What makes a great seller?
Opportunities for growth are all around you—but here are a few things to try in your first 90 days as an Amazon seller.

A checklist for long-term success
Print out checklist and check-off each item as you complete the task.

- Keep an eye on your account health in Seller Central
- Use Fulfilment by Amazon (FBA) or self-fulfill
- Advertise your listings or offer deals and coupons
- Enrol in Brand Registry and create enhanced brand content (CIPO registered trademark required)
- Expand your selection by listing more products
- Use the Automate Pricing Tool in Seller Central

Ready to get started? Go to sell.amazon.ca