

Your Seller Fulfilled Prime Carriers



With Seller Fulfilled Prime, you can deliver Prime orders directly from your own warehouse while using Amazon's approved carriers. The approved carrier will collect and deliver your Prime orders to customers next day across the UK. Choose which carrier is most suitable for each product type.

Amazon Shipping

Amazon Shipping offers a B2C shipping service, helping sellers get their Amazon packages as well as orders from other channels to customers across the UK.

Pricing Structure

A tiered rate card based on volume and package profile.

DPD

DPD is available to all Sellers, whether you have an existing DPD account or not.

Pricing Structure

A tiered rate card based on volume and package profile.

Royal Mail

Royal Mail is available to all sellers that already use, or have qualified for, a Royal Mail Business Account. Royal Mail Tracked24[®] and Royal Mail Tracked48[®] services are mandatory when shipping for Seller Fulfilled Prime orders.

Pricing Structure

You will use your own negotiated rates for Tracked24[®] and Tracked48[®] services.

Carrier Comparison

	Amazon Shipping	DPD	Royal Mail
Maximum Package Profile	120 x 60 x 60cm, 23kg	100 x 60 x 70 cm, 31kg	61 x 46 x 46 cm, 20kg
Pricing	Tiered rate card based on volume and package profile	Tiered rate card based on volume and package profile	Independently negotiated rates for Tracked24 [®] and Tracked48 [®] services
Minimum Volumes	20 packages per day	>2 packages per day	As agreed in your Royal Mail contract
Monday-Friday Collection	✓	✓	✓
Printing Labels	Amazon Shipping Portal, Buy Shipping services through Seller Central, Merchant Fulfilment API or supported third-party integrators	Buy Shipping services through Seller Central, Merchant Fulfilment API or supported third-party integrators	Buy Shipping services through Seller Central, Merchant Fulfilment API or supported third-party integrators
Hazmat Capabilities	Check Amazon Shipping website for Restricted Goods T&Cs	Check DPD website for Restricted Goods T&Cs	Check Royal Mail website for Restricted Goods T&Cs

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For more information about Seller Fulfilled Prime, please visit:

<https://services.amazon.co.uk/services/seller-fulfilled-prime/how-it-works.html>

seller fulfilled **prime**



Your Seller Fulfilled Prime Carrier Amazon Shipping



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Amazon Shipping

Amazon Shipping offers a B2C shipping service, helping sellers get their Amazon packages as well as orders from other channels to customers across the UK.

Pricing Structure

Amazon Shipping offers a tiered rate card based on volume and package profile.

Carrier Benefits

- Track packages in real time from your warehouse to your customer's door
- Guaranteed daily pick-up between 2:30-6pm from Monday to Friday, with optional weekend collections
- No extra fees for residential delivery, peak fees, fuel surcharge, or to deliver on weekends
- Ship orders from Amazon, your own website and other channels, starting from 20 parcels a day
- Auto-approved claims help you get paid faster
- See new Amazon orders in one place
- Print shipping labels and pack-slips for multiple orders at once. Also, easily ship orders with multiple items

Carrier Requirements

- Warehouse address must be located in an eligible postal area
- Minimum order volume: 20 packages per day
- Maximum package size: 120 x 60 x 60 cm, 23 kg. In some instances, you may be required to palletise packages for collection
- Amazon Shipping do not carry Hazmat or Lithium Batteries
- Collection from one posting location

Carrier Overview

	Amazon Shipping
Maximum Package Profile	120 x 60 x 60cm, 23kg
Pricing	Tiered rate card based on volume and package profile
Minimum Volumes	20 packages per day
Monday to Friday Collection, with weekend collections optional	✓
Printing Labels	Amazon Shipping Portal, Buy Shipping services through Seller Central, Merchant Fulfilment API or supported third-party integrators
Hazmat Capabilities	Check Amazon Shipping website for Restricted Goods T&Cs

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Your Seller Fulfilled Prime Carrier

DPD



With Seller Fulfilled Prime, you can deliver Prime orders directly from your own warehouse while using Amazon's approved carriers. The approved carrier will collect and deliver your Prime orders to customers next day across the UK.



DPD

DPD is available to all Sellers, whether you have an existing DPD account or not.

Pricing Structure

DPD offers a tiered rate card based on volume.

Carrier Benefits

- DPD are experts at handling bigger and heavier items; servicing products up to 31kg
- DPD has the capability to carry limited quantities of dangerous goods, lithium batteries and some hazmat products. However, this has to be agreed between yourself and DPD on a case by case basis. Please refer to the DPD T&Cs for more details

Carrier Requirements

- Maximum package profile: 100 x 60 x 70 cm, 31kg
- Minimum order volume: >2 packages per day

Carrier Overview

	DPD
Maximum Package Profile	100 x 60 x 70 cm, 31kg
Pricing	Tiered rate card based on volume
Minimum Volumes	>2 packages per day
Monday - Friday Collection	✓
Printing Labels	Buy Shipping services through Seller Central, Merchant Fulfilment API or supported third-party integrators
Hazmat Capabilities	Check DPD website for Restricted Goods T&Cs

For more information about Seller Fulfilled Prime, please visit:

<https://services.amazon.co.uk/services/seller-fulfilled-prime/how-it-works.html>

seller fulfilled prime



Your Seller Fulfilled Prime Carrier

Royal Mail



With Seller Fulfilled Prime, you can deliver Prime orders directly from your own warehouse while using Amazon's approved carriers. The approved carrier will collect and deliver your Prime orders to customers next day across the UK.



Royal Mail

Royal Mail is available to all sellers that already use, or have qualified for, a Royal Mail Business Account. Royal Mail Tracked24[®] and Tracked48[®] services are mandatory when shipping for Seller Fulfilled Prime orders.

Pricing Structure

When using this carrier with SFP, you will use your established rates that you have already negotiated with Royal Mail for Tracked24[®] and Tracked48[®] services. These rates will be visible to you in Buy Shipping within Seller Central.

Carrier Benefits

Both your rates and package volumes are agreed between yourself and Royal Mail, giving your business more visibility and control over shipping pricing.

Carrier Requirements

- You must have a Business Account with Royal Mail with fixed yearly contracts for the Tracked24[®] and Tracked48[®] services
- Maximum package size: 61 x 46 x 46 cm, 20kg.
- No minimum order volume on Amazon to get set up
- Collection from one posting location
- Royal Mail does not carry Hazmat or Lithium Batteries; Royal Mail considers alcoholic liquids with less than 70% ABV as a restricted good

Carrier Overview

	Royal Mail
Maximum Package Profile	61 x 46 x 46 cm, 20kg
Pricing	Independently negotiated rates for Tracked24 [®] and Tracked48 [®] services
Monday - Friday Collection	✓
Printing Labels	Buy Shipping services through Seller Central, Merchant Fulfilment API or supported third-party integrators
Hazmat Capabilities	Check Royal Mail Restricted Goods T&Cs

For more information about Seller Fulfilled Prime, please visit:
<https://services.amazon.co.uk/services/seller-fulfilled-prime/how-it-works.html>

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