Survey

Please take a moment to describe your experience by answering this short survey. The survey is hosted by Qualtrics, so you'll visit their site to fill it out. Your responses will be subject to the Amazon.com Conditions of Use and Amazon.com Privacy Notice.

Resources

Below we have included links to helpful resources mentioned in the webinar. You can access each of the sections by clicking the name of the resource.

Amazon Advertising –

The KDP help pages will guide you in running ads for your KDP books which can help you reach new customers. With Amazon Advertising, you can create custom ads for readers likely to be interested in books like yours. You set the budget you want to spend and the maximum amount you're willing to pay when a customer clicks your ad. You're only charged when your ad is clicked.

KDP University –

Links to KDP Jumpstart, Upcoming and Previously recorded webinars, Build Your Book, and videos.

Promote your book –

This link takes you directly to the KDP help pages for more information on the promotional resources available on Amazon.

Amazon Author Insights -

Amazon Author Insights is a resource where writers at all stages in their career can find guidance from other authors, trusted experts, and Amazon itself, via content focused on writing, publishing, and marketing.

Check out the market tab