

PRINTERS

TITLE STYLE GUIDE

Format - Brand Name + Series Name + Model # + Functionality (Single/Multi/All-in-one) + **Type of Printer** (InkJet/Ink Efficient/Ink Advantage/InkTank/Laser) + (Wireless, if exists) + Printer Output (Optional) + “Printer” + (Printer Colour, if exists) + “With Auto-Duplex Printing” (if exists)

Example: HP DeskJet 4729 All-in-One Ink Advantage Wireless Color Printer (Blue & Black)

BULLET POINTS:

1. Printer type; Functionality (all-in-one/single function), scanner type – if exists ; output (color or not)

Example: Printer Type: Ink Advantage; **Functionality:** All-in-one (print, scan, copy); Printer Output: Color

2. **Connectivity** (USB/Wireless/WiFi-Direct/Print with mobile) ; Compatibility – if exists

Example: Connectivity: USB, Wireless

3. **Compatible Cartridge/ink/toner**, yield, Free cartridge/ink/toner info (optional)

Example: Compatible Ink Cartridge - HP 803 Tri-Color & Black Original Ink Cartridges ; Page Yield - ~190 pages (Black & White) - ISO standards, Get 1 black & 1 tri-color basis cartridge with the printer

4. Warranty & installation facility (if exists)

Example: Warranty - 1 year or 30,000 pages whichever is earlier on-site warranty from the date of purchase ; Avail free installation on this model from Epson : Contact_us on:[1860 3000 1600] Timings: (9 am-6 pm) post receipt of product to book and schedule free installation and support

5. Pages per minute, cost-per-page (optional)

Example: Pages per minute – 7.5 (Black), 5.5 (Color) ISO; Cost-per-page – Rs 4 (Black), Rs 6 (Color), as per ISO

6. Page Size Supported, Duplex (Automated 2-sided printing) (Auto/Manual), Input & Output tray capacity (optional), Any other additional functionality

Example: Page Size Supported – A4, A6, B5, DL; Duplex Print – Manual; Icon LCD Display

7,8 etc. Compatible OS, ideal usage, included components, resolution, duty cycle, customer care contact details by the brand

Example: Up to 1000 pages duty cycle; Ideal usage – Home & Small Office