

Customs Clearance and Shipping Services on Amazon

Shipping Guide: UPS AVASK



This guide will teach you how to create and export shipments, manage your shipment, and make payments using the UPS AVASK small-parcel shipping & customs clearance solution for shipping between the UK and EU.

Help Centre

- Request [one-to-one support](#) from Amazon Account Managers.
- For queries related to registration, shipment creation or broker service satisfaction, email us at c2s2-customer-service@amazon.co.uk.

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Introduction

Important: The purpose of this Handbook is to provide end-to-end guidance on how to use Amazon's Customs Clearance and Shipping Services to send your stock to FBA Fulfilment Centres in the EU or the UK using the UPS AVASK Solution.

A basic understanding of the requirements for selling into the EU is necessary to know what selection is eligible before creating a shipment. You can find information on compliance by downloading our UK to EU Cross-Border Shipment Manual [here](#).

Why ship cross-border?

Amazon Customs Clearance and Shipping Services simplify the process for shipping inventory across the EU customs border and offers you the opportunity to increase your reach to millions of new customers.

For the UK sellers, you can access 8 new marketplaces and benefit from reduced shipping costs by selling through the [Pan-European FBA Program](#). Through this, by shipping into either France or Germany, you can also start selling in Italy, Spain, Poland, Sweden and Belgium, increasing your customer base.

By storing locally in these marketplaces, you will receive a range of benefits including:

- **Local FBA fulfilment fees** – full breakdown can be found [here](#).
- **Eligibility for the Prime badge**
- **Fastest shipping times to customers**
- **Eligibility for Pan European FBA** – check which ASINs are eligible [here](#).

What you need to know about shipping between the UK and the EU

As of 1st January 2021, the UK has now left the EU's Single Market and Customs Union and there is a customs border between the UK and the EU, affecting the movement of goods shipped across the border. What this means is that most sellers will need to use a customs broker as well as freight forwarder to ship between the UK and the EU, to ensure compliance. For more information, go to [Check if you're established in the UK for customs](#).

Amazon Customs Clearance and Shipping Services

Shipping cross-border between the UK and EU

“Selling back into Europe has been a lot simpler with this solution. With a more streamlined approach and being cost-effective for us, it has allowed us to scale up again in the EU” – Philip, Managing Director of The Golden Bear

We have two small-parcel shipping solutions and three pallet shipping solutions that will enable you to inbound directly into an EU or UK FBA Fulfilment Centre when shipping from the UK or EU.

The solutions provide the services of third-party service provider AVASK Accounting & Business Consultants, in addition to cross-border freight forwarding with Amazon Transportation Services (ATS), UPS, RXO and Kuehne+Nagel (KN). AVASK operates as a fully integrated customs partner to help alleviate the post-Brexit complexities.

There are two small-parcel shipping solutions to choose from:

1. **Amazon Transportation Services (ATS) AVASK** – Ship from your warehouse to a domestic Amazon Sort Centre, and ATS will ship the goods across the customs border on your behalf for free.
2. **UPS AVASK** – Ship with UPS from your domestic storage facility, cross-border between the UK and EU into an FBA Fulfilment Centre and receive partnered carrier rates for the entire shipment. (This guide)



There are three pallet options:

1. [**RXO AVASK LTL Pallets \(formerly named UPS SCS AVASK\)**](#) – Ship less-than full-truck pallets with RXO from your domestic storage facility, cross-border between the UK and EU directly into an FBA Fulfilment Centre.
2. [**WGS AVASK FTL Pallets \(White Glove FTL service\)**](#) – Ship full-truck pallets with RXO from your domestic storage facility, cross-border between the UK and EU directly into an FBA Fulfilment Centre.
3. [**KN-AVASK Pallets**](#) – Ship less-than full-truck (LTL)/ full-truck (FTL) Amazon partnered pallets with Kuehne+Nagel (KN) from your domestic storage facility, cross-border between the UK and EU directly into an FBA Fulfilment Centre.

AVASK as a Customs Broker

Given the ever-changing legislation updates in the UK and the EU in the post-Brexit period, it is very beneficial to have a specialist to help you navigate the various components of being customs compliant. A customs broker will be able to assist you with:

- The preparation and submission of documentation required to facilitate your cross-border shipments.
- Being the liaison between yourself and the respective customs authorities or even act on your behalf on ground inspections at customs.
- Assisting with any additional paperwork that customs authorities may request.

Benefits of integration with AVASK:

- AVASK will provide you with **end-to-end customs and brokerage services**. AVASK have been working alongside Amazon for over 8 years, and alongside customs have great experience with taxation, compliance, and EPR.
- AVASK will provide you with **indirect representation, brokerage services and customs requirements** for shipping into the UK, Germany and France.
- AVASK has also created a **dedicated customs portal** for you to use when shipping cross-border, meaning that the **shipping process should be smooth and easy**.
- AVASK will ensure that your products are checked before your shipments are dispatched, meaning that you can **obtain full guidance and a personal touch to your customs experience**.

Promotion – FREE: Account Set Up, Indirect Representation & Brokerage:

We are currently offering a promotion on our shipping solutions whereby once registered, you will receive: **FREE Account Set up, FREE Indirect Representation (1st year), FREE Brokerage (for first shipment)**. See T&Cs: [ATS AVASK](#), [UPS AVASK](#), [RXO AVASK Pallets](#), [KN-AVASK Pallets](#) .

