

Introducing

fire tv cube



Control your TV hands-free with Alexa

- Fire TV Cube is the first hands-free streaming media player with Alexa, delivering an all-in-one entertainment experience.
- With far-field voice recognition, eight microphones, and beamforming technology, Fire TV Cube hears you from any direction.
- Control compatible TVs, sound bars, receivers, and more with just your voice.
- Experience true-to-life picture quality and sound with access to vivid 4K Ultra HD up to 60 fps, HDR, and the audio clarity of Dolby Atmos.
- Watch over 500,000 movies and TV episodes from Netflix, Prime Video, HBO, NBC, and more.

Now TV is hands-free



From across the room, just say, “Alexa, watch ‘Billions.’” and Fire TV Cube turns on your TV and starts playing, allowing you to control your entertainment with voice commands. Just ask Alexa to turn on the TV, adjust the volume, and control playback.

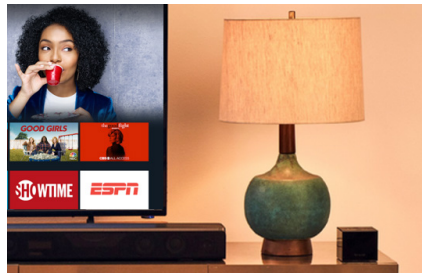
Just ask:

“Alexa, watch ‘Billions.’”

“Alexa, open Netflix.”

“Alexa, find comedies on Hulu.”

Voice control your entertainment devices



Use voice commands to control compatible TVs, sound bars, and A/V receivers from popular brands like Samsung, Sony, LG, Vizio, and more. Plus, tune to live TV channels with cable and satellite boxes from top providers like Comcast, DISH, and DIRECTV—just ask Alexa.

“Alexa, turn on the TV.”

“Alexa, turn up the volume.”

“Alexa, switch to cable.”

Do more with Alexa



Fire TV Cube has a built-in speaker that lets you check the weather, listen to the news, and more—even with the TV off. With Prime Music, ask Alexa to play music and Fire TV Cube turns on your TV and starts playing with onscreen lyrics and album art.

“Alexa, show the nursery.”

“Alexa, set the thermostat to 72°.”

“Alexa, play Today's Hits.”

Do more with Amazon Fire TV:

- Access websites such as YouTube, Reddit, and Facebook with browsers like Silk and Firefox.
- Stream millions of songs through Prime Music, Spotify, and iHeartRadio. Subscription fees may apply.
- Prime members can enjoy thousands of movies and TV episodes through Prime Video, including Amazon Original Series and great shows for families.
- Prime members can also choose from over 100 premium and specialty channels like HBO and SHOWTIME to add and stream—no cable or satellite subscription necessary.

Do you want a powerful, portable, and affordable streaming media player?



Do you want true-to-life picture quality with support for 4K Ultra HD and HDR?



Do you want hands-free voice control of your TV and entertainment?



	Fire TV Stick	Fire TV	Fire TV Cube
4K Ultra HD support		✓	✓
HDR-10 support		✓	✓
Built-in speaker			✓
Far-field voice control			✓
Far-field control of entertainment devices			✓
Alexa Voice Remote	✓	✓	✓
Quad-core processor	1.3 GHz	1.5 GHz	1.5 GHz
Storage	8 GB	8 GB	16 GB
Supported audio	Dolby Audio	Dolby Atmos	Dolby Atmos
802.11ac dual-band MIMO Wi-Fi	✓	✓	✓
Ethernet support	With optional Amazon Ethernet Adapter	With optional Amazon Ethernet Adapter	With included Amazon Ethernet Adapter
Great for	• Budget-minded customers • College dorms, hotels, and on-the-go • Households with multiple TVs	• Entertainment-focused customers • Living rooms and home theaters • Customers who own or intend to purchase 4K Ultra HD TVs	• Smart home focused customers • Living rooms with compatible TVs and entertainment devices • Customers looking for simplified device control of their TVs and compatible entertainment devices