



ELIGIBLE PRODUCT TYPES

- ✓ Cleaning Products
- ✓ Paper Products
- ✓ Covering Products
- ✓ Paint and Varnishes
- ✓ Electronic Equipment
- ✓ Holiday accommodation
- ✓ Furniture and Mattresses
- ✓ Lubricants
- ✓ Clothing and Textiles
- ✓ Personal and Animal Care Products

MINIMUM CRITERIA

Which goods and services are eligible?

- All goods or services supplied for distribution, consumption or use in the European Economic Area market (the European Union and Iceland, Lichtenstein and Norway) and for which EU Ecolabel criteria have been established are eligible.
- To be successful, your good or service will need to both fit within the specific scope of the established goods or service group and comply with the respective specific EU Ecolabel criteria.
- The rules generally apply to products that originate from one or several EU countries. When a product

- originates from outside the EU, specific application conditions apply.

Who can apply?

Producers, manufacturers, importers, service providers, wholesalers and retailers that produce goods or provide services that fit within any of the [established goods and service group criteria](#) are eligible to apply. Retailers are eligible to apply for products placed on the market under their own brand name

PROCESS

Step 1: Contact your Competent Body

Step 2: Register your goods or service in the online EU Ecolabel catalogue (ECAT) or the EU Ecolabel tourist accommodation catalogue

Step 3: Build your application dossier with your goods and service description and testing

Step 4: Submit your application and pay fees

Step 5: Assessment

Step 6: Application approval and licence award

Step 7: Communicate about your EU Ecolabel goods and services

COST

The EU Ecolabel is designed to be as low cost as possible. However, as the costs of running the scheme vary between Competent Bodies and from one product to another, fees vary accordingly. Reduced EU Ecolabel fees are available for SMEs, micro-enterprises and companies from developing countries. Reduction for companies registered under EMAS or certified under ISO 14001 can be applied. The EU Ecolabel fees table provides exact fares per Competent Body: https://environment.ec.europa.eu/topics/circular-economy/eu-ecolabel-home/how-apply_en

RESOURCES

- Get to know more about the EU Ecolabel: <https://environment.ec.europa.eu/topics/circular-economy/eu-ecolabel-home/>
- See the EU Ecolabel facts and figures: https://environment.ec.europa.eu/topics/circular-economy/eu-ecolabel-home/business/ecolabel-facts-and-figures_en
- Explore the different product groups covered by the EU Ecolabel: https://environment.ec.europa.eu/topics/circular-economy/eu-ecolabel-home/product-groups-and-criteria_en