Compliance

What do you need to ensure your products can be sold in the EU?

You will need to ensure your selection is compliant with new EU regulations before sending cross-border to be stored locally. This includes EPR, WEEE, EU Responsible Person requirements. You can learn whether these are applicable to your selection and how to become compliant in our Compliance Handbook [here](#).

What do you need to start using the shipping solutions?

Once you are sure that your selection meets all requirements to be sold in EU marketplaces, for shipping you will need to ensure you have the following information:



VAT Registration:

When storing goods in a warehouse (i.e. Amazon FBA, Third Party Logistics Centres) in the EU you are required by law to register for VAT so that you can declare your sales activity. VAT (Value Added Tax) is chargeable at various rates across Europe, see [here](#) for more information.

- You will need to be VAT registered in any countries you are planning on storing in. This means you will need to be VAT registered in the country you are sending stock into.
- You can apply for VAT through Amazon [here](#).
- You can read about VAT compliance and the process for registering [here](#).

EORI Number:

An Economic Operators Registration and Identification (EORI) number refers to the registration of a Customs identification number for non-EU based sellers who intend to ship goods through customs in any of the EU-27 and/or the UK.

- If you import or export in the UK, you will need a UK EORI number.
- If you import or export in Europe, you will need an EU EORI number.
- For shipping UK to EU, you will need just one EU EORI number in any EU marketplace.
- It is likely that you will need both a UK and an EU EORI number.
- AVASK can assist you with applying for an EU EORI number **for free** as part of your application.
- If applying for VAT through Amazon, you can also [apply for your EORI for free](#) as a part of this process.

Power of Attorney:

Power of Attorney A Power of Attorney (or POA) in international trade enables the authorised party (i.e. fiscal representative; customs clearance agent) to act on behalf of its customers (i.e. a selling partner) when required to file customs declaration and represent its customers in cross-border customs clearance tasks. For the ATS AVASK and UPS AVASK solutions, AVASK will be acting as your POA.

A POA has normally a functional use as it may authorise the customs broker to handle clearance tasks such as:

- Process customs clearance paperwork
- Clear an unlimited number of shipments
- Or any other task that may be agreed between the two parties

HS Codes:

Harmonised System (HS) codes (or otherwise HS Nomenclature) are used when goods are exported internationally. HS codes form part of the internationally standardised system of specified code digits for various goods classifications and commodities. It is important to verify an HS code both at an international level but also at the destination customs classification system An example of HS classification is [here](#).

Your product manufacturer and your appointed customs broker could assist you in finding out the correct HS code for your goods.

- A 10-digit commodity code is required for importing into the UK. These codes determine the duties and import VAT for your products.
- Each different ASIN will need to be classified with the correct commodity code. It is important to ensure that you are using the correct commodity code for your items. Both the [UK government](#) and the [European Commission](#) provide more information.
- You can also [download a list](#) of ASINs and corresponding tariff codes, then filter for ASINs that you might have. This list is for guidance only and should be verified with your own research. Amazon does not take responsibility for any incorrect tariff codes.



Country of Origin:

- The country of origin determines the customs duties and import tariffs that will be applied. Work directly with your supplier to determine the country of origin for all of your products and ensure that you are compliant. For more information, go to the [UK government's website](#) and the European Commission's [Rules of origin](#).

There are two types of country of origin: preferential and non-preferential. Preferential country of origin relates to any free trade agreement (FTAs) supported by duty free arrangements for a number of goods in the bilateral customs status provided that the country of origin status can easily be clarified.

To determine the country of origin status you are required to ensure that the product is wholly produced in one country with no involvement from any other country. Once any other country is involved in the production process duties may be applicable in a preferential country of origin scenario.

There are 4 rules on how to determine the country of origin test: Last, Substantial, Economic and Process:

- Last: the last place that processing took place;
- Substantial: processing took place at a reasonable level;
- Economic: there is added value to the finished product;
- Process: The product should undergo a level of manufacture which transforms the combined materials to that of the finished product often changing tariff heading.

If your product has passed those 4 rules, the 'nationality' (non-preferential origin) of your product will be listed in 1. 'Last'. i.e. GB, FR, IE. This is your country of origin.

Example: If I am selling handbags produced in the UK and I import a handle from China and I incorporate it in my handbag, it is likely that this is not going to alter the country of origin.

Valuation of Goods Methodologies:

Customs valuation of goods refers to the determination of the economic value of goods declared for importation. Such valuation is essential for assessing any customs debt. There are six methods for valuing your goods. The primary method is the transaction value method which comprises the total amount paid (or to be paid) for the imported goods – for more information read [Union Customs Code](#).

Commercial Invoice:

A commercial invoice is issued by the exporter (i.e. manufacturer of your goods) for the importer (Selling Partner) and outlines the description of the purchased goods, the actual event of the purchase of the goods in question, the cost of goods and the details of the producer and the intended buyer.

For the ATS AVASK and UPS AVASK solutions, AVASK will use the information you provide to them on the above points to fill out a commercial invoice on your behalf.

Registration for Amazon Customs Clearance & Shipping Services

Account Set Up:

If you have checked the [terms and conditions](#) and want to take part in this promotion, start by filling out [this form](#).

