



## Eligible Product Types



Clothing



Flowers



Food



Health & Beauty



Home Goods



Shoes



Beverage



Sporting Goods

## Minimum Criteria

Criteria is based on the product that is sold, your certified supply and supplier. Please reach out to us for specific questions [here](#).

## Process

- 1 Get in touch with [our team](#).
- 2 Registering as a Brand Partner with Fair Trade USA™ is simple: Your current suppliers may already be able to provide you with Fair Trade Certified™ ingredients or products, just ask! If not, we can work with you to explore getting your current supply chain certified, or to suggest additional suppliers that already have Fair Trade Certified products or ingredients available.
- 3 Product Registration with Fair Trade USA links your eligible products Amazon's Climate Pledge Friendly Program!

## Cost

Fair Trade Certification costs vary, and will depend on the ingredients you're purchasing, your ingredient suppliers, product composition, and sales volumes. Fair Trade USA can provide your company an estimate based on your unique situation.

## Resources

The fair trade model is dedicated to positive social, environmental, and economic impact at countries where products and ingredients are sourced. To learn more, please visit these **resources**:

- [Why fair trade?](#)
- [What is Fair Trade Certified?](#)
- [Theory of Change](#)
- [The Case for Fair Trade](#)
- [Frequently Asked Questions](#)
- [Research & Reports](#)

[Contact](#) us and we will provide you more details on how to work with Fair Trade USA!