisible objects, or metadata.
- Interior PDF must be a single file in 1-up format
- Cover PDF must be a single file containing the back cover, spine, and front cover
- PDFs should be optimized. Optimization is useful to reduce your files size, allowing for higher performance when transferring, uploading, viewing and printing the files.

Common points of failure

- Layers and transparencies should be flattened in the PDF file.
- We don't accept Open Prepress Interface (OPI) code in the PDF file.
- We do not accept any locked or encrypted PDFs.
- Crop marks or other printer's marks should not be used on any files.
- Submitted PDF files should not contain bookmarks, comments, invisible objects, or metadata.
- Missing pages
- Title name missing on the front cover
- Missing barcode
- Incorrect pagination
- Books with upside down pages
- We can't print titles that include FSC certification logos or accreditation. Please remove any FSC logos or references from before submitting books.

Embedded fonts

- All fonts on the cover and interior should be embedded in the native program before submitting. This will ensure the book is printed as intended.
- Unembedded fonts may cause errors during printing or may fail to print at all.
- If we are unable to embed the fonts, the book will be rejected during the file review process.

Crop and trim marks

- Crop or trim marks are placed in a document to define where the artwork is trimmed after it is printed.
- We do not recommend including crop marks as they could appear on the printed book.

Annotations

- Annotations are information added to PDFs that are not intended to print.
- Examples can include mark-ups, sticky notes, comments, etc.
- As annotations are not intended to print, they will be removed during the file review process, possibly causing a visible change to the book.

- All content intended to be visible in print should be included within the Safe Zone or margins.

Illegible content

We are unable to accept any files that include text or images that are faded, blurry, pixelated, overlapping, cut-off, or obstructed by objects making the content unreadable unless a caption is included with the image and/or text. This also includes any overlapping text due to watermarks.

Security encrypted files

- Security encrypted or locked files prevent us from completing our file review process.
- All security should be removed from a file before submitting.

Transparency/layers

Transparencies and layers are created in the native file to create a visual effect.

- We recommend flattening all transparent objects and layers in the native file before submitting.
- If transparencies are not flattened in the PDF document, they can cause the file to fail at the printer or cause the file to print with missing content.
- We will attempt to flatten transparencies and layers in the review process and reject if this is not possible.
- Flattening transparencies in the review process can cause a color shift or a change of appearance in the content of the file.

Resolution

- For optimal printing, we suggest that all images for both the cover and interior are at least 300 DPI.
- We will not reject a file for low resolution images unless there is text within the image that is blurry and illegible and a caption is not provided with the image
- Resolution DPI

Disc references

- Your interior or cover file cannot imply that a disc product is packaged with the paperback book because we're unable to support books that are intended to be multi-format collections.
- If you include a disc reference in your files, an alternate method of accessing the content of the disc must be specified.
- As an example, you may provide a URL or a link to a digital download of the disc content in every location where a disc is referenced. Example Phrases we do not accept:
 - The CD-ROM included with this book...
 - The accompanying DVD...
 - The additional CD provided with this book...

File limitations

- We can't accept files over 1 gigabyte. To ensure successful delivery of your files, we recommend files to be no larger than 500 megabytes.
- We print all books at their original trim size within the following range:

- Any width from 4" to 8.5" (10.16 cm to 21.59 cm)
- Any height from 6" to 11.69" (15.24 cm to 29.6926 cm) for black and white books
- Any height from 6" to 11" (15.24 cm to 29.21 cm) for color books
- All books must have at least 24 pages.

Bleed requirements

- Bleed is the excess graphic area to be cut off during the bookmaking process so the design elements reach the edge of the page or cover once trimmed.
- For the interior, we require 0.125" or 1/8" bleed on the top, bottom, and outside (bleed is not required on the gutter) of pages with bleeding design elements.
- For the cover, we require 0.125" or 1/8" bleed on all four sides of the cover design.
- When the cover and interior files have sufficient bleed, print variance will not affect the final print quality of your book.

Interior specifications

To enroll your books in POD, submit each interior file as a single-page PDF file, not a spread or 2-up. For interior files, we require the specifications in this guide to ensure the manufacturing process creates a high-quality book.

If you submit files that don't meet our specifications, we'll try to make minor adjustments during file review. For issues we can't repair, we'll notify you in your weekly ingestion report with the issue and how to fix it in your native file.