You will be able to indicate on this form that you are looking to use the UPS AVASK solution. Please note:

- You can only be active on one small-parcel solution at one time (you can request to switch solution using [this form](#)).



- You can be active on any of the available pallet solutions (RXO AVASK LTL or White Glove AVASK FTL Service or KN-AVASK) at the same time as being active on one small-parcel solution. If already on ATS AVASK or UPS AVASK and you want to enable Pallets or switch between available pallet solutions, please complete [this registration form](#).

This will signify to AVASK that you are looking to use the desired solution, and they will set up your customs account. AVASK will then reach out via email to confirm that the account is ready to use (can take up to 5 business days).

You will need the following information to complete the onboarding survey:

- Merchant Token (To find your Merchant Token, make sure you are signed into your **UK Seller Central** account and click [this link](#). Copy and paste the "Merchant Token" into the box below, for example - A190DUARU0OG94)
- Entity Name
- Primary contact Telephone number
- Primary contact Email Address
- Company Registration Number
- Primary contact person First Name
- Primary contact person Last Name • Registered Business Address, including:
- Street Name
- Town/City
- Post Code
- Country of Incorporation
- GB EORI
- EU EORI
- UK VAT Number
- France VAT Number (if you have one)
- Germany VAT Number (if you have one)
- Are you using Postponed VAT accounting? (UK Import Specific)
- Which country are you looking to send your products?
- Proof of address
- Proof of identity
- POA's for Imports & Exports (Specific to the lane being used)

Post registration confirmation, complete AVASK onboarding:

- Access the [Authorization Portal](#)
- Select "Authorize/Re-authorize Now" for AVASK permissions
- Complete authentication using your AVASK credentials
- Once onboarded, you'll gain access to the new integrated shipping features on Seller Central
- Primary contact Telephone number
- Primary contact Email Address

This migration will simplify your cross-border shipping operations by providing a single platform for all your shipping needs.

Broker Onboarding:

Once you have received confirmation from AVASK that you are set up, you are ready to go onboard. Onboarding time is less than 5 days. If you complete all the information correctly, we expect this to be 1 day.



If you have any questions before or throughout this process – please contact AVASK directly through their support portal: [Zendesk](#)

Or book in a 1:1 call with an AVASK Account Manager [here](#).

EAD:

Export Accompanying Document (EAD) is a customs document required for certain cross-border shipments (DE>UK). It contains information about the exported goods and must accompany the shipment when crossing customs borders.

AVASK will advise sellers at the time of invoice creation whether an EAD is required for their specific shipment. This determination is based on the nature of the goods being shipped and current customs regulations.

EAD process overview:

- AVASK notifies seller if EAD is required during invoice creation
- Seller chooses to file EAD themselves or have UPS support on their behalf
- If using UPS, seller provides required information to AVASK - Pick-up address (where goods are physically present) and possible timeslot for potential physical customs inspection
- AVASK submits EAD request to UPS
- UPS processes EAD request with customs authorities
- EAD is made available once approved by customs
- Seller must provide EAD and invoice at time of pickup
- UPS SLA for EAD processing is 48 hours, depending on submission within opening hours

UPS AVASK – Overview

What is the UPS AVASK solution?

The UPS AVASK shipping solution allows you to ship directly between the UK and EU FBA Fulfilment Centres. Using the '[Send to Amazon](#)' workflow on Seller Central the integrated customs portal, you benefit from a seamless shipment creation process. You will also have support from AVASK for customs clearance.

Active shipping lanes:

- UK to Germany
- UK to France
- Germany to UK
- France to UK
- Spain to UK
- Italy to UK

Rates:

Customs Brokerage Fees:

Service	Rate	Amazon Promotion*	To be paid by Selling Partner
Account Set Up (one time)	€0	€0	€0
Indirect Representation (annual)	€200	€200 (1 st year)	€0
Customs Brokerage Fees (per shipment)	€60	First shipment FREE*	€60

** (valid till 31/12/25) If you have never shipped with us before (ship within 3 months of onboarding) – [T&Cs here](#)*



Transportation Fees:

Transportation from your domestic warehouse to the cross-border FBA Fulfilment Centre is a partnered carrier shipment and the cost can be viewed on the shipment creation stage of your shipment. If not currently onboarded, you can view estimated PCP costs on Send To Amazon Workflow by following steps on p8-11.

Potential Fees Incurred During Shipment:

Service	To be paid by Selling Partner
Import VAT (per shipment)	For lanes: UK>FR, EU>UK (If you have PVA), no import VAT incurred through UPS AVASK as this will be automatically deferred For lane: UK>DE, a 19% Import VAT payment will be incurred.
Duties (per shipment/ASIN)	Varies per product type, find out your products duties here: <ol style="list-style-type: none">UK to EU shipmentsEU to UK shipments
Inspection (per consignment)	Impacts <5% shipments. If inspected, potential costs are: <ol style="list-style-type: none">UK to FR: 240 EUR at CalaisUK to DE: £425 at RotterdamEU to UK: £100-£250

Limited Time Promotion – FREE: Account Set Up, Indirect Representation & Brokerage:

We are currently offering a promotion on our shipping solutions whereby once registered, you will receive:

- FREE Account Set up**
- FREE Indirect Representation (1st year)**
- FREE Brokerage (for first shipment).**

