

Amazon Incentives

Frequently Asked Questions

What is Amazon Incentives?

Amazon Incentives is a business-to-business platform that allows organizations to provide Amazon.ca Gift Cards to recipients. [Read further](#) about Amazon.ca Gift Card products to select the best gifting option to fit your business needs.

What gift card options are available with Amazon Incentives?

We offer two options for Incentives clients to purchase digital gift cards and API Integration. Incentives clients are able to create accounts for one or both options for any use case.



Digital gift cards

We offer a variety of digital cards that can be delivered within the same day to recipients.

Gift Card Claim Codes: Download a .CSV spreadsheet containing a set of codes (including serial numbers) to distribute to your recipients at your convenience through email, text, or other channels.

Email Gift Cards: Upload a spreadsheet containing recipients' information (name, gift card amount, message, email address), and Amazon will fulfil these gift cards directly to them by email. Select from a variety of pre-set designs or upload your own directly in the Incentives ordering portal.



API Integration

Automate your gift card purchase process with API integration.

Integrate with Amazon Incentives API to issue claim codes on demand without fees

Choose to add funds directly to a recipients' Gift Card balance.



FAQs Continued...

What denominations can I purchase?

Digital gift cards are available in denominations ranging from CAD \$5 to \$2,000.

Do Amazon.ca Gift Cards expire?

Gift cards purchased for Amazon.ca never expire.

Can I customize Amazon.ca Gift Cards?

Yes. Email gift cards can be customized using the custom image upload functionality. You can upload images directly when placing your gift card order in one seamless process.

Which payment options are available to me?

Forms of payments we accept are ACH/wire transfers and credit cards. Credit card is only available for use for Bulk. We do not accept pay by invoice or checks.

Gift cards orders are distributed upon processing of funds.

Can I resend gift card claim codes or email gift cards?

Yes. Gift card claim codes and email gift cards can be resent within 365 days of the distribution of your order. You can only resend gift cards that have not been redeemed.

FAQs Continued...

Can I check the redemption status of an Amazon.ca Gift Card?

Yes. Redemption status can be checked for up to 365 days after your gift card order has been distributed.

Can I cancel unused Amazon.ca Gift Cards and request a refund?

No. Amazon.ca Gift Cards are non-returnable and non-refundable, all sales are final.

Can Amazon.ca Gift Cards be used to pay for a Prime membership?

Yes, you can now pay with an AGC in CA.

Can I resell Amazon.ca Gift Cards to other businesses?

Yes. Please [contact us](#) to inquire further about reselling Amazon Gift Cards.

Can I speak with someone about Amazon Incentives?

Yes! Please [contact us](#) if you still have questions.