



### Uploading Listings & Quality Self-Examination

Learn the basics of uploading listings and quality self-examination.



### General Optimization Guidance

Understand the policy that product details page optimization needs to follow.

Look into basic requirements in the listing optimization process and guidance for different product categories.

# Listing Optimization

Learn to optimize your listings to increase traffic and conversion



### Intro to the Listing Quality Dashboard

Learn how to use the Listing Quality Dashboard to review and improve key information on your product detail pages.

Find out how recommendations can enhance the discoverability of products and reduce customer returns.



### Use feedback to improve product listings

Learn how to make the most of customer returns and feedback.

Find out how to use the Feedback Manager and Voice of the Customer pages to help improve your product listings