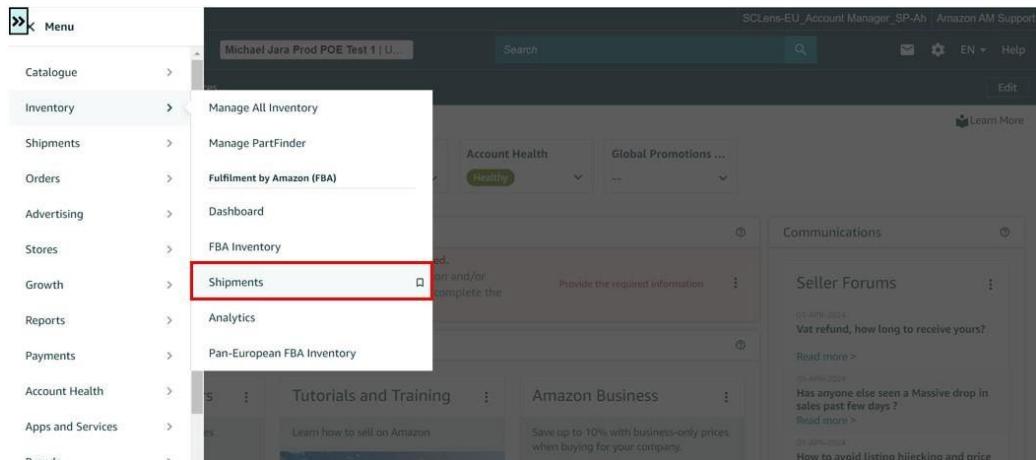
See T&Cs: [UPS AVASK](#).

UPS AVASK – Creating a Shipment

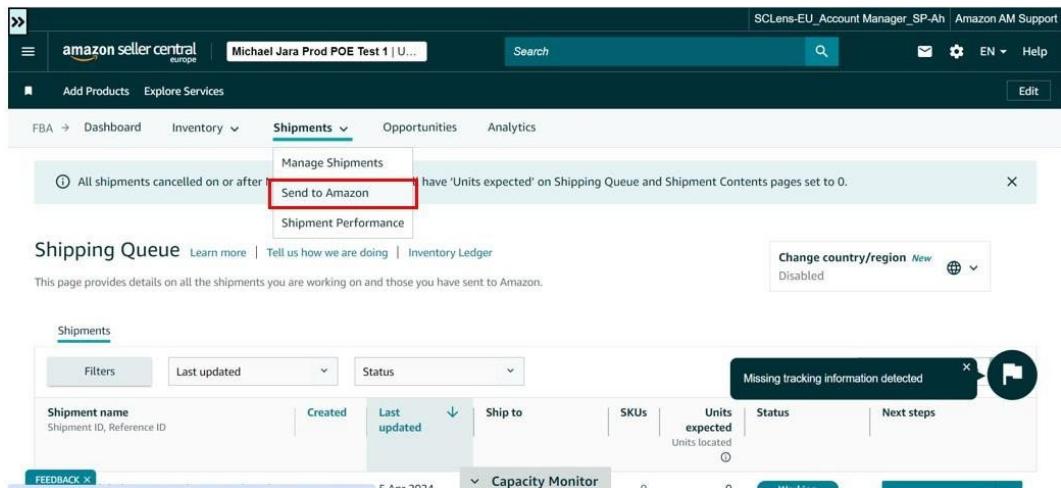
The following pages walk you through the steps to create a shipment using the UPS AVASK solution. This will show you a UK to EU shipment.

Step 1: Create your shipment on Seller Central:

Log onto your Seller Central account, and navigate to your shipping queue

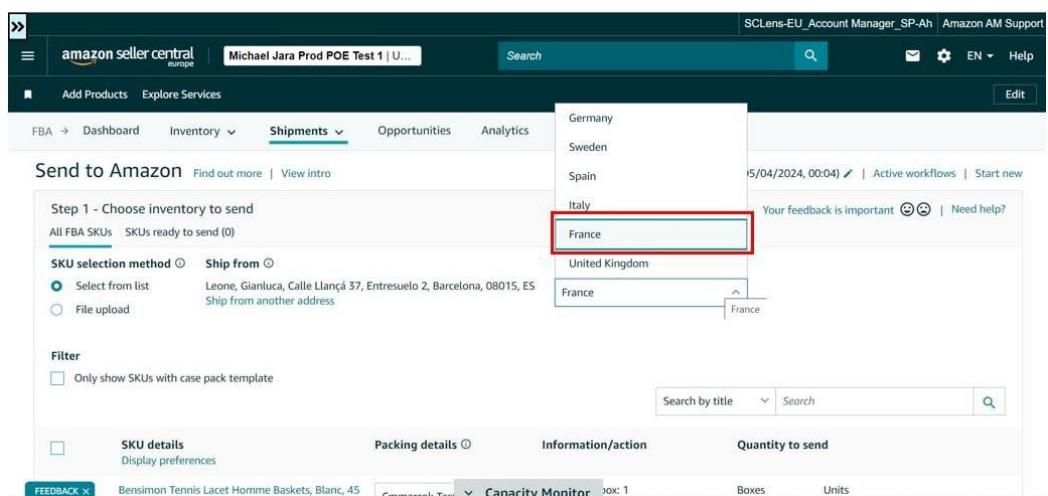


Create a new shipment on Seller Central using the “[Send to Amazon](#)” workflow.