Interior PDF general requirements

- Single-page PDF, not a spread or 2-up
- File name: "ISBN13_paperback_interior.pdf"

Font

- Embed font information
- Do not use type three fonts

Margins

There are two types of margins: inside (gutter) margin and outside margin. Gutter margin is near the book's binding (the middle of an open book). Outside margin is the area close to the edge of the page.

Based on your book's page count and interior type, the minimum margin requirements are in this table:

| Page count | Inside margin | Outside, top, and bottom margins (without bleed content) | Outside, top, and bottom margins (with bleed content) |
|------------|------------------|--|---|
| 24-150 | 0.375" (9.53mm) | 0.25" (6.35mm) | 0.375" (9.53mm) |
| 151-300 | 0.5" (12.7mm) | 0.25" (6.35mm) | 0.375" (9.53mm) |
| 301-500 | 0.625" (15.88mm) | 0.25" (6.35mm) | 0.375" (9.53mm) |
| 501-700 | 0.75" (19.05mm) | 0.25" (6.35mm) | 0.375" (9.53mm) |
| 701-828 | 0.875" (22.23mm) | 0.25" (6.35mm) | 0.375" (9.53mm) |

Crop and trim marks

Crop marks or trim marks are in the document to define where the artwork is trimmed after it is printed. Crop or trim marks are to be removed from the PDF. If they are not removed, we will attempt to remove them during the file review process.

Color interior requirements

Black-and-white pages

- Books with color inserts need to have black and white pages to be true black and white.

- Black and white images need to be saved as grayscale or single color black (with line art) and not registration black (made up of a build of CMYK).
- Do not use a spot color (like a spot black or a spot gray).
- Black and white pages without color images should not be saved in an RGB color space or as a CMYK build

Color pages

- We recommend using CMYK color space, though we also accept RGB.
- To maintain accurate color reproduction, don't use spot colors.

Bleed requirements

Bleed is the excess graphic area to be cut off during the bookmaking process so the design elements reach the edge of the page or cover once trimmed. Interiors require 0.125" (3 cm) bleed on the top, bottom, and outside (bleed is not required on the gutter) of pages with bleeding design elements.

For example, a finished book with a trim size of 6" x 9" (15.24 x 22.86 cm) requires a 6.125" x 9.25" (15.54 x 23.46 cm) interior PDF.

Trim size and page count

Here are the trim sizes and page count ranges:

| Trim width | White paper (444 ppi) | Cream paper (412 ppi) | Full color (426 ppi) |
|-----------------------------------|--------------------------|--------------------------|-------------------------|
| 4 - 8.12" (101.6 - 206.4mm) | 828 | 828 | 500 |
| 8.13 - 8.25" (206.5 - 209.7mm) | 828 | 770 | 500 |
| 8.13 - 8.25" (206.5 - 209.7mm) | 828 | 750 | 500 |
| 8.13 - 8.25" (206.5 - 209.7mm) | 630 | 570 | 500 |

Cover specifications

To enroll your books in KEP POD, you need to submit each book with a PDF cover file formatted as a single page, including a front, spine, and back cover. For some errors, we'll attempt to make minor adjustments during file review.

General requirements

- File name: ISBN13_paperback_cover.pdf
- File type: PDF
- We recommend using CMYK color space, but we also accept RGB.
- To maintain accurate color reproduction, we don't recommend using spot colors.
- We recommend 300 DPI image resolution. Higher resolutions are acceptable.

Layout

- Submit a single PDF cover including the back cover, spine, and front cover.
- We recommend submitting covers on a 19" x 13" (48.26 x 33.02 cm) page.
- We recommend centering covers on the canvas and shifting artwork down so that the cover is flush with the bottom of the canvas.
- Bleed of 0.125" (0.3 cm) is required on all four sides.
- We don't accept covers with text within 0.25" (6 mm) of the trim lines.
- No crop or printers marks. We'll attempt to remove these during the file review process.

Barcodes

Barcodes should:

- Include a valid ISBN
- Be 100% black, not registration black or build of RGB/CMYK
- Be vector. If the barcode is an image, it should be 300 PPI.
- Not overlap any text
- We require a valid ISBN barcode of at least 300 DPI, at least 0.75" (1.9 cm) wide and 0.3" (0.76 cm) high. For no-ISBN titles, barcodes are added during file review.

