

FAQs:

### 1. What is Price-per-Unit (PPU)?

PPU helps customers compare prices among products. A few examples are provided below

The screenshot shows four Amazon product listings for anti-aging creams. Each listing includes a product image, a title, a star rating, and a price. The Price-per-Unit (PPU) is displayed in a green box below the price. The PPU values are: Brickell (£67.63/100 ml), Nivea (£9.78/100 ml), L'Oréal (£7.60/100 ml), and Olay (£15.20/100 ml). The Olay listing also includes a 'Subscribe & Save' option and a note that it is 'Exclusively for Prime Members'.

### 2. How does Price-per-Unit (PPU) get displayed?

To display PPU, it is important that **unit\_count** attribute is correctly filled. Unit count includes a value (**unit\_count**, e.g. “5”) and a unit type (**unit\_count\_type**, e.g. “Ounce”, “Count”, “Gram”). Thereafter, an automated system decides whether PPU should be displayed or not. For example, if the product is a ‘Car\_seat’ then the system does not display PPU. But if the product is ‘Coffee’, the system does display the PPU. We are constantly reviewing these rules based on customer feedback.

### 3. How should the unit\_count attribute be filled?

Item is sold by	Examples	UK	DE	FR	IT	ES	PL	SE	NL
Weight	Single Pack of Coffee Beans: 500 grams	unit_count: <b>500</b>	unit_count: <b>500</b>	unit_count: <b>500</b>	unit_count: <b>500</b>	unit_count: <b>500</b>	unit_count: <b>500</b>	unit_count: <b>500</b>	unit_count: <b>500</b>
		unit_count_type: <b>gram</b>	unit_count_type: <b>gramm</b>	unit_count_type: <b>gramme</b>	unit_count_type: <b>grammo</b>	unit_count_type: <b>gramo</b>	unit_count_type: <b>gram</b>	unit_count_type: <b>gram</b>	unit_count_type: <b>gram</b>
Volume	3 Packs of Coffee Beans: 3 x 500 grams	unit_count: <b>1500</b>	unit_count: <b>1500</b>	unit_count: <b>1500</b>	unit_count: <b>1500</b>	unit_count: <b>1500</b>	unit_count: <b>1500</b>	unit_count: <b>1500</b>	unit_count: <b>1500</b>
		unit_count_type: <b>gram</b>	unit_count_type: <b>gramm</b>	unit_count_type: <b>gramme</b>	unit_count_type: <b>grammo</b>	unit_count_type: <b>gramo</b>	unit_count_type: <b>gram</b>	unit_count_type: <b>gram</b>	unit_count_type: <b>gram</b>
Volume	Single bottle of Coca cola: 330 ml	unit_count: <b>330</b>	unit_count: <b>330</b>	unit_count: <b>330</b>	unit_count: <b>330</b>	unit_count: <b>330</b>	unit_count: <b>330</b>	unit_count: <b>330</b>	unit_count: <b>330</b>
		unit_count_type: <b>milliliter</b>	unit_count_type: <b>milliliter</b>	unit_count_type: <b>millilitre</b>	unit_count_type: <b>millilitro</b>	unit_count_type: <b>mililitro</b>	unit_count_type: <b>mililitr</b>	unit_count_type: <b>milliliter</b>	unit_count_type: <b>milliliter</b>