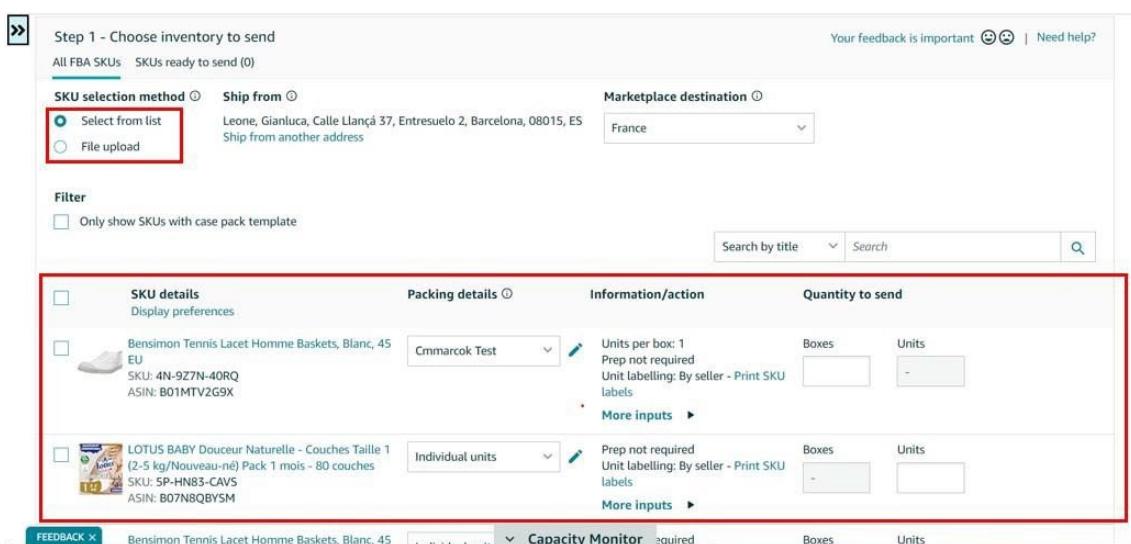
The screenshot shows the 'Shipments' section of the Seller Central interface. A modal window titled 'Send to Amazon' is open, with the text 'All shipments cancelled on or after [date] have 'Units expected' on Shipping Queue and Shipment Contents pages set to 0.' A red box highlights the 'Send to Amazon' button. The main page below shows a table of shipments with columns for Shipment name, Created, Last updated, Ship to, SKUs, Units expected, Status, and Next steps. A 'Capacity Monitor' bar is visible at the bottom.

Select 'Marketplace Destination' as United Kingdom, France or Germany.



The screenshot shows the 'Send to Amazon' step 1 page. The 'Marketplace destination' dropdown menu is open, showing options for Germany, Sweden, Spain, Italy, United Kingdom, France, and another France entry. The 'France' option is highlighted with a red box. The main page includes sections for SKU selection method (Select from list or File upload), Ship from (Leone, Gianluca, Calle Llançà 37, Entresuelo 2, Barcelona, 08015, ES), and a Filter section.

Select stock to send in this shipment. You can do this by either selecting 'Select from list' and adding in quantities from the below list. Or, by selecting 'File upload' and using the template provided.



The screenshot shows the 'Send to Amazon' step 2 page for France. It displays a table of inventory items with columns for SKU details, Packing details, Information/action, and Quantity to send. The 'Select from list' radio button is selected. The table includes rows for 'Bensimon Tennis Lacet Homme Baskets, Blanc, 45' and 'LOTUS BABY Douceur Naturelle - Couches Taille 1 (2-5 kg/Nouveau-né) Pack 1 mois - 80 couches'. A red box highlights the 'Select from list' radio button and the 'File upload' option. The main page also includes sections for SKU selection method, Ship from, Marketplace destination, Filter, and a Capacity Monitor bar.

Once you are happy with your inventory selection, select 'Confirm and continue' to proceed to next stage

 EU SKU: H4-6GYT12 ASIN: B01MXSP5YJ	Prep not required Unit labelling: By seller - Print SKU labels	Boxes: 10 Units: 10
<input type="checkbox"/>  Bensimon Tennis Lacet Homme Baskets, Blanc, 42 EU SKU: ND-J4CZ-G3W3 ASIN: B01MXSP5YJ	Individual units <input data-bbox="787 188 928 199" type="button" value="More inputs"/>	 Prep and labelling details needed <input data-bbox="822 211 928 222" type="button" value="More inputs"/>
<input type="checkbox"/>  Bensimon Tennis Lacet Homme Baskets, Blanc, 42 EU SKU: VF-3932-C40K ASIN: B01MXSP5YJ	Individual units <input data-bbox="787 244 928 256" type="button" value="More inputs"/>	 Prep and labelling details needed <input data-bbox="822 267 928 278" type="button" value="More inputs"/>
<input type="checkbox"/>  Grand Phone Cases Couverture de passeport // Q05690648 Chihuahua chapeau ciel bleu // Universal passport leather cover SKU: phoneCaseTest ASIN: B072M8M955	Jayye <input data-bbox="787 316 928 327" type="button" value="More inputs"/>	 Units per box: 10 Prep not required Manufacturer barcode <input data-bbox="822 361 928 372" type="button" value="More inputs"/>  Ready to send (Modify or remove) Boxes: 10 Units: 100

Select the date you are planning to send your shipment.