Barcodes with pricing

- Suggested size is 2" x 1.25" (5 x 3.175 cm)
- Minimum size is 1.4" x .8" (3.556 x 2 cm)
- Price code should match list price

Barcodes with no pricing code

- Minimum size is .75" x .3" (1.9 x 0.76 cm)
- No ISBN submission
- We'll place a MODID barcode for you in the lower, right-hand section on the back cover
- Barcode will be sized 2" x 1.25" (5 x 3.175 cm)
- Barcode will be placed .5" (1.27 cm) from the bottom of the cover and .35" (0.889 cm) from the spine
- Keep all text away from the barcode placement area

- We suggest leaving excess room for the placement.

Calculate spine width

We only print spine text on books with more than 100 pages. Text on spines must be sized to fit the spine, with at least 0.0625" (0.1588 cm) of space between the text and the edge of the spine.

Spine measurements for black-and-white books

- 55# (90 GSM) white paper = 444 PPI (page count x .002252" (0.005720 cm))
- 55# (90 GSM) cream paper = 412 PPI (page count x .00243" (0.005697 cm))

Spine measurements for color books

- Color paper = 426 PPI (page count x .002347" (0.005961 cm))

Example: A 60-page black-and-white book printed on white paper will be created using the following formula:

| Inches | Centimeters |
|--|---|
| 60 (pages) x 0.002252" (spine multiplier) = 0.135" (spine width) | 60 (pages) x 0.005720 cm (spine multiplier) = 0.3432 cm (spine width) |

Calculate full cover size (PDF canvas size)

Calculate the cover size using the spine width (as described above), trim size width and height, and 0.125" (0.3175 cm) bleed.

- Cover width = Bleed + back cover width + spine width + front cover width + bleed
- Cover height = Bleed + trim height + bleed

Example: 6" x 9" (15.24 x 22.8 cm) trim size with 60 black-and-white pages on white paper:

| Inches | Centimeters |
|--|---|
| <ul style="list-style-type: none"> • Spine width = 60 (pages) x 0.002252" (spine multiplier) = 0.135" • Cover width = 0.125" (bleed) + 6" (back cover width) + 0.135" (spine width) + 6" (front cover width) + 0.125" (bleed) = 12.385" • Cover height = 0.125" (bleed) + 9" (trim height) + 0.125" (bleed) = 9.25" | <ul style="list-style-type: none"> • Spine width = 60 (pages) x 0.005720 cm (spine multiplier) = 0.3432 cm • Cover width = 0.3175 cm (bleed) + 15.24 cm (back cover width) + 0.3429 cm (spine width) + 15.24 cm (front cover width) + 0.3175 cm = 31.4579 cm • Cover height = 0.3175 cm (bleed) + 22.86 cm (trim height) + 0.3175 cm (bleed) = 23.495 cm |

Manufacturing specifications

The standard manufacturing specs on this page can help you get your books into production with a minimum of delay.

Trim size

- **Minimum width:** 4" (10.16 cm)
- **Maximum width:** 8.5" (21.59 cm)
- **Minimum height:** 6" (15.24 cm)
- **Maximum height:** 11.69" (29.69 cm)

Paper stock for black-and-white books

Text paper stocks are subject to change.

- 55# white 435ppi (100 GSM)
- 55# cream 408ppi (90 GSM)

Paper stock for full-color books

60# white 435ppi (100 GSM)

Cover stock

- 4-color printed covers finished with matte or glossy film lamination
- Cover stock: 10 pt (210 GSM)

Binding

Perfect binding

Color interior requirements

- We support books with color inserts, but we require black-and-white pages to be true black and white.
- Make sure black-and-white images are saved as grayscale, or if they're line art, designed with single color black not registration black (made up of a build of CMYK). They shouldn't use a spot color (like a spot black or a spot gray).
- Black-and-white pages without color images shouldn't be saved in an RGB color space or as a CMYK build.

Frequently asked questions

File specifications

What files are required for submission?

- Interior PDF
- Cover PDF (front, back and spine)
- Metadata (Excel)

Does KEP support titles in landscape format?

Yes, we support landscape format within these print specification limits:

- Width from 4" to 8.5" (101.6 mm to 215.9 mm)
- Height from 6" to 11.69" (152.4 mm to 296.926 mm).

What if my files do not exactly match the trim size and interior type to metadata I supply?

