

Introduction to Modular Templates within the EBC tool

You can now create EBC content using one of five prebuilt templates or by selecting the custom template and using individual modules to create the style you desire (shown in image A below).

The first two modules on every template are locked and must be populated with a 1) Brand Logo (see Image B below) and 2) Brief product description (see Image C below). The remaining five module slots can be configured in any order you choose. See the table below for image requirements.

How it works

1. To insert a new module in either a prebuilt or custom template, click the (+) on the module above your desired slot and select from the pop-up. A grayed out (+) means that the maximum number of modules has been reached. Deleting a module will allow another to be added.
2. Clicking X on a module will delete the module and all images and text in it.
3. Use the arrows to move the module up or down in the template. Grayed out arrows mean the module cannot be moved in that direction. The number in the circle shows the module's position (we currently allow 7 modules).
4. You can use modular templates to edit EBC content that was created with the previous templates, though you will not be able to change module order.

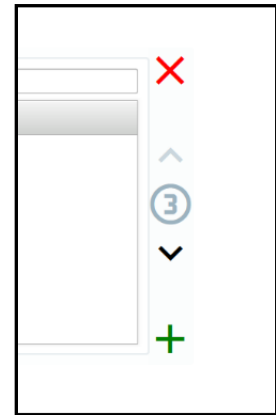


Image A: Templates

Select template

In Review

Select a template to organize your content.





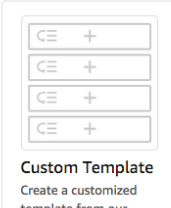
 <p>Rose Brand logo, product description, 2 header images, product features</p>	 <p>Tulip Brand logo, product description, header image, product features</p>	 <p>Orchid Brand logo, product description, header image, product features</p>	 <p>Sunflower Brand logo, product description, 2 header images, product features</p>
 <p>Lilly Brand logo, product description, header image, product features, header image</p>	 <p>Custom Template Create a customized template from our predefined modules.</p>		

Image B: Brand Logo module

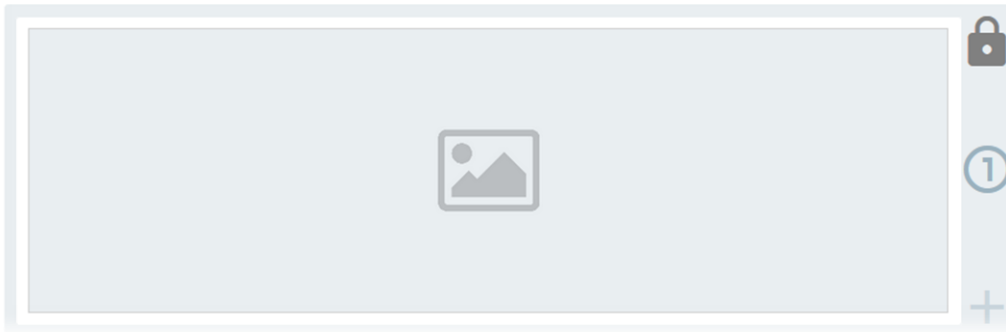


Image B: Product Description module



Image C: Example configurable module

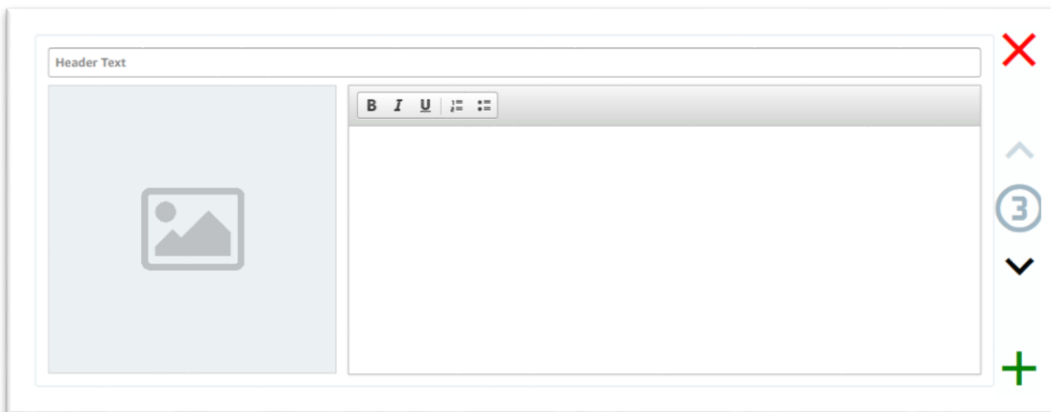


Table D: Image requirements

Template	Image Guidelines	Text Placements	Rose	Tulip	Orchid	Sunflower	Lilly
Brand Logo	1 image – 600 x 180 pixels	-	1	1	1	1	1
Product Description	-	1	1	1	1	1	1
Feature 1	4 images (line) – 220 x 220 pixels each	4	-	-	-	-	1
Feature 2	3 images (line) – 300 x 300 pixels each	3	1	-	1	1	-
Feature 3	4 images (grid) – 135 x 135 pixels each	4	-	-	-	-	-
Header 4	1 image (left) – 300 x 300 pixels	1 (right)	1	2	2	1	1
Header 5	1 image (right) – 300 x 300 pixels	1 (left)	1	2	1	1	1
Header 6	1 image – 970 x 300 pixels	1	2	1	1	2	2
Header Image	1 image – 970 x 600 pixels	-	-	-	-	-	-