Send to Amazon [Find out more](#) | [View intro](#)

Current workflow [STA \(08/04/2024, 10:21\)](#) | [Active workflows](#) | [Start new](#)

✓ Step 1 - Confirmed inventory to send Boxes: 20 SKUs: 2 Units: 20 Ship from: **Michael Jara Prod POE Test 1, via lotti 71, mirandola (mo), italy, 41037, IT** [View/edit](#)

Step 2 - Confirm shipping

Your feedback is important  | [Need help?](#)

Ship date 



[«](#) **April 2024** [»](#)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Less than and full truckload (LTL/FTL)
Estimates starting at €223.00

Shipments

UPS (Amazon partnered carrier)*

Non Amazon partnered carrier
Tracking information must be provided

FEEDBACK X | **73**

Select your broker. For this service, you should be onboarded already and see your broker appear as an option in a 'Amazon-partnered broker' box.

Step 2 - Confirm shipping
Your feedback is important 😊 | Need help?

Ship date
10/04/2024

Broker settings
Amazon-partnered broker

Amazon will prepare your customs documents and share with our partnered broker for €60.00 per shipment (est.)

Use your own broker

You must select your own broker to prepare your customs documents and submit your declaration

i Amazon will not be able to assist with customs clearance

Shipping mode
Small parcel delivery (SPD)

 Starting at €79.20

 Less than and full truckload (LTL/FTL)
This mode is not available with an Amazon-partnered broker

Merge workflow
Merge workflows is not available for small parcel shipments

Select 'Small parcel delivery (SPD)', and then 'UPS Amazon Partnered Carrier. At this stage you should also be able to view the freight costs for your shipment.



Step 2 - Confirm shipping

Ship date

Your feedback is important | Need help?

Broker settings

Amazon-partnered broker

AVAKE Amazon will prepare your customs documents and share with our partnered broker for €60.00 per shipment (est.)

Use your own broker
You must select your own broker to prepare your customs documents and submit your declaration

Amazon will not be able to assist with customs clearance

Shipping mode

Small parcel delivery (SPD) Starting at €72.05

Less than and full truckload (LTL/FTL)
This mode is not available with an Amazon-partnered broker

Merge workflow

Merge workflow is not available for small parcel shipments

Select shipping carrier

UPS (Amazon partnered carrier)* **€72.03**

Non Amazon partnered carrier

Tracking information must be provided

Select carrier How will they be transported?

The Amazon Partnered Carrier programme offers discounted shipping rates, the convenience of buying and printing shipping labels when you create shipments, and automated tracking. Note that Amazon does not schedule pickup for small parcel delivery (SPD) shipments. [Find out more](#)

When shipping with Amazon Partnered Carrier, you will need to have set up your account and linked this on Seller Central. Click on 'select account' in the UPS (Amazon partnered carrier box). Here, set up a new account by clicking 'Create New Account'. And input the following details:

Broker settings

Amazon-partnered broker

AVAKE Amazon will prepare your customs documents and share with our partnered broker for €60.00 per shipment (est.)

Shipping mode

Small parcel delivery (SPD) Starting at €72.05

Merge workflow

Merge workflow is not available

Select shipping carrier

UPS (Amazon partnered carrier) **€72.03**

UPS account details

Create new account

W49255 75116 France	32F77V 60439 Germany
18840W 36251 Germany	21W662 SO151GA United Kingdom
05375E 45770 France	FY4141 29015 Italy
59A994 PA191BQ United Kingdom	

Find out more

Now input the following details based on which arc you are shipping:

If shipping UK > DE:

- Country: Germany
- Account Number Field: 32F77V
- Postcode: 60439

If shipping UK > FR:

- Country: France
- Account Number Field: W49255
- Postcode: 75116

If shipping EU > UK:

- Country: United Kingdom
- Account Number Field: 21W662
- Postcode: SO15 1GA



Once UPS Account is selected, check that the shipment summary box looks correct. Your ship to address should be the cross-border destination FBA Fulfilment Centre. If all correct, confirm your delivery window and click 'Accept charges and confirm shipping'.

Please note: You will also be able to see the estimated UPS Partnered Carrier shipping costs for your shipment on the bottom right.

The Amazon Partnered Carrier programme offers discounted shipping rates, the convenience of buying and printing shipping labels when you create shipments, and automated tracking. Note that Amazon does not schedule pickup for small parcel delivery (SPD) shipments. [Find out more](#)

Number of shipments: 1

Ship to: XCD1 - 50 Boulevard de l'Europe - 77380 - Combs-la-Ville - Ile de France - France

Shipment contents:

- Boxes: 10
- SKUs: 1
- Units: 10
- Weight: 100 kg

Estimated carrier charges: €72.03

Ready to continue?

Before we generate the shipping labels for you, please take a moment to review the details and check that everything is correct.

Pre-shipment checklist:

1. Read the Cross-border shipment workflow FAQ.
2. Email a signed Power of Attorney document to UPS or to your customs broker.
3. Attach three completed copies of the commercial invoice to your parcel.

