

Join innovative brands creating a healthy future for our planet with



Regenerative Organic Certified™



Our world can't wait – and consumers won't.

60% of consumers report making more environmentally friendly, sustainable, or ethical purchases just since the start of the pandemic, and this trend shows no sign of slowing down. Our global citizens are becoming more aware of and educated on how what they eat, drink, wear, and apply can impact their health, the environment, animals, and the people behind their products.

Meet Regenerative Organic Certified.

Regenerative Organic Certified (ROC) is a revolutionary new agricultural certification by the Regenerative Organic Alliance for food, textiles, and personal care ingredients. Companies like yours get licensed to sell products created with ROC ingredients meeting the highest standards in the world for soil health, animal welfare, and farmworker fairness.



Meet your consumer demand.

Consumers who are not intimately connected to farming – but interested in making an authentic impact through their purchases – need a way to verify that a product is responsible and ethical. Faced with dozens of labels in the grocery aisle, consumers can look for the ROC seal and instantly feel good about what they're buying.

Get connected with our team of experts.

Our team is here to help. Email info@regenorganic.org to get started.

LICENSE PROCESS

STEP 1

Learn about the ROC program at regenorganic.org.

STEP 2

Find a ROC grower to supply ingredients.

STEP 3

Apply to become a ROC Licensee.

STEP 4

Connect supply chain actors with the ROA.

STEP 5

Submit labels and marketing claims for approval.

STEP 6

Congratulations! Your ROC products are saving the world.

SCAN TO GET STARTED:



Regenerative Organic Alliance