



## The Nordic Swan Ecolabel

The Nordic Swan Ecolabel is the official ecolabel in the Nordic countries – supported by all Nordic Governments. It is among the world's toughest and most recognised environmental certifications.

## Product type

You can apply for the Nordic Swan Ecolabel in about 55 different product areas – covering hundreds of product types. For each product area you can find criteria and background documents, application form and information about fees. Find your set of criteria [here](#).

## Minimum criteria

To ensure maximum environmental impact, the Nordic Swan Ecolabel sets product specific requirements and evaluates the environmental impact of a product in all relevant stages of a product lifecycle - from raw materials, production, and use, to waste, re-use, and recycling.

- Learn more about the processes, tools and principles we use in the criteria development process:
  - [Type 1 Ecolabel and ISO 140024](#)
  - [RPS tool](#)
  - [Precautionary principle](#)
  - [Substitution principle](#)
  - [Environmental burden shift](#)
- [Life cycle perspective](#)
- [Circular economy](#)

## Process

How to apply:

1. Start by finding out if there are any available Nordic Swan Ecolabel criteria for your products / goods, services, or projects in sets of criteria. In the criteria document you will find out how to document and verify compliance for each requirement.
2. Read the [Regulations and Guidelines](#) for a Nordic Swan Ecolabel Licence carefully.
3. Click [Request login](#) to get your personal login credentials. When doing this, an authorised signatory in your company will be asked to undertake the Regulations, approve your access to all company information in the Nordic Ecolabelling Portal and authorise you to assign access to the portal to other colleagues.
4. [Sign into the portal](#) to create your request of application.

## Costs

In most cases, companies that want to Nordic Ecolabel their products or services can expect to be billed for two fees; an application fee and an annual licence fee.

- Application fee: When a company applies for a Nordic Swan Ecolabel licence for the first time, we charge an application fee. The fee is a one-off cost and vary between the different product groups depending on the number of products / recipes etc.
- Annual licence fee: Once the license is granted, an annual license fee will be added based on the Nordic Swan Eco labelled product's turnover. This fee gives the company the right to use the Nordic Swan Ecolabel on its licensed goods or services and in its marketing.

[Read more about the fees for your specific products.](#)

Welcome to Nordic Ecolabelling – Please, [contact us](#), we are here to help you.