

ELIGIBLE PRODUCT TYPES

- ✓ Apparel
- ✓ Equipment (e.g. sleeping bags, tents, backpacks, etc).
- ✓ Textile materials (fabric, yarns, laminates, membranes, buttons, zippers, fiber, etc)

MINIMUM CRITERIA

bluesign® PRODUCT label for Apparel and Equipment (B2C)

- Minimum 90% of the fabrics and 30% of the accessories need to be bluesign® APPROVED materials.
- Brand has to be a bluesign® SYSTEM PARTNER company.

bluesign® APPROVED label for Textile Materials (B2B, B2C)

- Made with bluesign® APPROVED chemical products and produced at bluesign® SYSTEM PARTNER manufacturers.

PROCESS for Manufacturers for bluesign® APPROVED label:

1. [Fill in the interest form](#). Regional representatives from Bluesign CRM team will reach out to you with details.
2. Your CRM representative will share with you an initial questionnaire to understand the scope of your operations.
3. Once filled out and shared with Bluesign, your CRM representative will get back to you with a quotation for on-site assessment (one-time fee) and system partnership (annual fee).
4. Once signed, on-site assessment of production site(s) will be scheduled to assess current situation and compliance against bluesign® CRITERIA for manufacturers (see Resources)
5. A detailed assessment report will be established, shared and discussed with MT face to face/on-site. The report summarizes IMPACT/eKPI/resource production data, evaluates EHS aspects and compiles all actions necessary to achieve compliance with the bluesign® CRITERIA. At this point, a decision will be made whether proceeding to the SYSTEM PARTNER stage is possible.
6. Bluesign System Partnership: Discuss and establish a joint roadmap to implement corrective actions. Basis for step 7.
7. Use of bluesign® APPROVED trademark and issuance of certificates. Publishing of approved fabrics and accessories in bluesign® GUIDE online database.

PROCESS for Brands for bluesign® PRODUCT label:

1. [Fill in the interest form](#). Regional representatives from Bluesign CRM team will reach out to you with details.
2. Your CRM representative will share with you an initial questionnaire to understand the scope of your operations.
3. Once filled out and shared with Bluesign, your CRM representative will get back to you with a quotation for system partnership (annual fee).
4. Start of Bluesign system partnership based on shared information on brands organization and business operation and use of bluesign® SYSTEM PARTNER logo.
5. bluesign® ASSESSMENT: On-site discussion and evaluation of brand's practice against acknowledged best practices with gap analysis and joint action plan on brands individual goals. Supply chain analysis of brand's supply network to identify risks.
6. Defining elements of bluesign services support at brand level or supply chain level, with focus on IMPACT excellence and chemical integrity.
7. Use of bluesign® PRODUCT trademark if the products meet the Bluesign requirements (listed above).

COST

One-time cost for on-site assessment and annual system partnership of manufacturers depend on the scope of the production processes at each facility. For brands, annual system partnership cost includes a series of service supports as well as the use of the bluesign® PRODUCT trademark (No additional cost per product). The annual fee is based on the size of a brand's organization and business operations

RESOURCES

- [See the 720+ companies that partner with Bluesign](#) for excellence in sustainable textile production.
- Explore the criteria for brands, manufacturers and bluesign SYSTEM [here](#).
- See our [Impact Report](#) to learn how brands and manufacturers are making an impact working with Bluesign.