Total prep and labelling fees: €72.03

Total estimated shipping fees: €72.03

Total estimated prep, labelling, and shipping fees (other fees may apply): €72.03

Brokerage and duty fees are not included in this total and must be paid separately to your broker.

I agree to the Amazon Partnered Carrier Terms and Conditions and the Carrier Terms and Conditions.

Accept charges and confirm shipping

When using an Amazon partnered carrier, you have up to 24 hours to void carrier shipping charges.

Step 2: Provide customs compliance information:

You are now on the stage of shipment creation where you can provide your customs information. You can submit this directly to your broker through Seller Central, and any information inputted and approved will be saved for future shipments.

You can now add in SKU specific customs information. Please refer to this [Customs Clearance Guide](#) for walkthrough on how to complete this step.

1. Edit Compliance – here you will add SKU level compliance information
2. Once complete, you can click 'Send To Broker' for your Customs Broker to review.
3. You can check on the status of your customs information in step 2 as this shows whether your shipment has been approved by your Customs Broker.

Shipment #1

View or edit contents

Shipment name: FBA STA (08/04/2024 10:06)-XCD1 [Rename](#)

Shipment ID: FBA15HYNSFLK

Amazon Reference ID: 3NX91CWJ

Ship from: Dong Zhao EU LTL testing, 1 Churchill Way West, Andover, Hampshire, SP10 3UW, GB

Ship to: SXW2 - Unit A100, Brooklands Business Park Vickers Drive - KT13 0YU - Weybridge, United Kingdom

Shipment contents: Boxes: 20, SKUs: 2, Units: 20

Fees for shipping your parcels to Amazon's local facility

Customs compliance

Please follow these 3 steps:

1. Provide compliance information for products in your shipment

(1) Incomplete: 1 SKUs | ✓ Complete: 1 SKUs ↻ Refresh

[Edit compliance](#)
2. Send the customs information to the broker. By clicking this button, you are attesting that the preferential-origin status of your SKUs is accurate, to your knowledge. Broker approval can take up to 48 hours.

Send to broker

Print box labels Awaiting completion of customs compliance



Step 3: Print Amazon box labels

Once your shipment has been approved by the broker, you can print your box label(s). Ensure that there is a label on each parcel.

You will only be able to print these labels once your customs compliance information has been approved by the Customs Broker.

Step 4: Book your collection and pack your shipment

Box dimensions follow Amazon's [small-parcel guidelines here](#). (box dimension is restricted to 63.5cm per side; box weight restricted to 23kg).

Download the box label(s) and ensure:

- Label address is the destination FBA Fulfilment Centre
- In the presence of QR code

Print box label(s) from Seller Central and add label(s) on each box.

Arrange the shipment's pickup with UPS. Read the [UPS pickup documentation](#).

Step 5: Track your shipment

You will be able to track the progress of your shipment through the Send To Amazon Workflow.

If you would like to check the status of your shipment at any time, go to your shipments, select this shipment using the FBA ID/shipment name, view the progress of your shipment in the 'Shipments events' tab.

The Shipment events page provides step-by-step updates about shipments from creation to closure, giving you better visibility into the status of your inventory. Learn more

22 April 2024 9:22 pm Shipment created
Your shipment has been split into 2 destinations. Learn more

In transit
Your shipment will enter **In transit** status when Amazon gets information from the carrier that your shipment is on its way. A map will be available to track your shipment.

Delivered
Amazon has received information from the carrier that your shipment is ready for delivery or that it was delivered to the fulfilment centre facility yard but the fulfilment centre has not yet checked it in. Learn more

Checked in
Your shipment will enter **Checked-in** status when it has moved from the facility yard to the dock door and is ready to be unloaded.

Receiving
Your shipment will enter **Receiving** status when Amazon scans your first shipment ID label. Received units are available for sale. Units may be transferred to other fulfilment centres closer to customers. Learn more

Shipment closing
Your shipment will enter **Closed** status when Amazon has either confirmed all units received in your shipment against your shipped quantity or your shipment has been open for more than 90 days since creation, whichever is first. Amazon will continue to receive shipments that are already in transit. You cannot ship additional units for a closed shipment.

Shipment overview

Available for sale (located) 0 of 4 units

Prime eligible 0 of 4 units

Step 6: Pay your Broker

Payment procedure: Customs brokerage fee is paid at shipment approval. Import duty is paid after import clearance is completed.

Payment deadlines: The payment for your Customs brokerage and duties are paid by the broker at the time of declaration. It is therefore critical that you process payments after the shipment has been cleared to avoid delays and ensure future shipments are not blocked due to non-payment of previous shipments.

Penalties for Late Brokerage Payments: Currently no penalties are applied for late payments. However, it is advised that you clear payments with your broker at the earliest. Brokers will reject future shipments if dues on previous shipments haven't been cleared

FAQs:

FAQ1 - How can I prepare for Amazon Customs Clearance and Shipping Services between the UK and the EU?

The following information will be required before you can create a shipment:

- [Registered VAT numbers](#) in the destination marketplace where you plan to send inventory
- An EORI number for both the UK and one EU country ([apply here for free](#))
- Tariff (HS) codes for products
- Product customs value information (view [UK guidance](#) and download [EU guidance](#))
- Country-of-origin information
- An import reference number, provided by the carrier

FAQ2 - How long does it take to onboard onto the UPS AVASK solution?

