

Amazon's Climate Pledge Friendly with ClimeCo Certified™



CLIMATE PLEDGE FRIENDLY

BEFORE YOU APPLY

- ✓ 3rd Party Product Life-Cycle Assessment (LCA) Reports
- ✓ Carbon Emissions Reduction Plan (CERP) for your company's decarbonization efforts
- ❖ *Contact ClimeCo for help with LCAs & CERP*

5 Easy Steps to Get Certified

1. SUBMIT

- ✓ Submit your Product LCA(s), CERP, and forecasted sales:
Product Certification System - by ClimeCo

2. SIGN

- ✓ Sign our Program Agreement
- ✓ Pay the first-year product registration fees

3. OFFSET

- ✓ Purchase carbon offsets for annual product sales
- ✓ Receive Amazon CPF badges

4. PROMOTE

- ✓ ClimeCo Certified™ Product certificate
- ✓ ClimeCo Certified Product badge
- ✓ ClimeCo Certified Marketing Kit

5. REPORT

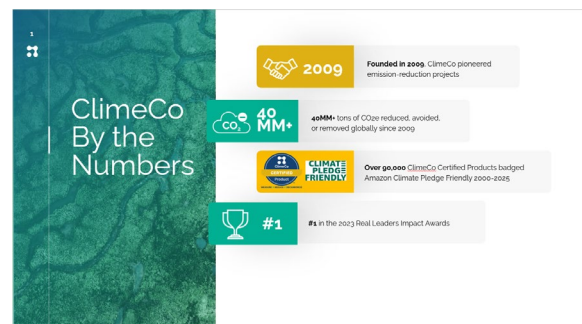
- ✓ Quarterly registered product sales
- ✓ Annual Renewal and CERP

Climate Pledge Friendly:

+12% average sales lift +10% lift in glance views in first year of registration!

Sustainability labels are shifting shopping decisions - Amazon Sustainability

Research: Products Labeled as Sustainable Sell Better



APPLY NOW: Product Certification System - by ClimeCo
Stand Out on Amazon as a ClimeCo Certified Product™ - ClimeCo
To learn more, contact us at productcertification@climeco.com



ClimeCo Certified™ Product Portal

One digital platform - application, rereporting, renewals

Product Certification System - by ClimeCo

