

Try FBA Promotion 2026 – Terms & Conditions

1. Amazon Seller Services Private Limited ("**Amazon**", "**we**", "**us**" or "**our**") is pleased to invite you to participate in the Amazon Try FBA Promotion 2026 ("**Promotion**") under the Try FBA for free promotion ("**Try FBA**") on amazon.in ("**Amazon Site**").
2. These Promotion terms and conditions ("**Terms**") are in addition to terms and conditions of the Try FBA ("**Try FBA Terms**") accepted by you. Only with respect to this Promotion, in the event of any conflict in the provisions of the Try FBA Terms and these Terms shall prevail. All capitalized terms not defined in these Terms have the respective meanings set forth in the Try FBA Terms.
3. This Promotion applies to India-based sellers who are currently availing Try FBA or want to Try FBA for the first time.
4. To be eligible for the Promotion:
 - (a) You need to be launched on the Amazon Site.
 - (b) Login [here](#) with your seller central credentials, you need to be registered for Fulfillment by Amazon ("**FBA**").
 - (c) You are currently availing the Try FBA promotion.
5. The Promotion will commence at 00:00:00 hrs. (IST) on 27th January 2026 and end at 23:59:59 hrs. (IST) on 30th September, 2026 ("**Promotion Period**"), unless revoked by Amazon in its sole discretion without any prior notice.
6. For the purposes of this Promotion, the start date of for each seller under the Promotion is: (i) for new to Try FBA sellers from the date on which the seller's first FBA offer became Active; and (ii) for sellers already availing Try FBA, from 27th January, 2026.

"activation" refers to the date on which the FC offer status is changed to "Active" in Amazon's systems
7. Only the sales done on the Amazon.in site will be considered for this Promotion.
8. During the Promotion Period, sellers who meet the eligibility criteria specified under Section 3 and 4 above and will be eligible to receive certain benefits as set forth:
 - a) Amazon shall exempt seller from specific FBA charges ("**Exempted Fees**") for the period specified under para 8(b) below, whichever comes first. Exempted Fees include Pick & Pack Fees, Weight Handling Fees, and Closing Fees. Amazon will not assess or collect these Exempted Fees for the period specified under para 8(b) below.
 - b) The benefits under the Promotion shall remain effective until the earlier of: (i) the seller has processed one hundred (100) units through the FBA service capped to maximum of INR 10,000 value, or (ii) the expiration of sixty (60) calendar days from the date on which the seller's first FBA offer became Active, or (iii) up till the end of the seller's Try FBA promotion period or (iv) up till the end of the Promotion Period.
 - c) You can send multiple shipment within the sixty (60) day period, not to exceed one hundred (100) units in aggregate, with the total seller fee benefits capped at a maximum of INR 10,000 (Indian Rupees Ten Thousand only)
 - d) The Promotion shall apply to shipped FBA units..
 - e) You must schedule appointment using "Amazon inbound pick-up service".
9. Referral fee and any additional charges like seeking third-party services to get fulfilment centre address added in GST, will continue to be charged.

*based on Sell On Amazon Launch Date

10. As part of Government compliance requirements, to sell on FBA you must add Amazon fulfilment centre address in your GST certificate. You could do this on your own for free. You could also choose to engage with our recommended Chartered Accountants for a hassle-free experience. However, this one-time expense is chargeable.
11. Amazon reserves the right to terminate your participation under this Promotion, at any point of time, in its sole discretion, with or without cause, including if any one of the criterion outlined herein are not met.
12. You acknowledge and agree that at any point of time, Amazon reserves the right to cancel, modify, change, suspend or withdraw any of these Terms as it may deem fit, in part or in their entirety, with or without cause, without giving any prior notice without incurring any liability whatsoever.
13. Amazon does not waive any right under these Terms by failing to insist on compliance with any of the provisions of these Terms or by failing to exercise any right hereunder. To the extent permissible under any applicable law, Amazon waives and disclaims all responsibility and liability for any damages or losses arising out of any statute, contract or otherwise from or in connection with Try FBA or any Promotion related activities and any benefits provided hereunder.
14. Notwithstanding anything contained in these Terms, Amazon shall in no event be liable for any special, direct, indirect, consequential or incidental damages (including but not limited to damages for loss of business profits, business interruption, loss of business information, and the like) arising out of these Terms, any documents referenced in these Terms, or any addenda or amendment hereto even if Amazon had been advised of the possibility of such damages.
15. No person is bound in any way to participate in this Promotion. Any participation in the Promotion is voluntary and the Promotion is being made purely on a best effort basis.
16. Nothing herein amounts to a commitment by Amazon to conduct further, similar or other offers/promotions.
17. Any person availing this Promotion will be deemed to have accepted these Terms.
18. Any disputes arising out of and in connection with this Program shall be subject to the exclusive jurisdiction of the courts at Bangalore only.