



**Good for me.
Good for the environment.**

Blue Angel (Blauer Engel) has been the eco-label of the German federal government for more than 40 years. Blue Angel is a TYPE I environmental label which are recognized internationally as labels with the highest standards. Blue Angel is a highly recognized brand and 90 percent of people in Germany are aware of it. Over 20,000 products and services from more than 1,600 companies have been awarded the Blue Angel.

PRODUCT TYPES

Over 100 different Product Types and Basic Award Criteria / Non-Food Product Categories only

- Detergents, Cleaners, Shampoos, Shower Gels and Soaps and other so-called Rinse-Off Cosmetic Products, Sanitary Additives, Lubricants, Pest Control
- Recycling Paper (Printing and Publication Paper, Graphic Paper, Cardboard (Folders, Files), Filters, Bags, Boxes), Sanitary Papers (Toilet Paper, Paper Towels, Handkerchiefs), Wall Papers
- Nappies, Hygiene Products, Incontinence Products
- Recycled Plastics (e.g. Waste Bags, Garbage Bins, Office Supplies), Plant Containers, Writing Utensils, Stamps
- Furnitures and Wood-Based Materials, Leather, Shoes and Inlays, Textiles, Toys, Floor Coverings
- Varnishes, Glazes and Primers, Wall paints (indoor), Plasters (indoor), Floor-covering Adhesives
- Server/Data storage, Computer, Hardware, Software products, Mobile Phones, Printers and Multifunction Devices
- Garden Tools, Shower Heads

MINIMUM CRITERIA

Criteria depending on the individual product type. Please see product type specific requirements [here](#).

- Resource-saving production (water, energy, (recycling) material)
- Sustainable production of raw materials
- Widespread avoidance of substances damaging to the environment and health
- Reduced emissions of harmful substances into soil, air, water and indoor air
- Reduction of noise and electromagnetic radiation
- Efficient use, e.g. energy- or water-saving products
- Durability, reparability and recyclability
- Good serviceability
- Compliance with international occupational standards
- Take-back systems and services with shared use

PROCESS

Step 1: Read the relevant basic award criteria

Step 2: Submit application to RAL gGmbH

Step 3: RAL checks submitted evidence (e.g test reports)

Step 4: Certification and conclusion of the contract

Please find more information on the application process [here](#).



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COSTS (in EUR)

Annual Fee: Graduated according to product turnover from 320 € per year; please see the rate card [here](#)

Average Cost per Product: 400 € one-time application fee

Total Costs: Application fee plus annual fee plus costs for the preparation of evidence (e.g. test reports) depending on the [respective requirements](#).

Please find more information [here](#).

RESOURCES

- Learn more about [Blue Angel – Good for me. Good for the environment](#).
- See the [advantages of certifying your product](#) with the Blue Angel
- Find more information regarding all [Basic Award Criteria of the Blue Angel](#).
- Download the pdf "[How do I get the Blue Angel!](#)" with Q & A about applying for the Blue Angel
- Find more information on the [Application process](#)
- Find further [explanatory videos](#) supporting your application and certification process
- View all [Blue Angel products from A-Z](#)
- View all [companies](#) and [brands](#) that partner with the Blue Angel
- Learn more about the [e-commerce data service](#) and how Blue Angel supports e-commerce processes in order to improve the online visibility of Blue Angel certified products

Contact RAL gmbH as global certifier of the Blue Angel eco-label:

Blue Angel [contact form](#) email: umweltzeichen@ral.de phone: [+49 \(0\)228 68895-190](tel:+49(0)22868895190)