

Plans

Individual

Professional

\$0.99 / Item sold

+ additional selling fees

\$39.99 / Month

+ additional selling fees

Overview

- You sell fewer than 40 items a month
- You don't need advanced selling tools or programs
- You're still deciding what to sell

- You sell more than 40 items a month
- You want access to APIs and more selling reports
- You want to sell with programs like Launchpad or Handmade
- You want to sell products in restricted categories

Features

Add new products to the Amazon catalog	✓	✓
Grow your business with Fulfillment by Amazon	✓	✓
Apply to sell in additional categories		✓
Save time creating listings in bulk		✓
Manage inventory with feeds, spreadsheets, and reports		✓
Qualify for top placement on product detail pages		✓
Increase selling efficiency with API integration		✓
Set your own shipping fees for non-media products *		✓
Engage shoppers with on-site advertising tools		✓
Run promotions including free shipping		✓
Add multiple users to your account		✓