

Launch your business and Start selling through FBA – [Terms & Conditions](#)

1. In recognition of your success and performance on amazon.in ("**Amazon Site**"), Amazon Seller Services Private Limited ("**Amazon**", "**we**", "**us**" or "**our**") is pleased to invite you to participate in the Amazon "Launch your business and Start selling through FBA promotion ("**Promotion**") under the Amazon Seller Rewards Program ("**Program**").
2. These Promotion terms and conditions ("**Terms**") are in addition to terms and conditions of the Program ("**Rewards Program Terms**") accepted by you. Only with respect to this Promotion, in the event of any conflict in the provisions of the Rewards Program Terms and these Terms, these Terms shall prevail. All capitalized terms not defined in these Terms have the respective meanings set forth in the Rewards Program Terms.
3. The Promotion will commence at 00:00:00 hrs. (IST) on Feb 02, 2021 and end at 23:59:59 hrs. (IST) on Mar 16, 2021 ("**Promotion Period**") unless revoked by Amazon in its sole discretion without any prior notice.
4. To be eligible for the Promotion:
  - (a) You need to be registered for the Program. Login [here](#) with your seller central credentials to register;
  - (b) You must subscribe to the Promotion. Click the 'Subscribe' button on the Promotion page;
5. Reward will be issued within 15 working days of fulfilling the criteria.
6. Rewards get accrued in the seller's "Rewards Balance" on the Amazon Seller Rewards' website (<https://seller-rewards.amazon.in>). Sellers may redeem their Rewards online at Amazon Seller Rewards' website in accordance with the Rewards Program Terms.
7. There are no cash or other prize alternatives available in whole or in part. However, in circumstances beyond our control, we may substitute a similar alternative prize of equal or greater value in our sole discretion.
8. Unless otherwise agreed in writing by us, the prize will only be awarded directly to the eligible seller. The seller cannot sell, transfer or assign the prize to any other person.
9. Each Reward/prize offered under this Promotion will be awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose).
10. Amazon reserves the right to determine, in its sole and absolute discretion, whether or not you have successfully met all the criteria to avail the Rewards/ prizes under this Promotion.
11. Amazon reserves the right to terminate your participation under this Promotion, at any point of time, in its sole discretion, with or without cause, including if any one of the criterion outlined herein are not met.
12. You acknowledge and agree that at any point of time, Amazon reserves the right to cancel, modify, change, suspend or withdraw any of these Terms as it may deem fit, in part or in their entirety, with or without cause, without giving any prior notice without incurring any liability whatsoever.
13. Amazon does not waive any right under these Terms by failing to insist on compliance with any of the provisions of these Terms or by failing to exercise any right hereunder. To the extent permissible under any applicable law, Amazon waives and disclaims all responsibility and liability for any damages or losses arising out of any statute, contract or otherwise from or in connection with the Promotion or any Promotion related activities and any benefits/ prizes provided hereunder.

14. Notwithstanding anything contained in these Terms, Amazon shall in no event be liable for any special, direct, indirect, consequential or incidental damages (including but not limited to damages for loss of business profits, business interruption, loss of business information, and the like) arising out of these Terms, any documents referenced in these Terms, or any addenda or amendment hereto even if Amazon had been advised of the possibility of such damages.
15. Any disputes arising out of and in connection with this Promotion shall be subject to the exclusive jurisdiction of the courts at Bangalore only.