



MAKE THE WORLD A BETTER PLACE

PRODUCT TYPES

Products containing natural rubber such as:

Mattresses, yoga mats, elastic bands, footballs, hot water bottles, household and gardening gloves, condoms, rubber boots, flip flops, (bicycle) tires

MINIMUM CRITERIA - Fair Rubber Standard

Fair Rubber Association has developed its own criteria catalogue for fairly traded natural rubber, which is audited by independent auditors. Fair Rubber contributes to an improvement of the working and living conditions of small farmers and tappers of natural rubber. They receive a Fair Trade premium paid by companies that display the Fair Rubber logo on their products.

Within the Standard there are critical and continuous improvement criteria. These encompass general requirements, social, environmental and fair trade principles. Fair Rubber Standard is available at: <https://fairrubber.org/about/criteria/>

PROCESS

- Step 1:** Application for Membership in Fair Rubber Association
- Step 2:** Membership approved by Board and Membership
- Step 3:** Association conducts 3rd Party Audits of Primary Producers on compliance with Fair Rubber Standard and usage of Fair Trade Premium
- Step 4:** Members buy natural rubber from audited primary producers paying a Fair Trade Premium

COSTS

Fees and Premium Payments

Members with commercial interest in trade with natural rubber

- a) Membership / Logo Usage Fees: EUR 1000 p.a. < EUR 1 Mio annual turnover
Up to EUR 10'000 > EUR 100 Mio annual turnover
- b) Fair Trade premium: EUR 0.5/kg Dry Rubber Content (DRC)

Members without a commercial interest in trade with natural rubber

Supporting Non Governmental Organizations (NGOs) / Individuals pay no fee

RESOURCES

- Brands with Fair Rubber Logo - <https://fairrubber.org/about/brands-with-the-fair-rubber-logo>
- Products from fairly traded rubber - <https://fairrubber.org/fair-products>
- Stories of Fair Trade Premium achievements - <https://fairrubber.org/successful-engagement>
- Application Form - <https://fairrubber.org/participate>