If you enter trim size and interior color information in the spreadsheet, the print files are formatted to match these details. For example, if the interior type is listed as black and white but the interior is color, the interior is converted to match. For example, if the trim size is listed as 6" x 9" but the interior is 6.5" x 9.5", the interior is resized down to match.

What if I want to match the trim size in my metadata spreadsheet to the print files?

To review the interior and see which trim size is indicated, follow these steps. Open the interior PDF and review the file for indicators of trim size. There are a few methods our file review team uses to determine trim size:

- Trim or crop marks
- Trim page box
- If no trim marks or trim page box exist, then the file page size

Does KEP support titles with page counts starting above 1, for example as part of a set of volumes?

Yes, as long as the following are in place:

- The volume number must be present on the cover, the interior, and in the title or volume field of the metadata (and must match).
- Pagination continues in sequence.

How often do KEP file specifications change?

In our ongoing effort to continually provide the best possible product to our customers, we occasionally make updates to our file specifications.

What are annotations and are they accepted in files?

Annotations are pieces of information added to PDFs that are not intended to print. Examples can include mark-ups, sticky notes, comments, etc. As annotations are not intended to print, they will be removed during the file review process, possibly causing a visible change to the book. All content intended to be visible in print should be included within the Safe Zone or margins and should be added in the native design file prior to pdf creation.

Can KEP translate my book into other languages?

No, we don't offer content translation services that would allow us to translate a book from one language to another.

File review process

What is a media box?

The media box is generally the visible page in a PDF file, which should contain all the content to be printed.

What are transparencies and layers? And why do they need to be adjusted in file review process?

Transparencies and layers are created in the native file to create a visual effect.

If transparencies and layers aren't flattened in the PDF document, they can cause the file to fail at the printer or cause the file to print with missing content. We'll to flatten these in the review process and reject if this isn't possible. This process can cause a color shift or a change of appearance in the content of the file. We recommend flattening all transparent objects and layers in the native file before submitting.

What is file review and what details are validated or altered in files?

Review ensures files and metadata are within specification, don't contain errors, and can be ingested into the Print on Demand program. Minor adjustments are made, if possible, while ensuring fidelity of output and quality books.

What are some additional changes that can be made to the files?

We can perform some general changes to your files upon request. These requests will need to be selected in the metadata.

Printing and shipping cost

What are the printing fees for my books?

| | Cover and binding (per book) | Cost per page (black and white) | Cost per page (color) |
|---------|------------------------------|---------------------------------|-----------------------|
| US (\$) | \$0.850 | \$0.012 | \$0.070 |
| UK (£) | £0.700 | £0.010 | £0.045 |
| EU (€) | €0.600 | €0.012 | €0.060 |
| JP (¥) | ¥180.00 | ¥2.50 | ¥6.90 |

What are my shipping costs for orders?

You can order copies of your titles from your account. These orders are eligible for all paid standard and expedited shipping options available to Amazon customers (excluding Prime). Our manufacturing and delivery estimates are based on the quantity ordered and selected delivery speed. The most up-to-date delivery estimate will display during checkout.

Distribution

What is the status of my title?

If the title was successfully set up, the current status can be seen in your catalog manager. If a title was submitted and is not there, please contact us with the EAN or ISBN to investigate.

How do I update specific metadata fields?

Contact us with the EAN/ISBN/title ID, the field that is changing and the new value. If there is more than one title, please provide this list in a spreadsheet and attach it to your support request.

Will my book automatically have Look Inside! on the other Amazon international sites?

Book titles that are enrolled in the Amazon Europe channel will be included in the Look Inside!™ program per our Member Agreement. Look Inside!™ enables customers visiting Amazon's European websites to view, search, and browse through your content similar to the experience they would have at a book store.

How do I enable the Amazon Europe channel for my book?

Once your royalty payment information is complete, you can enable additional channels by uploading a metadata spreadsheet with pricing and program information for European stores.

Why is my book for sale at a different selling price than what I selected?

The royalties you earn will be based on the list price(s) you set in your account and not the selling price. This listing creates the starting point for the selling price in the regional marketplaces on Amazon. Keep in mind that you set and control the list price(s) of your work, while the selling price and any discounts are set at the discretion of the retailer and are subject to change.

Are you printing books in Europe and where?

