



SAFER CHOICE

A U.S. Environmental Protection Agency (EPA) Voluntary Program

PRODUCT TYPES

Safer Choice is always on the lookout for new sectors where the label can drive innovation in safer chemistry. Currently, products are certified in the following sectors:

Air Conditioner Coil Cleaners	Car Care Products	Granite/Stone Cleaners	Medical Instrument Cleaners	Pet Care Products
All-Purpose Cleaners	Carpet Care Products	Hand Soaps	Metal Cleaner/Polishes	Rinse Aids
Appliance Cleaners	Degreasers	HVAC Maintenance	Microorganism-Based Products	Stainless Steel Cleaners
Athletic Field Paints	Deicers	Kitchen/Countertop Cleaners	Odor Removers	Toilet Bowl Cleaners
Automatic Dishwasher Detergents	Descalers	Laundry Products	Oven/Grill/Barbeque Cleaners	Tub/Tile Cleaners
Brick and Masonry Cleaners	Dish Soaps	Leather Cleaners	Parts Washers	Upholstery Cleaners
	Dry Erase Board Cleaners	Marine/RV Cleaners		Window/Glass Cleaners
	Floor Care Products			Wood Cleaners

MINIMUM CRITERIA

To qualify for the Safer Choice label, products must meet both ingredient- and product-level requirements. For more information, see the Safer Choice Standard and Criteria: <https://www.epa.gov/saferchoice/standard>.

- **Ingredients:** Every ingredient, regardless of percentage in the product, must meet stringent safety criteria for both human health and the environment, including carcinogenicity, reproductive/developmental toxicity, toxicity to aquatic life, and persistence in the environment.
- **Product performance:** Products must pass category-specific performance standards as defined in the Safer Choice Standard. All products must perform comparably to conventional products.
- **Packaging:** Packaging must meet sustainability and ingredient criteria as defined in the Safer Choice Standard.
- **pH:** Products must meet pH standards that minimize the potential for skin and eye irritation or injury.
- **VOCs:** Safer Choice restricts VOC content to minimize indoor air pollution and associated respiratory concerns.

PROCESS

To carry the Safer Choice label on your products, you must submit them for review, as detailed on the Safer Choice website: <https://www.epa.gov/saferchoice/steps-get-safer-choice-label-your-product>.

1. Contact a qualified third-party profiler and work with them to submit your product(s) for third-party review. This is described in Step 2 on the web page above, including contact information.
2. The third-party profiler compiles hazard information on each chemical ingredient. (6-8 weeks)
3. With your permission, the third-party profiler sends the product reviews to Safer Choice. Safer Choice confirms the ingredients meet Safer Choice criteria and identifies areas for improvement. (6-8 weeks)
4. Safer Choice and the third-party profilers communicate to the applicant on the review's outcome. For qualifying products, Safer Choice and the manufacturer sign a voluntary partnership agreement, and certification of your product(s) begins. Each year there is an audit, either on-site or desk, and at the three-year mark you would need to provide information to renew the partnership.

COST

Cost ultimately depends on the complexity of the formulation for your product. While there is no fee from EPA, the third-party profilers charge for the service they provide. Each third-party profiler assesses fees differently, and Safer Choice recommends contacting them to get quotes for both the product review and audits.

RESOURCES

- Learn more about the Safer Choice review process: <https://www.epa.gov/saferchoice/resources-safer-choice-product-manufacturers>
- View the full list of Safer Choice-certified products: <https://www.epa.gov/saferchoice/products>
- With questions or for more information, contact SaferChoice_Support@abtassoc.com.