The process takes a maximum of 5 business days after you have registered. Please ensure to have everything listed in the onboarding section to guarantee a smooth onboarding process and ensure you reply to emails from AVASK.

FAQ3 - Are there any product categories ineligible to be shipped?

Yes. Any product category that requires additional steps at the border (i.e. medical items) are not able to be shipped through these solutions. Hazmat items are also excluded. Please refer to [this page](#) to understand product restrictions in full. You will also need to ensure any products being sent fit within the dimension restrictions for parcels (see above).

FAQ4 - There are also restrictions based on product category and destination Fulfilment Centre:

Restricted Product Categories for DE/DTM2

Product Category	
1	Specific categories within luxury Beauty
2	Food or beverage
3	Oversize or heavy/bulky items (greater or equal to 45cm x 34cm x 26cm, 11.9kg.)
4	Shoes
5	Wine

Restricted Product Categories for FR/CDG7

Product Category	
1	Specific categories within luxury Beauty
2	Oversize or heavy/bulky items (greater or equal to 45cm x 34cm x 26cm, 11.9kg.)
3	Softlines
4	Wine

FAQ5 - Am I able to register for pallets and parcels at the same time?

Yes. You can be onboarded onto both a parcel solution and the available pallet solutions at the same time. If not on any Customs Clearance and Shipping Services solution on Amazon you can register for both a parcel solution and pallet solution together using [this form](#).

If already registered for a parcel solution, you can onboard onto the available pallet solutions using [this form](#).



FAQ6 - How can I switch solutions or deregister?

You can switch or deregister by filling in [this form](#). The process can take 5 business days and you will receive confirmation via email once this has gone through.

FAQ7 - Are there any limitations to the number of parcels I can send through UPS AVASK?

Yes – you are limited to 200 parcels shipped in one shipment.

Also note that if you send more than 50 parcels in one shipment, you will need to phone UPS directly to organise the pick-up. This is so they can ensure the collection has enough space for your parcels.

FAQ8 - Can I escalate any issues I am having with a shipment?

Yes, if you have any issues with your shipment, please submit a ticket through AVASK's [Zendesk](#) support portal.

FAQ9 - What's changing with AVASK's support system?

For all service-related queries, AVASK now provides support through their [Zendesk](#) portal. After July 14th, 2025, all emails to AVASK support addresses (pcppromo@avaskgroup.com or pcpshipments@avaskgroup.com) will automatically redirect you to Zendesk with further guidance.

FAQ10 - Am I being charged an admin fee for the payment of VAT and duties?

No, you will be paying AVASK back the exact same amount they have paid at customs

FAQ11 - How will the VAT and customs duties be paid to the customs authorities?

AVASK will pay any import duties and import VAT (where applicable) on your behalf. AVASK will then invoice you directly.

FAQ12 - How will the import VAT payment happen (UK to DE)?

19% up-front VAT payment (reclamation period is up-to 1-year)

FAQ13 - How will the import VAT payment happen (UK to FR)?

Can be deferred as shipment enters EU through FR, if correct procedure is followed no payment needed at a later stage

FAQ14 - On the UPS AVASK promotion, why can I see some RTS (Returned to Sender) from my shipment?

This occurs when one of the following is true:

- The shipping label or physical copy of the commercial was not affixed.
- Specific to Germany: The EAD is missing
- A required certificate was missing – this is applicable to certain type of goods.

FAQ15 - How can I do if my shipment is Returned?

If your shipment is returned, you should automatically receive a refund from UPS for the transportation fee (via Seller Central). The brokerage fee can also be refunded by AVASK.

To request the brokerage refund, raise a ticket with AVASK through [Zendesk](#) with the FBA reference and the reason why a refund is required (goods have been returned).

FAQ16 - When I book from the UK to Germany, I sometimes receive an FBA address in Poland, Can I still ship?

Yes. When you follow the correct process to create your shipments, (as explained above) you will need to have your end destination as the address given by Amazon on the send to Amazon workflow.



Resources to learn more

Contact information for support teams:

How to get support from Amazon and their contacts details:

- You can book in a call with an Amazon account representative [here](#).
- You can email us at c2s2-customer-service@amazon.co.uk.

How to get support from AVASK and their contacts details:

- You can book in a call with an AVASK Account Manager [here](#).
- You can reach out directly to AVASK by raising a ticket through support portal: [Zendesk](#)

Registration Links:

- [Register for the UTS AVASK solution here](#)
- [Switch from ATS AVASK to UPS AVASK here](#)

Seller Central Pages:

- [Customs Clearance and Shipping Seller Central Page](#)
- [Compliance Page](#)

T&Cs:

- [UPS AVASK T&Cs](#)
- [AVASK T&Cs](#)

Amazon Customs Clearance & Shipping Services Handbooks:

- [Customs Clearance Guide \(Manage Your Compliance\)](#)
- [ATS AVASK – Small-Parcel – Shipping Guide](#)
- [RXO AVASK – Pallets – Shipping Guide](#)
- [KN-AVASK – Pallets – Shipping Guide](#)

EU Selling Handbooks:

- [Pan European FBA Handbook](#)
- [VAT Handbook](#)
- [Compliance Handbook](#)





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