Yes, we print books in Great Britain and continental Europe to fulfill retail orders placed on Amazon's European websites.

Will the shipping costs and fulfillment time lines now be more favorable for international retail orders?

Since Amazon's European websites orders will now be fulfilled in Great Britain and Continental Europe, the shipping cost and time lines may be more favorable to your retail customers shipping books to addresses within Europe.

Can you print copies in Europe?

Yes, the printing location of the copies is determined based on the Amazon store (e.g., Amazon.com, Amazon.co.uk) you choose when you order.

Will my book's customer reviews on Amazon.com show up on Amazon's European websites?

Amazon.com may share customer reviews with other Amazon websites when few local customer reviews are available.

Will my book's title information, product description, author biography, etc., be listed in the domestic language on the international sites?

All information that we send to Amazon.com and Amazon's European websites will be listed the same way. For example, if you submitted your product description and author bio in Spanish within your title setup, these items would appear in Spanish on Amazon.com and on Amazon's European websites. Keep in mind that at this time, title setup fields will only support Latin1 characters. Foreign characters that are not derived from the Latin alphabet may not save when they are entered in these fields.

What is VAT and why is it displayed on Amazon's European websites?

VAT stands for Value Added Tax, which (if applicable) is charged on goods sold by certain Amazon European websites. In accordance with the laws governing members of the European Union (EU), Amazon's European websites are (in principle) obliged to charge VAT on all orders delivered to destinations in member countries of the EU. VAT rates vary based on country. Due to VAT, you may notice a higher retail price than the list price you selected for the Amazon Europe channel. However, royalties you earn from Amazon retail sales will be based on the list price you set for your book, not the retail price.

What is the Recommended Retail Price (RRP) shown on Amazon's European websites?

The Recommended Retail Price (RRP) displayed for goods sold by Amazon's European websites are inclusive of VAT, when applicable; however, the final price may differ depending on the VAT rate that applies to a given order. For orders being shipped to other European countries, the applicable VAT rate for the destination country will apply. The final price during checkout will reflect the correct VAT rate for the destination country of the order.

Royalty and payment

Can I get paid in my local currency?

If you have a bank account in the U.S., Japan, the U.K., Germany, or any other countries in the Single Euro Payments Area (SEPA) you will be paid in your local currency (U.S. Dollars, British Pounds or Euro).

Are there minimum thresholds for royalty payments?

Direct deposit payments don't have a minimum payment threshold.

I know my book sold on Amazon.fr and Amazon.es. Why am I only receiving royalties from Amazon U.S., U.K. and DE?

Our books are manufactured in the U.S., Great Britain and continental Europe. Books printed to fulfill Amazon's European website orders may be printed in either Great Britain or continental Europe. As a result, you'll see a GBP or EUR royalty earning for these orders.

What are IBAN and SWIFT/BIC banking codes? Where can I get these numbers?

International Bank Account Number (IBAN) is an international standard for identifying a bank account number. Society for Worldwide Interbank Financial Telecommunication (SWIFT) is an international standard format of Bank Identifier Codes (BIC) for identifying the specific bank. Your IBAN and SWIFT/BIC numbers can be found on your bank account statement. If you are unable to locate these numbers, you may want to contact your bank.

If the currency exchange rate changes, does my list price change?

No, the list price(s) you set will not change based on currency fluctuations. The list price(s) you select in U.S. Dollars, Great Britain Pounds and Euro is what we use to determine your royalty earning.

Ingestion history

What do the statuses mean?

- **Live:** Title is available for sale (onsite) in all Amazon stores you selected in your metadata spreadsheet, and there are no errors
- **In Progress:** Title is currently in review or pending publishing to Amazon
- **Suppressed:** Title is pending review or it's not available for sale in all stores you selected and it requires attention. Please review the error details
- **Disabled:** Title has been made unavailable for sale (Availability is marked as "No") by you

What does “This title has been blocked from selling on Amazon for either all or some of the Amazon stores selected in the metadata” mean?

These titles aren't available due to internal holds in our system. For most titles, these holds are removed within seven days of completing processing. To seek help on any hold titles, contact Publisher Support through your KEP account.

Why are titles still showing as “Disabled” or “Suppressed” even though I resubmitted them?

If a title shows as “Disabled” or “Suppressed” in your account, then you must first contact KEP Publisher Support to update the title's availability before you resubmit the title.