	Pack 6 bottles of Coca Cola: 6x330 ml	unit_count: <b>1980</b>	unit_count: <b>1980</b>	unit_count: <b>1980</b>	unit_count: <b>1980</b>	unit_count: <b>1980</b>	unit_count: <b>1980</b>	unit_count: <b>1980</b>	unit_count: <b>1980</b>
		unit_count_type: <b>milliliter</b>	unit_count_type: <b>milliliter</b>	unit_count_type: <b>millilitre</b>	unit_count_type: <b>millilitro</b>	unit_count_type: <b>mililitro</b>	unit_count_type: <b>mililitr</b>	unit_count_type: <b>milliliter</b>	unit_count_type: <b>milliliter</b>
<b>Count</b>	Single pack of Pampers having 40 nappies	unit_count: <b>40</b>	unit_count: <b>40</b>	unit_count: <b>40</b>	unit_count: <b>40</b>	unit_count: <b>40</b>	unit_count: <b>40</b>	unit_count: <b>40</b>	unit_count: <b>40</b>
		unit_count_type: <b>count</b>	unit_count_type: <b>stück</b>	unit_count_type: <b>unité</b>	unit_count_type: <b>unità</b>	unit_count_type: <b>unidad</b>	unit_count_type: <b>sztuk</b>	unit_count_type: <b>stycck</b>	unit_count_type: <b>stuk</b>
	12 packs of Pampers with 1 pack having 40 nappies: 12 x 40	unit_count: <b>480</b>	unit_count: <b>480</b>	unit_count: <b>480</b>	unit_count: <b>480</b>	unit_count: <b>480</b>	unit_count: <b>480</b>	unit_count: <b>480</b>	unit_count: <b>480</b>
		unit_count_type: <b>count</b>	unit_count_type: <b>stück</b>	unit_count_type: <b>unité</b>	unit_count_type: <b>unità</b>	unit_count_type: <b>unidad</b>	unit_count_type: <b>sztuk</b>	unit_count_type: <b>stycck</b>	unit_count_type: <b>stuk</b>
<b>Length</b>	1 roll of tape having length 2 meters	unit_count: <b>2</b>	unit_count: <b>2</b>	unit_count: <b>2</b>	unit_count: <b>2</b>	unit_count: <b>2</b>	unit_count: <b>2</b>	unit_count: <b>2</b>	unit_count: <b>2</b>
		unit_count_type: <b>meter</b>	unit_count_type: <b>meter</b>	unit_count_type: <b>mètre</b>	unit_count_type: <b>metro</b>	unit_count_type: <b>metro</b>	unit_count_type: <b>metr</b>	unit_count_type: <b>meter</b>	unit_count_type: <b>meter</b>
	Pack of 10 rolls of tape with 1 roll having 2 meters	unit_count: <b>20</b>	unit_count: <b>20</b>	unit_count: <b>20</b>	unit_count: <b>20</b>	unit_count: <b>20</b>	unit_count: <b>20</b>	unit_count: <b>20</b>	unit_count: <b>20</b>
		unit_count_type: <b>meter</b>	unit_count_type: <b>meter</b>	unit_count_type: <b>mètre</b>	unit_count_type: <b>metro</b>	unit_count_type: <b>metro</b>	unit_count_type: <b>metr</b>	unit_count_type: <b>meter</b>	unit_count_type: <b>meter</b>
<b>Area</b>	1 tile having 1.5 square meter area	unit_count: <b>1.5</b>	unit_count: <b>1.5</b>	unit_count: <b>1.5</b>	unit_count: <b>1.5</b>	unit_count: <b>1.5</b>	unit_count: <b>1.5</b>	unit_count: <b>1.5</b>	unit_count: <b>1.5</b>
		unit_count_type: <b>square meter</b>	unit_count_type: <b>quadratmeter</b>	unit_count_type: <b>mètre carré</b>	unit_count_type: <b>metro quadrato</b>	unit_count_type: <b>metro cuadrado</b>	unit_count_type: <b>metr kwadratowy</b>	unit_count_type: <b>kvadratmeter</b>	unit_count_type: <b>vierkante meter</b>
	Pack of 10 tiles each having 1.5 square meter area	unit_count: <b>15</b>	unit_count: <b>15</b>	unit_count: <b>15</b>	unit_count: <b>15</b>	unit_count: <b>15</b>	unit_count: <b>15</b>	unit_count: <b>15</b>	unit_count: <b>15</b>
		unit_count_type: <b>square meter</b>	unit_count_type: <b>quadratmeter</b>	unit_count_type: <b>mètre carré</b>	unit_count_type: <b>metro quadrato</b>	unit_count_type: <b>metro cuadrado</b>	unit_count_type: <b>metr kwadratowy</b>	unit_count_type: <b>kvadratmeter</b>	unit_count_type: <b>vierkante meter</b>

**4. What should be done for ‘bundles consisting of different products’ or products like ‘shavers’ where PPU may not be required?**

All products sold within the Consumables Larger Product types need to have ***unit\_count*** and ***unit\_count\_type*** filled. There are automated rules that decide whether a product needs to show PPU or not as mentioned in FAQ2.

We recommend using these default values only if you are really sure that the products do not need PPU

DE	UK	FR	IT	ES	PL	SE	NL
<b>unit_count:</b> <b>1</b>	unit_count: <b>1</b>	unit_count: <b>1</b>	unit_count: <b>1</b>	unit_count: <b>1</b>	unit_count: <b>1</b>	unit_count: <b>1</b>	unit_count: <b>1</b>
<b>unit_count_t</b> <b>ype:</b> <b>Stück</b>	unit_count_t ype: <b>count</b>	unit_count_ type: <b>unite</b>	unit_count_ type: <b>unità</b>	unit_count_ type: <b>unidad</b>	unit_count_ type: <b>sztuk</b>	unit_count_ type: <b>styck</b>	unit_count_ type: <b>stuk</b>