

## **Printer ink – (INK OR TONER)**

### **TITLE STYLE GUIDE**

Format – Brand Name + Model # + “Single-color”/”Combo-pack” + “Original”/”Compatible for \*Brand Name\*” (Optional) + Ink Type (Ink Cartridge / Ink Bottles / Laser Toner/LaserJet Toner) + (Colour)

Example:

1. HP 678 Combo-pack Original Ink Cartridge (Black & Tri-colour)
2. AB Cartridge 88A Single-color Compatible for HP Laser Toner (Black)

### **BULLET POINTS**

1. Cartridge Type : Ink cartridge/ink bottles/laser toner

Example – Cartridge Type : Laser Toner

2. Ink Color : \*Color\*

Example – Ink Color : Cyan

3. Compatible with : \*Printer models\*

Example – Compatible with : HP 2135 Printer, HP 3635 Printer, HP 3636 Printer, HO 3835 Printer, HP 4535 Printer, HP 4675 Printer, Hp 3775 Printer, HP 3776 Printer, HP 3777 Printers

4. Page Yield : \*x\* pages (black) , \*y\* pages (color), if exists

Example – Page Yield : 480 pages (black)

- 5,6 etc. Warranty Details, Operating & Storage temperature range, Additional details

### **Product Description:**

#### **Printers –**

Provide a brief synopsis of the printer describing the basic features, special features of this product, colour, use-cases etc. Can also describe the compatible ink cartridges here. Please **do not** add descriptions like “best printer” or “highest seller” or other such unsubstantiated claims. Can also share the brand contact details here, if needed.

#### **Ink –**

Provide a brief synopsis of the ink describing which printers it is compatible with, what the yield of the ink is (as per ISO standards). Can mention if the ink is original or compatible.